

Eryn's Messaging

VISUAL PDF

MESSAGING/POSITIONING

Communicate

BRAND

VISUAL

SENSORY EXPERIENCES
& SYNTHESIS EXPERIENCES

WRITTEN

AUDITORY

CREATE
INTERACTION

ALL ABOUT
ME

Message

- YOU
- YOUR VALUES
- WHAT YOU BELIEVE

"I CRAFT AND COMMUNICATE THIS MESSAGE
SO THAT MY IDEAL CLIENT CAN SEE THEMSELVES IN ME"

Ideal client thinks
"THIS IS FOR ME"

Positioning

HOW YOU HELP OTHERS SEE
THEMSELVES WORKING WITH YOU

Marketing

MAKES ALL THIS WORK TOGETHER

CREATES ENERGY

MOVES PEOPLE TO CONNECT WITH YOUR BRAND

IS THE ENGINE THAT DRIVES THE BUSINESS