

Nikkole Marie
CREATIVE STUDIO

PRICING GUIDE

2020



LUXE BRANDING PACKAGE:

- Revealing Questionnaire
- 1-hour Brand Consultation
- Style Guide
- Original Logo
(3 concepts & submark)
- Font Guide
- Curated Moodboard
- Custom Color Palette

INVESTMENT: \$725

TIME ESTIMATE: 4 WEEKS

STRATEGIC ADD-ONS:

- Patterns and Textures
- Website Graphics
- Social Media
 - Branded Banner
 - Engaging Graphics
- Business Collateral
 - Business cards
 - Letterhead

EXTRA BRAND COLLATERAL: \$200

+ 1 WEEKS

ESSENTIAL WEBSITE PACKAGE

- Revealing Questionnaire
- 1-hour Brand Consultation
- Collaborative Pinterest Board
- Responsive Website Design
 - Five Custom Pages
 - Opt-in Form & Email Integration
 - Website Elements & Graphics

INVESTMENT: \$2,000

TIME ESTIMATE: 5 WEEKS

PERSONALIZED ADD-ONS

Available and priced by Request.

- Additional Pages
- Custom Coding
- Website Training

THE COMPLETE PACKAGE

Brand, Website & Messaging Discovery

- Revealing Questionnaire
- 1-hour Strategic Consultation

BRANDING

- Style Guide
- Original Logo (3 concepts & submark)
- Font Guide
- Curated Moodboard
- Custom Color Palette

WEBSITE

- Responsive Design
- Five Custom Pages
- Opt-in Form & Email Integration
- Website Elements & Graphics

INVESTMENT: \$2,600

TIMELINE: 8 WEEKS

VALUE ADD-ONS

- 1-Hour Training via Zoom | \$99
Learn how to update key elements of your website
- Website Messaging by Christy Copywriting | \$1,500+
Book engaging on-brand copy to connect with your ideal audience

CREATIVE SUPPORT FOR YOUR SMALL BUSINESS

hello.nikkole.marie@gmail.com

WEBSITE SUPPORT & MAINTENANCE

Nikkole is happy to provide ongoing technical support in two ways:

- MONTHLY RETAINER | \$125
- HOURLY RATE | \$45

To book, email hello.nikkole.marie@gmail.com

