

SPRING / SUMMER '25



ABOUT US

Seaesta Surf is a beach-inspired brand that embodies creativity, childhood fun, and connection.

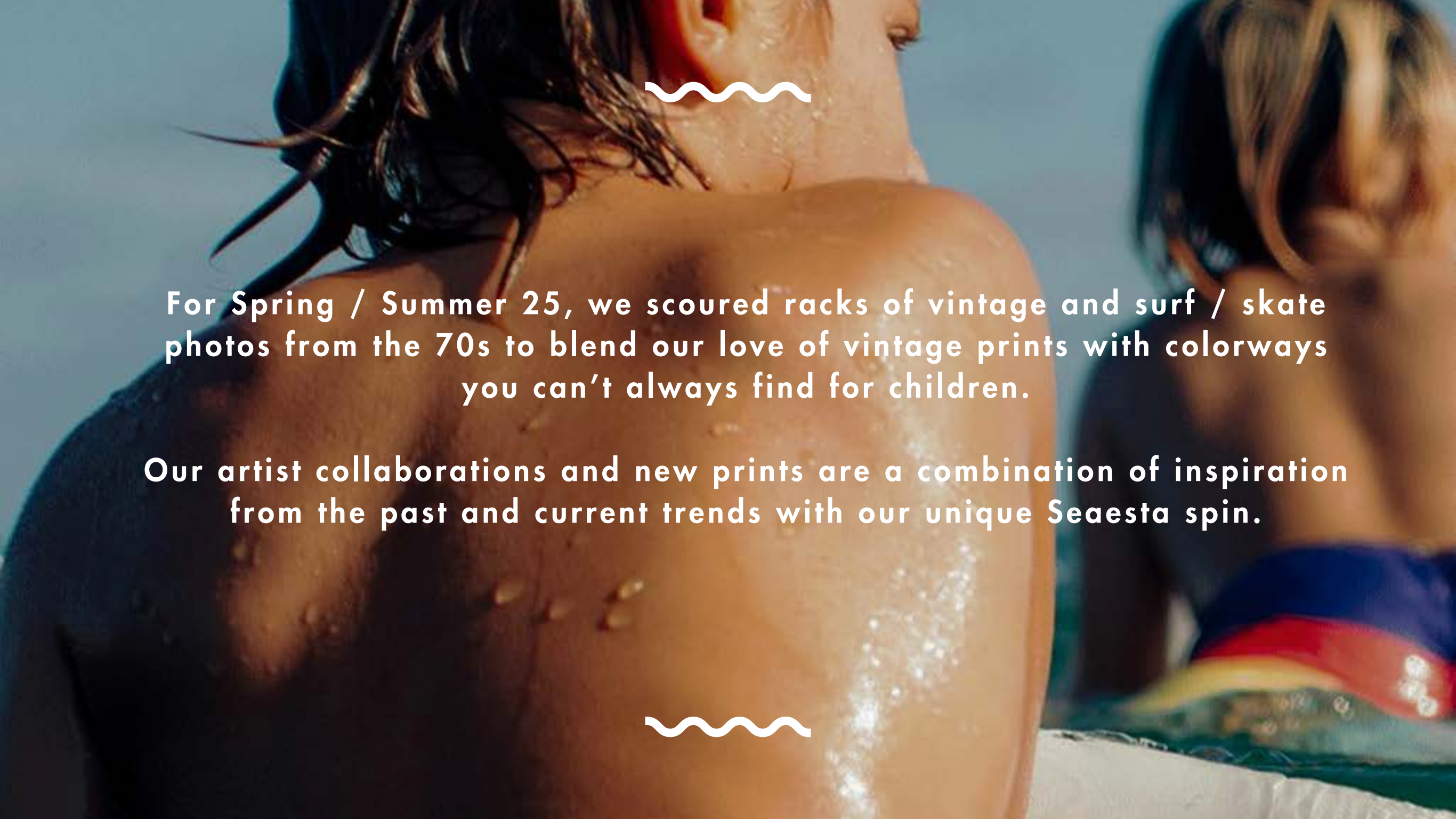
We make sustainable clothing + swimwear featuring original artwork by independent artists.

Our suits have a classic, comfortable fit that's high quality enough to pass the hand-me-down test.

We believe in letting kids be kids with long days in the waves, snacks on the beach and naps in a hammock.

We live to #SURFEATNAP.





For Spring / Summer 25, we scoured racks of vintage and surf / skate photos from the 70s to blend our love of vintage prints with colorways you can't always find for children.

Our artist collaborations and new prints are a combination of inspiration from the past and current trends with our unique Seaesta spin.



BOYS



COASTAL COWBOY COLLECTION

SEAESTA



SURFING COWBOY
CACTUS BOARDSHORT

WHSL: \$23.00 MSRP: \$46.50



SURFING COWBOY
BONANZA BLUE BOARDSHORT

WHSL: \$23.00 MSRP: \$46.50



SURFING COWBOY
CACTUS BUTTON UP SHIRT

WHSL: \$27.00 MSRP: \$54.50



SURFING COWBOY
BONANZA BLUE BUTTON UP SHIRT

WHSL: \$27.00 MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28

COASTAL COWBOY COLLECTION



SURF COWBOY HOODIE

ASH

WHSL: \$29.00 MSRP: \$59.50



CACTUS HOODIE

PALM

WHSL: \$29.00 MSRP: \$59.50



SURF COWBOY TEE

COCONUT

WHSL: \$16.00 MSRP: \$32.50



CACTUS TEE

CHARCOAL

WHSL: \$16.00 MSRP: \$32.50



SURF FIN TEE

SAND

WHSL: \$16.00 MSRP: \$32.50



PATCH HAT

OLIVE

WHSL: \$22.00 MSRP: \$44.50

YOUTH + ADULT



PATCH HAT

BLACK

WHSL: \$22.00 MSRP: \$44.50

YOUTH + ADULT



WAVY FLOWERS

NAVY BLUE

WHSL: \$23.00 MSRP: \$46.50



WAVY FLOWERS

NAVY BLUE

WHSL: \$27.00 MSRP: \$54.50



FLEURS

SUNSHINE

WHSL: \$23.00 MSRP: \$46.50



WAVY FLOWER DAD HAT

NAVY BLUE

WHSL: \$23.00 MSRP: \$46.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28

RETRO FLORALS



SEAESTA SURF
Ty WILLIAMS



PESCE

CHARCOAL / LIME

WHSL: \$23.00

MSRP: \$46.50



PESCE

CHARCOAL / LIME

WHSL: \$27.00

MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28



TY WILLIAMS



ALOHA SUNSET

FADED

WHS�: \$23.00 MSRP: \$46.50



ALOHA SUNSET

NEON

WHS�: \$23.00 MSRP: \$46.50



ALOHA SUNSET | BUTTON UP SHIRT

FADED

WHS�: \$27.00 MSRP: \$54.50



ALOHA SUNSET | BUTTON UP SHIRT

NEON

WHS�: \$27.00 MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28



ALOHA SUNSET



SUN DAZE
RED

WHSL: \$23.00 MSRP: \$46.50



SUN DAZE
CHARCOAL

WHSL: \$23.00 MSRP: \$46.50



SUN DAZE
YELLOW

WHSL: \$23.00 MSRP: \$46.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28



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**SUN DAZE**



HAZY DAZE



HAZY DAZE

TURQUOISE

WHSL: \$23.00 MSRP: \$46.50



HAZY DAZE

BUBBLEGUM

WHSL: \$23.00 MSRP: \$46.50



HAZY DAZE

SWIRL

WHSL: \$23.00 MSRP: \$46.50



HAZY DAZE

CITRUS

WHSL: \$23.00 MSRP: \$46.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28



## WAVY CHECKS

PINE

WHSL:  
\$23.00

MSRP:  
\$46.50

Sizes: 1T to 28

• 2024 #1 BEST SELLER



## WAVY CHECKS

BANANA

WHSL: \$23.00    MSRP: \$46.50



## WAVY CHECKS

AVOCADO

WHSL: \$23.00    MSRP: \$46.50



## WAVY CHECKS

COCOA BOARDSHORTS

WHSL: \$23.00    MSRP: \$46.50



## WAVY CHECKS

NAVY

WHSL: \$23.00    MSRP: \$46.50

ALL STYLES AVAILABLE IN SIZES: 1T TO 28





## CORE COLLECTION



## TRIPLE SCOOP

**BUBBLE GUM**

**WHSL:**  
\$23.00

**MSRP:**  
\$46.50

Sizes: 1T to 28

• A best-seller for 4 seasons



### TRIPLE SCOOP

PISTACHIO

WHSL: \$23.00    MSRP: 46.50



### TRIPLE SCOOP

VELVET

WHSL: \$23.00    MSRP: 46.50



### TRIPLE SCOOP

BLUE MOON

WHSL: \$23.00    MSRP: 46.50



### TRIPLE SCOOP

BUTTER PECAN

WHSL: \$23.00    MSRP: 46.50

**CORE COLLECTION | ALWAYS AVAILABLE**

ALL STYLES AVAILABLE IN SIZES: 1T TO 28



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**CORE
COLLECTION**



SEA RIPPLE TIE DYE

TIE DYE

WHSL:
\$23.00

MSRP:
\$46.50

Sizes: 1T to 28

- A best-seller for 5 seasons



CALICO CRAB

KHAKI

WHSL:	MSRP:
\$23.00	\$46.50

Sizes: 1T to 28

• A best-seller for 5 seasons


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CORE COLLECTION



## COLOR BLOCK

**SAND**

**WHSL:**  
\$23.00

**MSRP:**  
\$46.50

Color: Black & Tan

- A best-seller for 2024 season so we've added it to our core collection

Sizes: 1T to 28



## CORE COLLECTION



### PALMY SOLIDS

SEAFOAM | CANARY

WHSL:  
\$23.00

MSRP:  
\$46.50

- Made to mix and match with siblings

Sizes: 1T to 28

# ALL DAY SHORTS



**CORD WALK SHORT**  
**ABYSS**

WHSL:

\$28.00

MSRP:

\$56.50

Sizes:4T to 28

- Longer fit
- Features pockets
- Full elastic + adjustable drawcord



**CORD WALK SHORT**  
**BIRCH**

WHSL:

\$28.00

MSRP:

\$56.50

Sizes:4T to 28

- Longer fit
- Features pockets
- Full elastic + adjustable drawcord



**STAY DRY WALK SHORTS**  
**CHARCOAL**

WHSL:

\$26.00

MSRP:

\$54.50

Sizes:4T to 28

- Longer fit
- Features pockets
- Back elastic + adjustable drawcord

# BEST-SELLING SHORELINE COLLECTION



SHORELINE HOODIE

ASH

WHSL: \$29.00    MSRP: \$59.50



SHORELINE TEE

FADED MUSTARD

WHSL: \$16.00    MSRP: \$32.50



SHORELINE HAT

OLIVE

WHSL: \$22.00    MSRP: \$44.50



SHORELINE HAT

TAN

WHSL: \$22.00    MSRP: \$44.50



W  
GIRLS





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COASTAL COWGIRL



COASTAL COWGIRL

AQUA

WHSL:	MSRP:
\$27.00	\$54.50



COASTAL COWGIRL

ROSE

WHSL:	MSRP:
\$27.00	\$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



CRINKLE COLOR BLOCK



CRINKLE TWO PIECE

LAVENDER HAZE

WHSL: \$27.00 MSRP: \$54.50



CRINKLE TWO PIECE

MELON

WHSL: \$27.00 MSRP: \$54.50



CRINKLE TWO PIECE

NEON

WHSL: \$27.00 MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



WAVY FLORAL
PANAMA TWO PIECE

WHSL: \$27.00 MSRP: \$54.50



WAVY FLOWERS
NAVY BLUE

WHSL: \$23.00 MSRP: \$46.50



WAVY FLORAL
AZALEA TWO PIECE

WHSL: \$27.00 MSRP: \$54.50



WAVY FLORAL
AZALEA SURF SUIT

WHSL: \$32.00 MSRP: \$64.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



LES FLEURS



LES FLEURS TWO PIECE
SUNRISE

WHSL: \$27.00 MSRP: \$54.50



FLEURS
SUNSHINE

WHSL: \$23.00 MSRP: \$46.50



LES FLEURS TWO PIECE
AQUA

WHSL: \$27.00 MSRP: \$54.50



LES FLEURS SURF SUIT
AQUA

LONG SLEEVE SWIM: \$32 / \$64.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y

BEACH BREAK BUCKET HAT

SEASIDE

WHSL: \$22

MSRP: \$44.50



BEACH BREAK TWO PIECE

SEASIDE

WHSL: \$27.00

MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



BEACH BREAK





RETRO STRIPE

WATERMELON

WHSL: \$27.00 MSRP: \$54.50



CABANA STRIPE

LEMON SORBET

WHSL: \$27.00 MSRP: \$54.50



CABANA STRIPE

STRAWBERRY

WHSL: \$27.00 MSRP: \$54.50



CABANA STRIPE

CHERRY

WHSL: \$27.00 MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



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CORE COLLECTION  
RETRO STRIPE

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CORE
COLLECTION



WAVY CHECKS ONE PIECE

FUCHSIA

WHSL:
\$27.00

MSRP:
\$54.50

Color: Navy
Sizes: 18/24 to 16

- A best-seller for 2 seasons so we've added it to our core collection



WAVY CHECKS ONE PIECE

BANANA

WHSL: \$27.00 MSRP: \$54.50



WAVY CHECKS ONE PIECE

LAVENDER

WHSL: \$27.00 MSRP: \$54.50



WAVY CHECKS SWIM

COCOA

WHSL: \$27.00 MSRP: \$54.50



WAVY CHECKS SWIM

KIWI

WHSL: \$27.00 MSRP: \$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



CORE COLLECTION





 CORE COLLECTION



SEASIDE GINGHAM
SUNRISE

WHSL:
\$27.00

MSRP:
\$54.50



SEASIDE GINGHAM
SEA MOSS

WHSL:
\$27.00

MSRP:
\$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



CORE COLLECTION

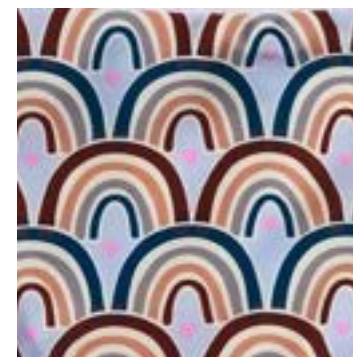


SEA ARCHES

GRAPE

WHSL:
\$27.00

MSRP:
\$54.50



SEA ARCHES RETRO

HAZE BLUE

WHSL:
\$27.00

MSRP:
\$54.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



LOUNGEWEAR



PALMY HOODIE

WHSL: \$29.00

MSRP: \$59.50



**COASTAL COWGIRL
SWEATSHIRT**

WHSL: \$23.00

MSRP: \$48.50

ECO FABRIC | MADE WITH UP TO 5% RECYCLED POLYESTER FROM PLASTIC BOTTLES





COVER UPS



**TERRY COVER UP DRESS
DAISY | LAVENDER**

WHSL: \$29.00 MSRP: \$59.50



**TERRY COVER UP DRESS
CHECKER | EMERALD**

WHSL: \$29.00 MSRP: \$59.50



ARTIST COLLABS



PUA PARTY ONE PIECE
SHAVE ICE

WHSL: \$27.00 MSRP: \$54.50



PUA PARTY TWO PIECE
SHAVE ICE

WHSL: \$27.00 MSRP: \$54.50



PUA PARTY TWO PIECE
POKE

WHSL: \$27.00 MSRP: \$54.50



PUA PARTY BOARDSHORTS
SHAVE ICE

WHSL: \$23.00 MSRP: \$46.50

ALL STYLES AVAILABLE IN SIZES: 18/24 TO 16Y



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**KELSIE DAYNA**



**BEACH FOSSILS**  
ONE PIECE SWIMSUIT

WHSL: \$27.00    MSRP: \$54.50

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**BEACH FOSSILS**  
TOTE BAG

WHSL: \$38.00    MSRP: \$76

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**VITAMIN SEA**  
BOARDSHORTS | PINE

WHSL: \$23.00    MSRP: \$46.50

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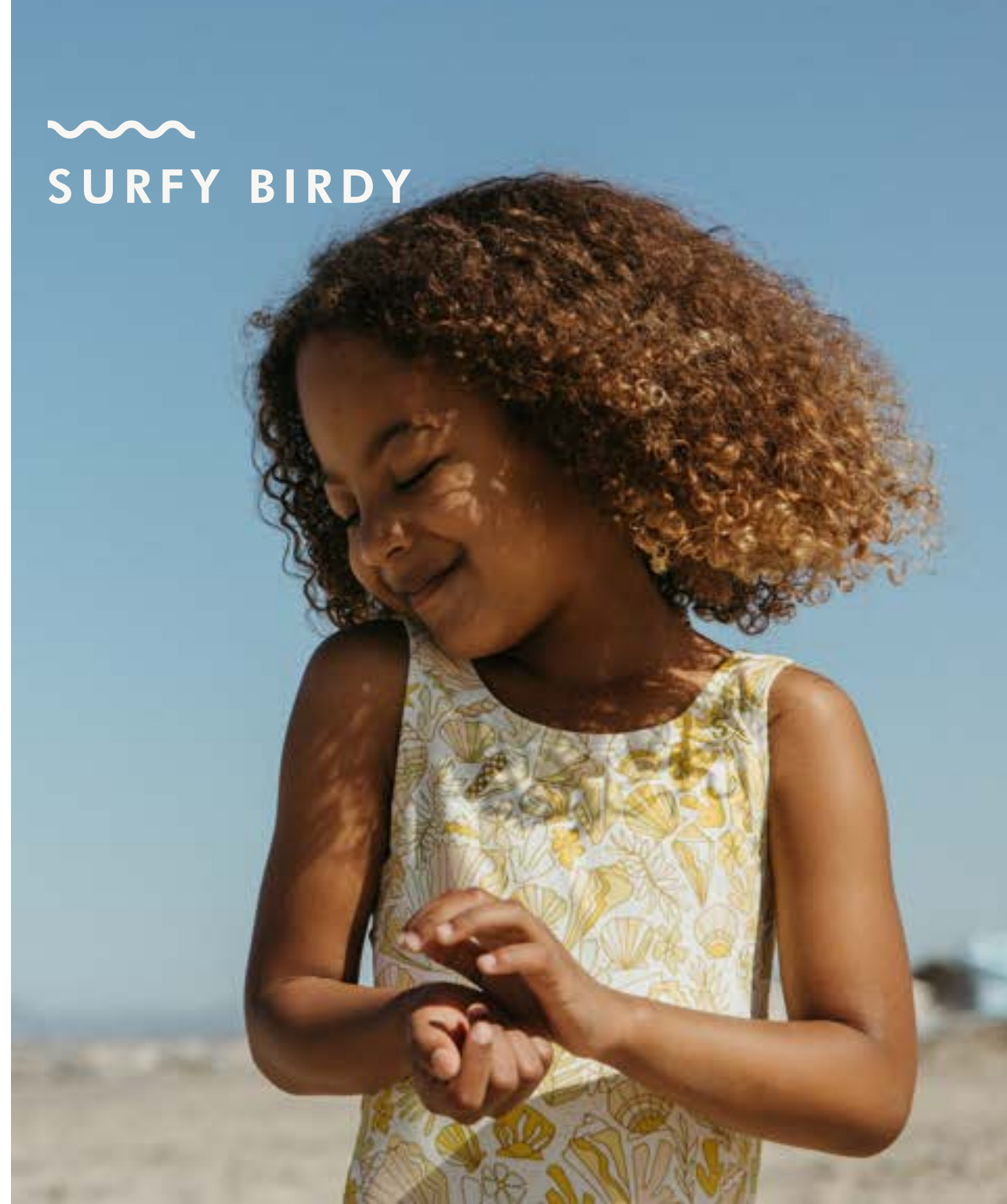
**DAYDREAM FLORAL**  
TWO PIECE

WHSL: \$27.00    MSRP: \$54.50

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**SURFY BIRDY**



A woman with long blonde hair, wearing a white cap and a yellow swimsuit, is sitting on a sandy beach. She is holding a large tote bag with a green and yellow floral pattern. The bag has a black label with a white 'S' logo and the text 'SANDSUN'. The background shows the ocean and a bright sun low on the horizon, creating a warm, golden light. The text 'BEACH ACCESSORIES' is overlaid in the top right corner, with a wavy line above it.

BEACH ACCESSORIES



## SAN O STRAW HAT

NATURAL RAFFIA / STRAW

**WHSL:**  
\$24.00

**MSRP:**  
\$44.50

Color: Raffia

Size: Youth, Adult



**WAVY CHECKS AVOCADO**

WHSL: \$22.00    MSRP: \$44.50



**WAVY CHECKS PINE**

WHSL: \$22.00    MSRP: \$44.50



**HAZY DAZE BUBBLEGUM**

WHSL: \$22.00    MSRP: \$44.50

RECYCLED/ORGANIC  
TODDLER / YOUTH



**BUCKET HAT**  
WAVY FLORAL

WWSL: \$22.00

MSRP: \$44.50



**BUCKET HAT**  
WAVY CHECKS KIWI

WWSL: \$22.00

MSRP: \$44.50



**BUCKET HAT**  
WAVY CHECKS BANANA

WWSL: \$22.00

MSRP: \$44.50



**BUCKET HAT**  
WAVY CHECKS LAVENDER

WWSL: \$22.00

MSRP: \$44.50



**BUCKET HAT**  
WAVY CHECKS COCOA

WWSL: \$22.00

MSRP: \$44.50



**BUCKET HAT**  
CALICO CRAB KHAKI

WWSL: \$22.00

MSRP: \$44.50

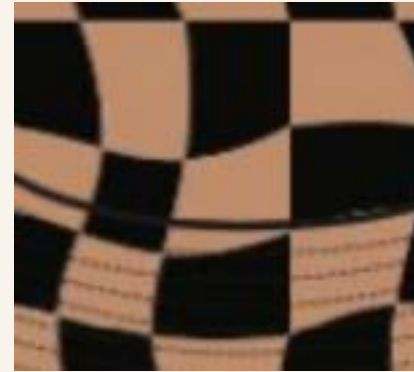
RECYCLED/ORGANIC  
TODDLER / YOUTH / ADULT



**TOTE BAG**  
WAVY FLORAL

WHSL: \$36.00

MSRP: \$76.00



**TOTE BAG**  
COCOA CHECKER

WHSL: \$36.00

MSRP: \$76.00



**TOTE BAG**  
SURFY BIRDY DAYDREAM

WHSL: \$36.00

MSRP: \$76.00



**TOTE BAG**  
BEACH FOSSILS

WHSL: \$36.00

MSRP: \$76.00



**TOTE BAG**  
LES FLEURS

WHSL: \$36.00

MSRP: \$76.00



**TOTE BAG**  
CORAL WAVY CHECKS

WHSL: \$36.00

MSRP: \$76.00

RECYCLED RPET FABRIC



## KIDS TOTE BAG

COASTAL COWGIRL

WHSL: \$26.00

MSRP: \$52.50



## KIDS TOTE BAG

WAVY FLORAL

WHSL: \$26.00

MSRP: \$52.50

RECYCLED RPET FABRIC



**SEAWEED**



**CHARCOAL**



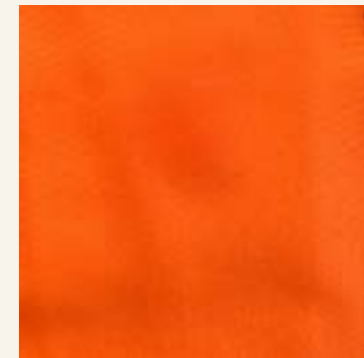
**HOT PINK**



**MINT**



**NAVY**



**SUNBEAM**

**WHSL:** \$24.00

**MSRP:** \$48.50

**78% RECYCLED FABRIC**



## MENS

MADE TO MATCH CHILDRENS COLLECTIONS  
OR TO STAND OUT ON THEIR OWN





### TRIPLE SCOOP

BUTTER PECAN

WHSL: \$28.00    MSRP: \$56.50



### WAVY FLOWERS

NAVY

WHSL: \$28.00    MSRP: \$56.50



### WAVY CHECKS

PINE

WHSL: \$28.00    MSRP: \$56.50

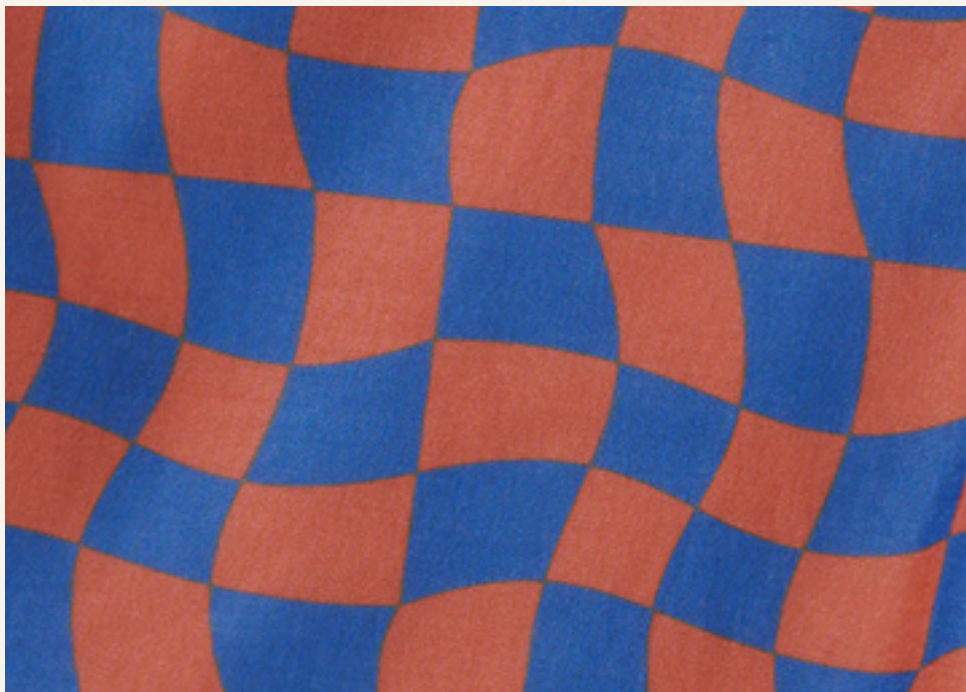


### WAVY CHECKS

NAVY

WHSL: \$28.00    MSRP: \$56.50

RECYCLED RPET FABRIC



## BOARDSHORT FABRIC GUIDE

KIDS SCALLOP + MENS VOLLEY:

52% organic cotton, 48% recycled polyester

MENS SCALLOP BOARDSHORTS:

80% recycled polyester, 12% cotton, 8% elastane



## SWIMSUIT FABRIC GUIDE

- Sustainable techno-fabric
- 78% recycled nylon, 22% spandex
- Chlorine resistant
- Sunscreen resistant
- Pilling resistant
- UV protection / UPF 50+
- Two-way stretch



## SCALLOP RETRO FLARE BOARDSHORT

- Seaesta's signature vintage-inspired above-knee boardshort design with a scalloped retro boardshort hem.
- Sturdy organic cotton blend fabric is long-lasting and won't stretch out.
- No pockets or liners for sand to get stuck in.
- Flat front with adjustable waistband, elastic waist in back.



## STAY DRY VOLLEY SHORT

- Made with moisture-wicking fabric, Seaesta Stay Dry shorts will keep your kids active and dry no matter where they are.
- Select styles available with boxer brief liner



S  
SEAESTA  
SURF