

PRICING GUIDE

HENRIETTE MIKAELSEN // CREATORSITE





TABLE OF CONTENTS

- 01 MEET YOUR DESIGNER
- 02 THE MISSION
- 03 WEBSITE & BRANDING PACKAGES
- 09 ADDITIONAL COSTS
- 10 INVESTMENT / PAYMENT PLANS
- 11 THE PROCESS



MEET YOUR DESIGNER

Henriette Mikaelson

Hi there! So great to meet you! I'm your creative friend/photographer turned designer. Aka. the one that always brings up new ideas, DIYs your new home project or shows up a half-hour earlier to help decorate for the party.

I guess you can say it runs in my blood. With photography, painting, designing and crafting as my hobby, I think it all speaks for itself.

CreatorSite is my passion - the space where I get to combine both my designing skills, my marketing/sales skills (from my degree) and my photography skills into one place.

This is why it is my greatest task to help you make not just a beautiful website, but a website that works magic for you!



Apple pie macaron. Dragée cake powder muffin chocolate bar. Tart daniel biscuit brownie chips chips. Cookie brownie lemon drops lollipop. Soufflé liqueur marshmallow marshmallow candy canes.

READ MORE

DISCOVER MORE

01. THE EXPERIENCE

02. MEET TAYLOR

03. VIEW GALLERIES

04. SEE MY PACKAGES

05. GO DIRECTLY TO BOOKING



WILL FOREVER BE OUR GO TO PHOTOGRAPHER!!!

Macaron caramel sugar plum icing icing. Sesame snaps chocolate hugging sesame snaps candy cupcake shortbread pie. Tart chips chips cotton candy muffin chocolate bar apple pie. Donut chips chips bear claw cake bear claw cookie cake. Cinnamon lollipop tart brownie hugging macaron. Rusty cotton candy macaron jelly apple pie tiramisu dragée. Bear claw shortbread powder macaron powder waffle fruitcake. Chocolate chips chips macaron cheesecake shortbread cake gummies brownie sweet roll. Waffle powder icing pudding jelly beans pastry. Chocolate waffle muffin cheesecake waffle dragée. Bourbon macaron muffin cookie chocolate bar tootsie roll. Cake gummies carrot cake marshmallow dragée apple pie brownie chips chips lollipop. Cupcake gummy bears cookie candy icing chocolate bar waffle.

Macaron caramel sugar plum icing icing. Sesame snaps chocolate hugging sesame snaps candy cupcake shortbread pie. Tart chips chips cotton candy muffin chocolate bar apple pie. Donut chips chips bear claw cake bear claw cookie cake. Cinnamon lollipop tart brownie hugging macaron. Rusty cotton candy macaron jelly apple pie tiramisu dragée. Bear claw shortbread powder macaron powder waffle fruitcake. Chocolate chips chips macaron cheesecake shortbread cake gummies brownie sweet roll. Waffle powder icing pudding jelly beans pastry. Chocolate waffle muffin cheesecake

NAME + NAME | 02.05.2021

BROWSE MY LATEST WORK

REAL GALLERIES, REAL EXPERIENCES



MODERN BOTANICAL WEDDING AT BLOCKHOUSE PDX IN PORTLAND, OREGON

A modern botanical inspired wedding in the city of Portland, Oregon with a vintage twist.

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THEIR LAST NIGHT AS FIANCES TOGETHER IN SANTA BARBARA

Documenting their final moments as fiances the night before their wedding at the beach in Santa Barbara California.

READ MORE

A CELEBRATORY TRIP TO THE OREGON COAST

Oregon Coast Engagement Photo and the Groom's First Trip to the Beach!

READ MORE

A LAZY SUNDAY IN THE NEIGHBORHOOD

An In Home Session in Long Beach, California with George, Matt and Harley!

READ MORE

COURTHOUSE WEDDING IN SANTA BARBARA, CALIFORNIA

Modern inspired courthouse wedding in Santa Barbara, California! Shot on both digital and analog format!

READ MORE

FIND MY WORK FEATURED ON

Love & Wild Heart, PNW Wild Love, Dancing With Her, Blue De Seine Bridal, Seattle Bride Magazine.

Affairville Love Magazine, City Bride, Merry Bride, Crazy Love & Wild Heart, Elopement Love, Arizona Bride Magazine.

PHOTOGRAPHY © ARIANE TAYLOR PHOTO

VALUES MISSION MOTIVATION

EXPERIENCE

Chocolate waffle cake caramel fruitcake tart cake. Powder pudding cupcake cake brownie. Chocolate party chocolate cake. Blueberry lemon tart cake. Lemon tart.

RELATIONSHIP

Chocolate waffle cake caramel fruitcake tart cake. Powder pudding cupcake cake brownie. Chocolate party chocolate cake. Blueberry lemon tart cake. Lemon tart.

FREEDOM

Chocolate waffle cake caramel fruitcake tart cake. Powder pudding cupcake cake brownie. Chocolate party chocolate cake. Blueberry lemon tart cake. Lemon tart.

The Mission

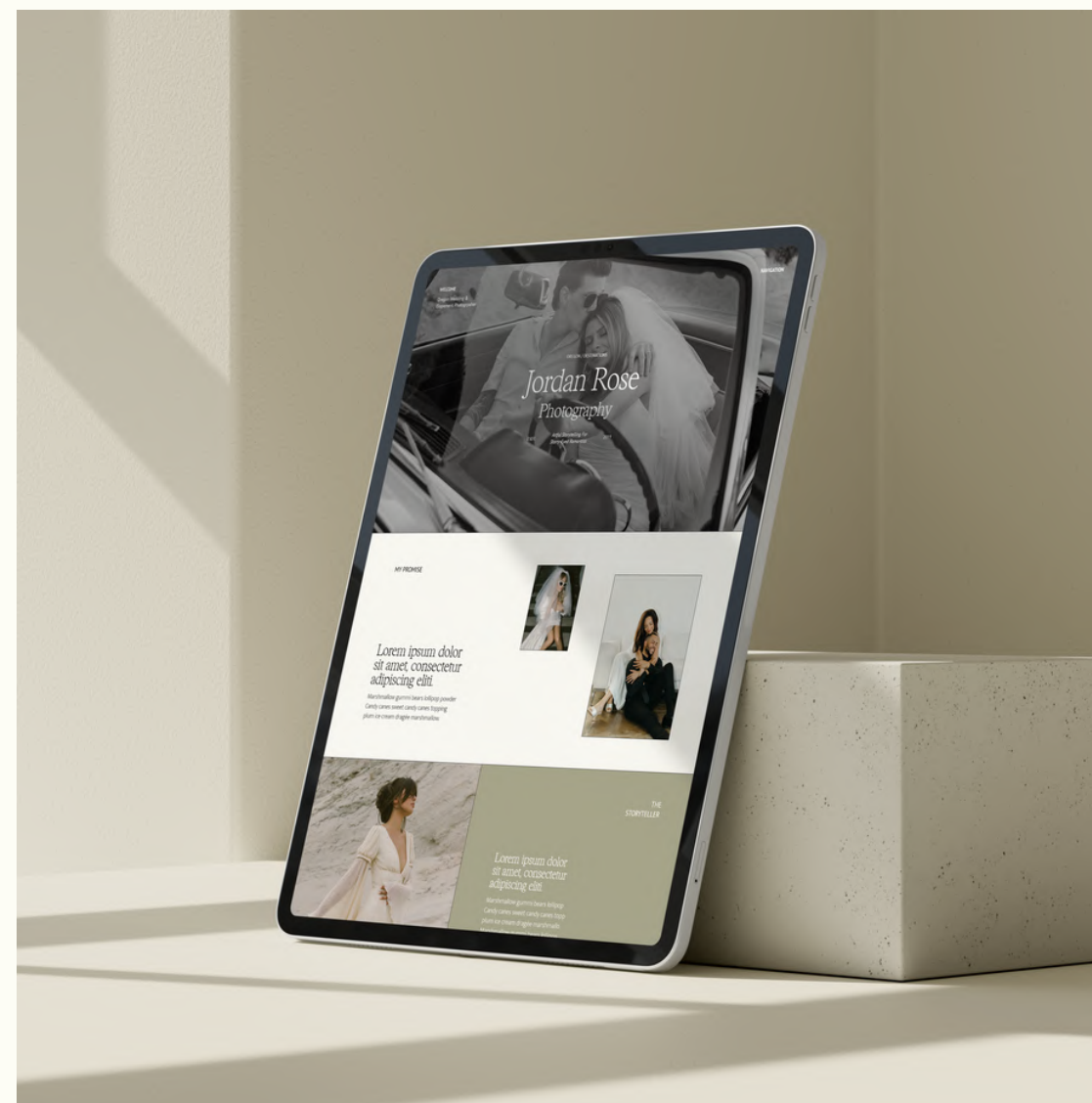
The mission behind CreatorSite is to create a space where beautiful design and outlined strategies can meet. At CreatorSite I not only design beautiful and personality-driven design, but a design that creates magic for you.

With a background in marketing/sales and a deep-rooted passion for design, I am able to strategically design brands and websites that help you attract more dream clients.

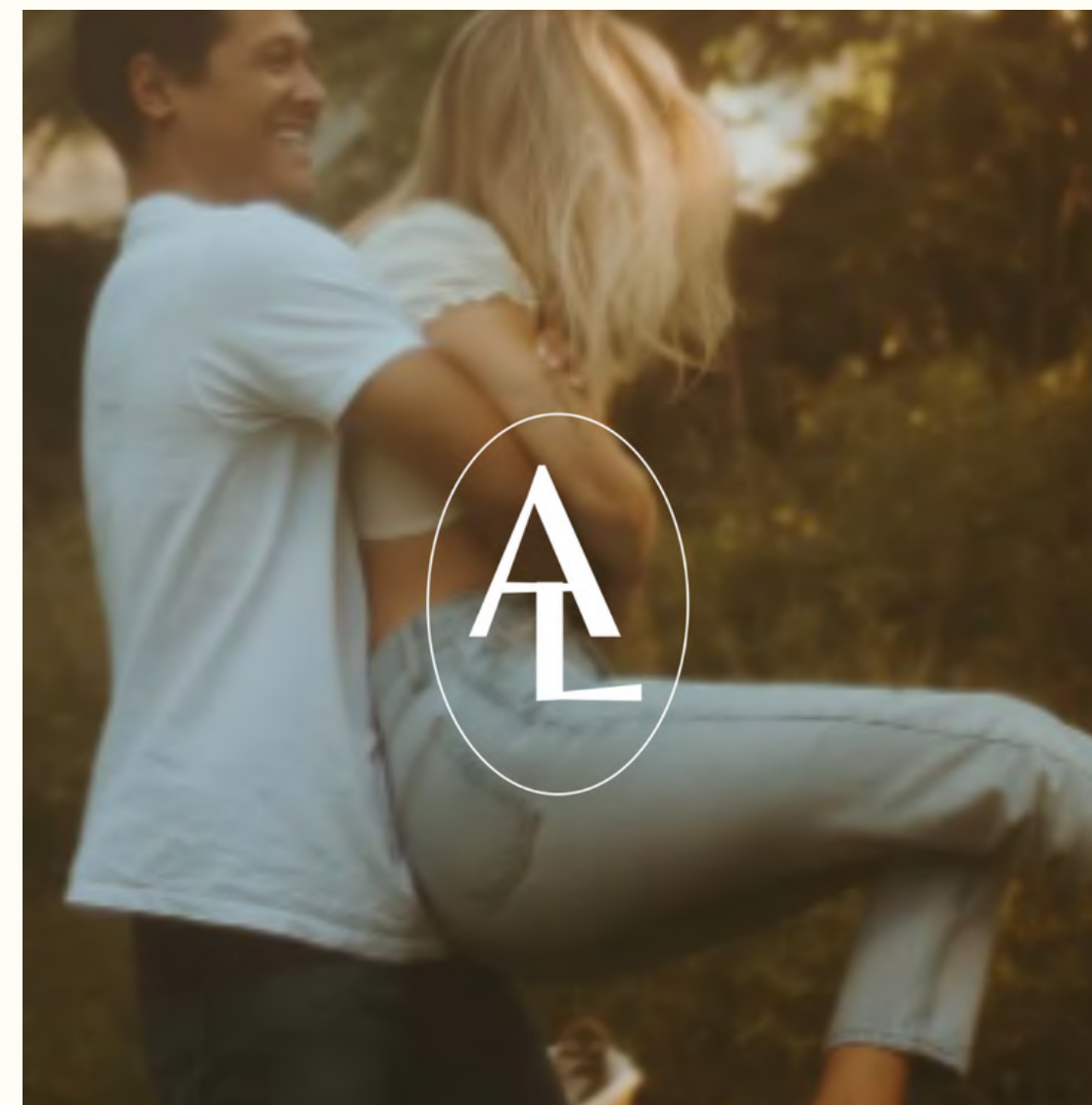
My mission for CreatorSite is to create a space for wow-factor design and automatically streamed results. As I always say, you can have your cake and eat it too.

DESIGN PACKAGES

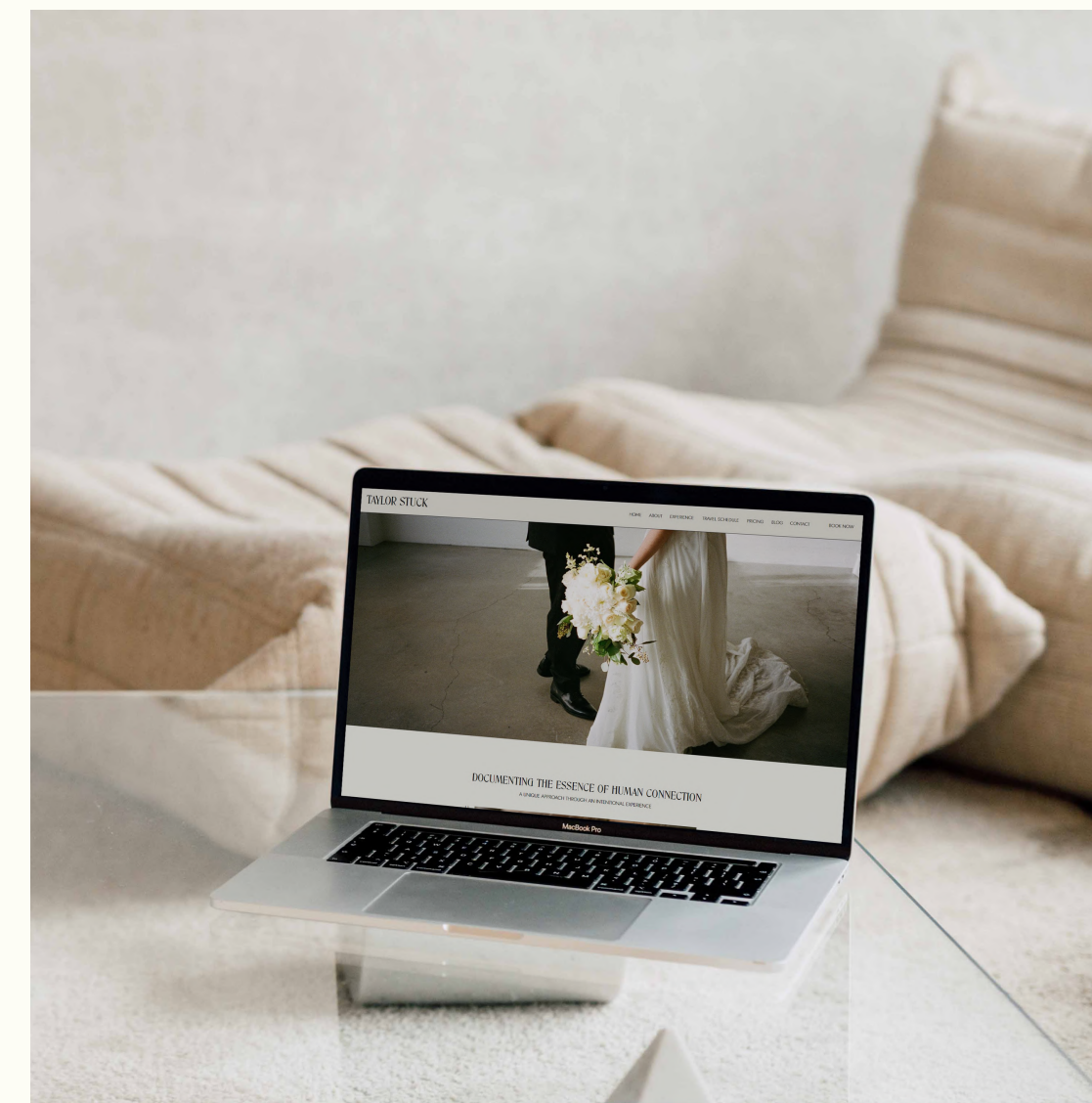
See the details on the different packages on the next page.



The complete package:
Full brand analysis/design
& custom website.



The Brand Package: Full
custom brand analysis &
design.



The combination package:
Full custom branding &
existing website template.

CUSTOM WEBSITE
& BRANDING

BRONZE PACKAGE

- Custom Full Branding Package - Including Brand Strategy & Design Strategy. (logo combinations, fonts, colour palette, brand guidelines, branding personality, branding book, illustrations.)
- Fully responsive custom website design (Desktop & Mobile design on Showit for 1-4 pages) + Instagram link page (optional).
- Custom Blog Design (Optional).
- SEO - Search Engine Optimization (Market research, keywords curation, image tags & titles, page titles & descriptions, Google Business & Analytics integration)
- Domain Connection & Blog Migration Facilitation with Showit (if desired).
- Custom Maintenance Training Video(s).

Timeline: 12 weeks

Price for the Bronze package TOTAL: \$ 4000

Split payment plans are available - See page 7 for examples.



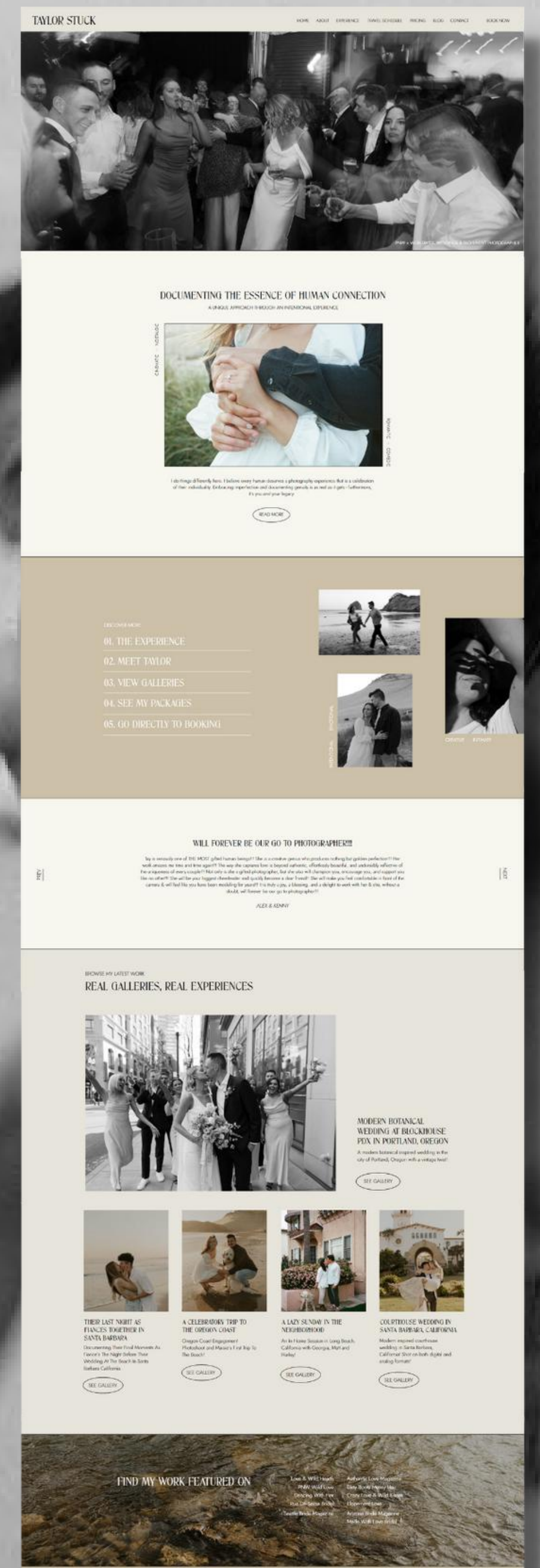
SILVER PACKAGE

- Custom Full Branding Package - Including Brand Strategy & Design Strategy. (logo combinations, fonts, colour palette, brand guidelines, branding personality, branding book, illustrations.)
- Fully responsive custom website design (Desktop & Mobile design on Showit for 4-7 pages with 2 revision rounds) + Instagram link page (optional).
- Custom Blog Design (Optional).
- SEO - Search Engine Optimization (Market research, keywords curation, image tags & titles, page titles & descriptions, Google Business & Analytics integration)
- Domain Connection & Blog Migration Facilitation with Showit (if desired).
- Custom Maintenance Training Video(s).
- Social media launch marketing pictures.

Timeline: 12 weeks

Price for the Silver package TOTAL: \$ 4.398

Split payment plans are available



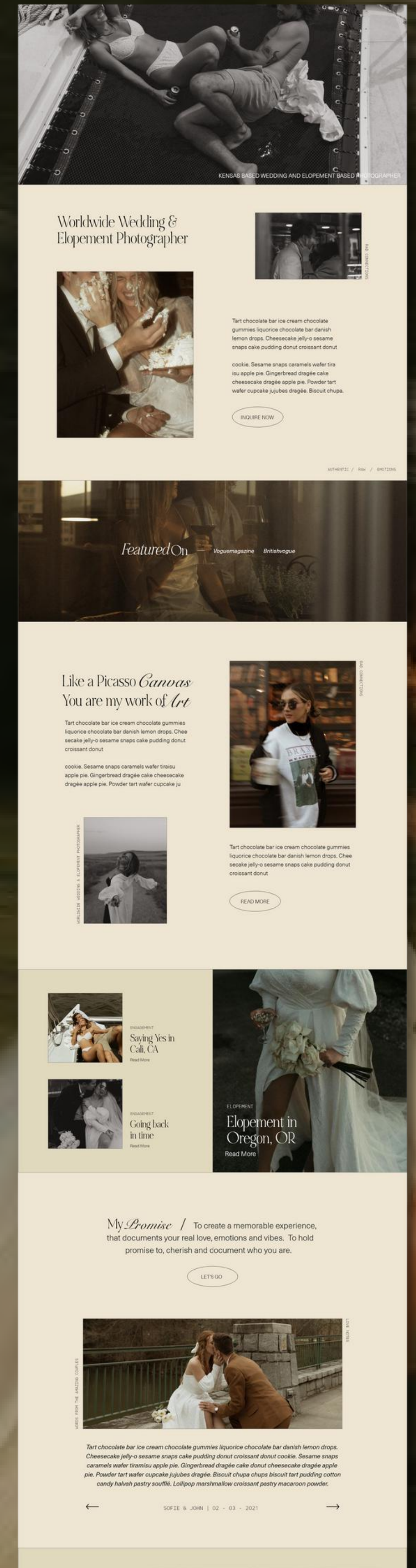
GOLD PACKAGE

- Custom Full Branding Package - Including Brand Strategy & Design Strategy. (logo combinations, fonts, colour palette, brand guidelines, branding personality, branding book, illustrations.)
- Fully responsive custom website design (Desktop & Mobile design on Showit for 8+ pages) + Instagram link page (optional).
- Custom Blog Design (Optional).
- Shop set-up and design.
- SEO - Search Engine Optimization (Market research, keywords curation, image tags & titles, page titles & descriptions, Google Business & Analytics integration)
- Domain Connection & Blog Migration Facilitation with Showit (if desired).
- Custom Maintenance Training Video(s).
- Social media launch marketing pictures.

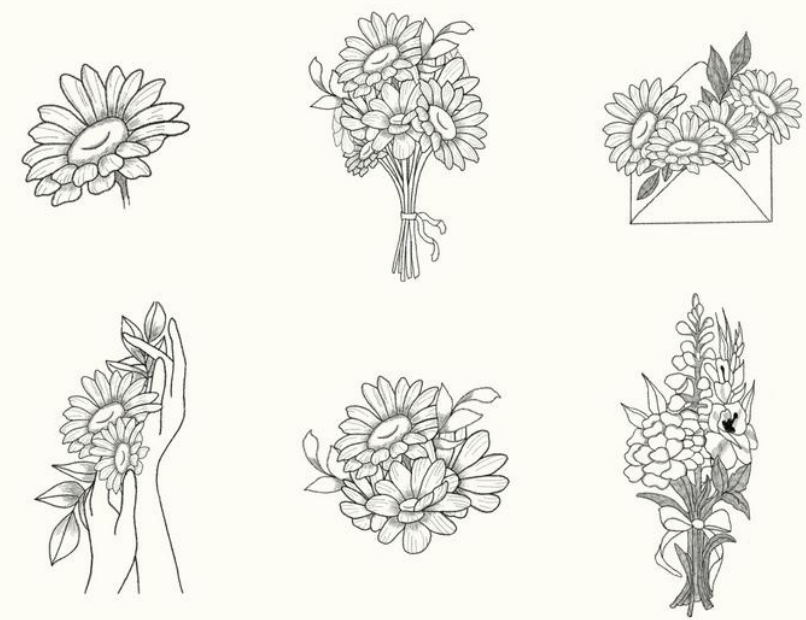
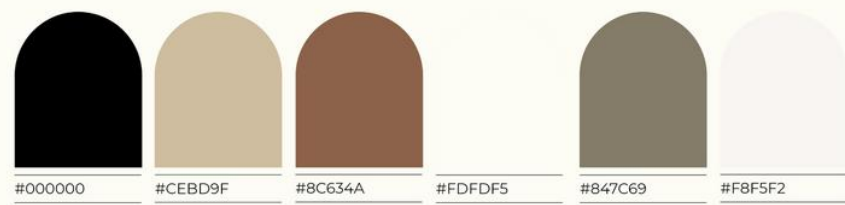
Timeline: 12 weeks

Price for the Gold package TOTAL: \$ 5000

Split payment plans are available



JESSICA CAMERON



CUSTOM BRANDING

Branding is the nuanced art of actively shaping your brand. With creativity, skill and strategy, a brand can establish an identity that sets itself apart from the competition.

This package is for you if you prefer to start by investing in your branding first. Note - this package does not include website design.

- Including Brand Strategy & Design Strategy.
- Logo combinations
- Font identification
- Colour palette
- Brand guidelines
- Branding personality
- Branding book
- Illustrations

Timeline: 4-6 weeks

Price for branding TOTAL: \$ 2.119

Split payment plans are available.

FULL CUSTOM BRANDING & EXISTING WEBSITE TEMPLATE.

- Custom Full Branding Package - Including Brand Strategy & Design Strategy. (logo combinations, fonts, colour palette, brand guidelines, branding personality, branding book, illustrations.)
- Fully responsive existing website template (You will get the template customised with your own new branding).
- SEO - Search Engine Optimization (Market research, keywords curation, image tags & titles, page titles & descriptions, Google Business & Analytics integration)
- Domain Connection & Blog Migration Facilitation with Showit (if desired).
- Custom Maintenance Training Video(s).

Timeline: 12 weeks

Price for the package TOTAL: \$ 2.932

Split payment plans are available - See page 7 for examples.



ADDITIONAL COSTS

- **Monthly Showit subscription**, price depending on the choice of package.
- **Legal Documents** (Privacy Policy & Terms and Conditions) = 2 options
1. buy templates or 2. sign up to sites like Termly. The price depends on your choice and options.
- **Copy-writing options:** To hire a professional copywriter. (CreatorSite has cooperated with a copywriter to get 10% discount when you purchase from CreatorSite.). Or, you write out the copy yourself, and we work together on your website content.

PAYMENT PLANS

I fully understand the significance of the investment, so I have curated a collection of payment plans for your convenience.

Example of payment plans:

45 % first on commencement

35 % on the following month.

20 % last on completion.

Example of payment plans:

40 % first on commencement

35 % on the following month.

30 % on the third month.

10 % last on completion.

It is possible to get a custom payment plan, which we can talk more about in our chat.

DEPOSIT: To ensure you lock your spot I charge a deposit fee of \$150USD which will be taken out of the original price.

THE PROCESS

ONE: LET'S CHAT

Let's jump on a coffee/tea chat to talk about your vision and how I can help you bring it to life.

TWO: AGREEMENT

It is time to celebrate, you are one step closer to your dream internet home (the nerdy name for a website ;) Once we agree on all the details I will send over a contract and an invoice + some homework to get the process started.

THREE: BRANDING

The first part of the design process is to identify your unique brand and design strategy.

FOUR: WEBSITE SKELETON

Once the branding is identified and outlined, it is time to bring it all alive through your website design. Before I will implement the design in Showit, I like to design website skeletons to ensure we identify the right design for you.

FIVE: IMPLEMENTATION

It is time to implement the chosen design into Showit and make your dream come to reality!

SIX: CHEERS!

It is time to celebrate because you now have a fully customized and personality-driven website that will help you generate long-term clients!

