

THANK YOU SO MUCH...

...for taking the time to record & send a testimonial video of your experience with The Blogger Bootcamp. We are SO excited to see it!

Included are some tips & talking points to assist you & make recording this as easy as possible.



What to do & basic guidelines:

- Record a 2-4 minute testimonial video about your experience & successes from going through The Blogger Bootcamp
- You can use your cell phone!
- Make sure to have good lighting and record in **landscape**
- Be specific in your responses - if your engagement rate increased, share by how much. Or for example, if your site traffic increased, share by how much. These kind of specific examples make a HUGE difference.
- Don't worry about messing up because we will edit the video. Just make sure you are answering the questions as in-depth as possible.

Here are a few questions to help you get started:

01 INTRODUCE YOURSELF
mention your name and blog name!

02 WHERE WERE YOU WHEN YOU FIRST SIGNED UP FOR THE BLOGGER BOOTCAMP
What were you struggling with and why did you decide to enroll?

03 DID ANYTHING MAKE YOU NERVOUS ABOUT BUYING THE COURSE?
(e.g. price, being burned in the past from other courses, etc.)

04 WHAT DO YOU LOVE MOST ABOUT THE BLOGGER BOOTCAMP?
(e.g. clarity of teaching, how in-depth the course is, how strategic it is, the FB group etc.)

05 WHAT 1-2 “LIGHTBULB MOMENTS” DID YOU HAVE IN THE COURSE?
For this, don't reveal what that exact lesson is. For example, if one of your lightbulb moments was how to use Pinterest to grow your blog, say “I didn't realize how important Pinterest was in growing my blog, and TBB had all the strategies I needed,” not “I didn't know before taking The Blogger Bootcamp that I needed to use Tailwind to schedule pins.”

Here are a few questions to help you get started:

06 HOW DOES IT FEEL TO HAVE A BLOG & EMAIL LIST THAT YOU CAN TURN INTO A BUSINESS?

07 WHAT 1-3 POSITIVE OUTCOMES HAVE YOU SEEN SINCE TAKING THE COURSE?

(e.g. understanding exact growth strategies to increase your site traffic by X%, getting your blog live in less time than it took to do it independently, etc.)

08 WHAT'S ONE PIECE OF INFORMATION OR TASK THAT YOU'VE IMPLEMENTED THAT'S BEEN THE MOST IMPACTFUL FOR YOU/YOUR BUSINESS?

09 WHAT WOULD YOU SAY TO SOMEONE WHO IS THINKING ABOUT ENROLLING IN THE BLOGGER BOOTCAMP?