

A close-up photograph of a groom and a bride. The groom, on the left, is wearing a dark grey tuxedo jacket over a white shirt and a black bow tie. A boutonniere of white and pink flowers is pinned to his lapel. He is holding a flute glass filled with champagne. The bride, on the right, is wearing a white lace wedding dress. Her hand is visible, resting on the groom's arm. The background is softly blurred, showing what appears to be a staircase.

# THE ULTIMATE WEDDING PLANNING GUIDE

DA

*Daniela Alvarez*

EVENT PLANNING

# Congratulations!

We are thrilled to be a part of your wedding planning journey and can't wait to help bring your dream wedding to life.

Planning a wedding can be one of the most exciting and rewarding experiences of your life. However, it can also be a stressful and overwhelming task, with many details to consider and decisions to make. From choosing the perfect venue to selecting the right flowers, there are countless choices to be made, and it's easy to get overwhelmed. However, the positive aspect is that we are available to offer our assistance.

DA Event Planning is dedicated to ensuring that your day is exactly how you envision it. We are here to offer support and assistance in any way we can, whether it's helping you find the best vendors, recommending unique decor ideas, or answering any questions you may have. Whether you're a bride or groom, a parent, or a friend of the happy couple, this guide will provide you with everything you need to plan a beautiful and unforgettable wedding. From the early stages of the planning process to the big day itself.

So don't wait any longer, let's get started! With DA Event Planning by your side, you can relax and enjoy the journey of planning your dream wedding.

Schedule a [consultation](#)

# Your Wedding *BUDGET*

Before you start planning your wedding, it's important to set a realistic budget. Determine how much money you and your partner can afford to spend on your special day.

- **Determine your priorities:** Before you start planning your wedding budget, it's important to figure out what aspects of the wedding are most important to you and your partner. For example, you may prioritize the venue, the food, or the entertainment.
- **Set a total budget:** Decide on the total amount of money you want to spend on your wedding. This will help you allocate funds to different aspects of the wedding.
- **Create a spreadsheet:** Use a spreadsheet to track your expenses and make sure you stay within your budget. List all the items you need to purchase, their estimated costs, and actual costs.
- **Allocate funds:** Divide your budget into different categories such as venue, food, attire, decor, music, etc., and allocate funds accordingly. Be realistic and flexible with your allocations and be prepared to make adjustments as needed.
- **Be creative:** Look for creative ways to cut costs without compromising on quality. For example, consider DIY decorations, or choose an off-peak wedding date.
- **Keep track of payments:** Keep track of all payments made and ensure that you pay your vendors on time.
- **Keep an emergency fund:** Set aside some money for unexpected expenses or emergencies that may arise during the wedding planning process.







# *SELECTING* your wedding date

Selecting your wedding date is a critical decision in the wedding planning process. Your chosen date will influence the availability of your preferred vendors, the cost of your wedding, and the overall ambiance of your special day. To assist you in selecting the perfect wedding date, we have compiled a list of tips to keep in mind:

- **Consider the season:** The season is one of the most important factors to consider when choosing your wedding date. If you enjoy warm weather, a summer wedding may be ideal for you. If you prefer cooler temperatures, consider having a fall or winter wedding. Also, keep in mind that some seasons may be more popular for weddings than others, which could affect vendor availability and pricing.
- **Check for important events:** It is critical to check for any significant events or holidays that could impact your wedding day. For example, if you plan to have your wedding on a holiday weekend, it may be more challenging and expensive to secure vendors and accommodations.
- **Choose a day of the week:** Traditionally, weekend weddings are the most popular choice, but keep in mind that they tend to come with a higher price tag. Opting for a weekday wedding can be a smart way to save money without sacrificing the magic of your big day. Remember, what people will remember most about your wedding is the joy and love you shared, not necessarily the day of the week it took place on. So, take your time and explore all your options before settling on the perfect date for your special occasion.
- **Consider meaningful dates:** Consider selecting a wedding date that holds special significance for you and your partner. For instance, you may choose the anniversary of your first date or the date you got engaged.
- **Consult with vendors:** Before finalizing your wedding date, it is essential to consult with your preferred vendors to ensure their availability. This is particularly important if you have your heart set on a specific photographer, florist, or venue.





# DESIGN your wedding day

Designing your wedding day can be a fun and exciting experience, but it can also be overwhelming. With so many details to consider, it's important to have a clear plan and vision in place. Here are some tips to help you design your dream wedding day:

- **Determine Your Wedding Style:** Before you start making decisions about decor and details, take some time to consider your personal style as a couple. Do you prefer a classic and traditional wedding or a modern and minimalist one? Rustic and bohemian, or romantic and whimsical? Once you have determined your style, it will be easier to make decisions about colors, themes, and decor.
- **Choose Your Color Scheme:** Your wedding colors will set the tone for the entire event. Consider the season, venue, and overall vibe you want to create when selecting your color scheme. Don't be afraid to mix and match different hues or opt for non-traditional colors to make your wedding stand out.
- **Create a Mood Board:** Gather inspiration from wedding blogs, Pinterest, and Instagram to create a visual mood board. This will help you to see how all the different elements will work together and give you a better idea of what you want your wedding to look and feel like.
- **Personalize Your Details:** Incorporate personal touches into your wedding day to make it truly unique and special. Consider adding family heirlooms, photos, or other sentimental items to your decor. Create custom wedding favors or stationery that reflect your personality and interests.
- **Think About Your Guests:** While your wedding day is ultimately about you and your partner, don't forget to consider your guests. Create a comfortable and enjoyable experience for them by providing ample seating, food, and drinks. Consider adding activities or entertainment to keep everyone engaged and having fun.
- **Hire Professionals:** Planning a wedding can be a lot of work, and you don't have to do it alone. Consider hiring a wedding planner or coordinator to help with the design and logistics. Work with professional vendors, such as florists, photographers, and caterers, to ensure that everything runs smoothly and looks beautiful.

Designing your wedding day is all about creating a beautiful and memorable experience for you and your guests. By following these tips, you can create a wedding day that reflects your personal style and leaves a lasting impression.





# When to book your *VENDORS*

Timing is everything when it comes to hiring wedding vendors, as many in-demand vendors tend to book up quickly. It's essential to prioritize and book vendors early on in the planning process to ensure that you secure your first choice.

By finding the right timing to book your wedding suppliers, you can ensure you have the perfect team in place to make your special day unforgettable. We recommend the following time frames for booking your wedding vendors. However, we can work within whatever time frame suits you best.

- Wedding planner/coordinator: As soon as possible, especially if you are planning a wedding during peak season or on a popular date (such as a holiday weekend).
- Venue: 12-18 months in advance, especially if you have your heart set on a specific location or date.
- Caterer: 12-18 months in advance, especially if you are getting married during peak season or on a popular date.
- Photographer/videographer: 9-12 months in advance.
- Wedding dress: 9-12 months in advance.
- Band/DJ: 9-12 months in advance.
- Officiant: 9-12 months in advance.
- Decor/Floral: 9-12 months in advance.
- Hair and makeup artist: 6-9 months in advance.
- Transportation: 6-9 months in advance.
- Cake baker: 6-9 months in advance.
- Invitations: 6-9 months in advance.
- Bridal Party Outfit: 6-9 months in advance.
- Honeymoon: 6-9 months in advance.
- Transportation: 6-4 months in advance.
- Wedding favors: 4-2 months in advance.
- Send out invitations: 8 weeks.
- Finalize all the details with vendors: 8 – 3 weeks before the wedding.







# Creating your *Wedding Timeline*

Your wedding day is one of the most important days of your life. It's a day when you want everything to be perfect and go smoothly. Creating a perfect wedding timeline is crucial to making your big day run smoothly. A well-organized wedding timeline can make sure everything happens at the right time, allowing you to relax and enjoy your special day.

One of the most important things to consider when creating your wedding timeline is hiring a wedding planner. A wedding planner can help you with every aspect of your wedding planning, including creating the perfect wedding timeline. A good wedding planner will have experience with weddings and can help you plan your day down to the smallest detail.

Here are some tips to help you create your perfect wedding timeline:

- **Start Early:** It's important to start planning your wedding timeline as early as possible. This will give you time to make any changes or adjustments that may be necessary.
- **Determine Your Priorities:** Make a list of the most important aspects of your wedding day. This may include the ceremony, the reception, the photography, the music, and the food. Determine what you want to focus on the most and allocate enough time to each item.
- **Decide on the Timing:** Consider the time of day you want to have your wedding. If you're having an outdoor wedding, you may want to plan it for earlier in the day to avoid the heat. If you're having an evening wedding, you'll need to consider the lighting and schedule accordingly.
- **Create a Detailed Schedule:** Work with your wedding planner to create a detailed schedule for the day. This should include everything from getting ready in the morning to the end of the reception. Be sure to include time for hair and makeup, transportation, photography, the ceremony, the reception, and any other activities you have planned.
- **Be Realistic:** When creating your wedding timeline, it's important to be realistic about how much time you have. Don't try to cram too much into one day or you'll end up feeling rushed and stressed. Allow plenty of time for each activity so you can relax and enjoy your day.
- **Communicate with Your Vendors:** Make sure all of your vendors are aware of the timeline and the schedule for the day. This will ensure that everyone is on the same page and that everything runs smoothly.
- **Be Flexible:** Even the best-laid plans can sometimes go awry. Be prepared to be flexible and make adjustments if necessary. A good wedding planner will be able to handle any unforeseen circumstances and keep things on track.

Creating a perfect wedding timeline takes time, effort, and careful planning. Hiring a wedding planner can be a huge help in creating the perfect timeline for your special day.







Planning a wedding can be an emotional rollercoaster, and it's normal to feel overwhelmed at times. We understand the stresses that comes with wedding planning and are committed to being your support system throughout the process. Trust us to make it a less hectic and more enjoyable experience.

At the end of your wedding celebration, when you're filled with a sense of pure magic, we're certain that all the hard work will have been worth it.

Let us help make planning your dream wedding a stress-free experience. Contact us to schedule a consultation and get started on your journey.

Wishing you all the best and eagerly await your response.

*Daniela Alvarez*

Let's start planning your *Wedding Day*

Schedule a [consultation](#)