



3 tips for

GENUINE SMILES

By Parker & Abbey

WELCOME



Hey there! Thank you so much for downloading this freebie! We hope you find it useful!

We know posing can feel stressful and overwhelming. You want your clients to feel relaxed, comfortable, and like themselves but you also want them to look their very best to create the images of their dreams!

Many photographers don't want to pose their clients because they want to get natural, candid shots. We believe in the importance of candid moments captured, as well as natural looking photos. We also believe that a photographer that can pose in natural ways and then pull genuine emotion from the subject can create a true work of art.

We've compiled three of our best tips to bring out natural smiles! These tips are tried and true! Read on for more info!

— PARKER & ABBEY



01

PRAISE, PRAISE, & MORE PRAISE

Praise your client from the moment you meet them. Compliment their clothes and tell them how great they look.

During the session, tell them how great they are doing and how beautiful the photos look.

Abbey often says things like:

"Oh my goodness the light is SO good!"

"Ahh! You guys are killing it!"

"Stop, you guys are way too cute!"

"You're a natural!"

"You should model - seriously!"

Be genuine in your praise. Praising consistently will help them feel comfortable and confident.

SECTION TWO



CLIENTS TEASE EACH OTHER

When you are photographing couples or families, ask them to tease each other to bring out giggles and laughs.

You could ask a child to tickle attack their mom or to sneak up on their dad for a big hug.

You could ask the man to whisper a joke (no matter how corny) in his partner's ear.

Often, clients laugh at *us*! Sometimes we point out the moments that might feel unnatural and turn it into a joke - which makes them laugh! For example, a couple kisses and we mention that they are so cute together. Then we say something like "Don't mind us over her creepily cheering you on kissing." Gets laughs every time.

03 SECTION THREE

PROMPT FUN & SILLY THINGS

Giving your clients posing prompts that bring out their personalities and family/couple dynamics definitely encourages genuine smiles.

Let the kids run in circles, ask the couple to hip bump each other while they walk, tell the senior to do a silly pose like dance and keep the camera ready to go for when they stop posing and start laughing.

Thank You!

We hope this guide has been helpful! Want even more help?
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