

WAGGING

PET PHOTOGRAPHY

Tales



CLIENT GUIDE



WAGGING TALES
PET PHOTOGRAPHY

ANIMALS FIRST,
ALWAYS!





CUSTOMER SERVICE WAS PERFECT AND BRENDA WENT OUT OF HER WAY TO HELP US GET THE KIND OF SHOTS WE WANTED :) END PRODUCT WAS ALSO VERY PROFESSIONAL LOOKING AND BEAUTIFULLY PACKAGED.

TAMMIE & DOMINIK

Hello, pleased to meet you ...



Welcome! My name is Brenda Tilley, photographer, wife, mother, dog lover & storyteller.

My world has always been a visual one. Not long after arriving in Australia, I started photographing wildlife and landscapes as I travelled around the country. In the years following, I dabbled in painting landscapes, took classes in Graphic Design, and raised a family.

After starting a family, I decided to put down my camera and for many years only took photos (humongous amount) of the family, of course. But it wasn't until I bought my first serious SLR digital camera that I again got hooked and now over the past five years, photography has once again come to the forefront in my life.

Within those five years I have attained a Diploma in Photography and Imaging. I am also a member of AIPP (Australian Institute of Professional Photography). I have taken courses in pet photography, lighting, portraiture and business courses etc, as well as workshops in dog behaviour. I am constantly learning - there is never a time when I would stop learning. I take my passion seriously, and especially photographing animals. There is a skill to photographing animals and especially dogs. Patience and letting dogs be dogs is the key to capturing their essence and spirit that I hope will show in my images with the aim to create visual memories and keepsakes just for you.

Okay, that's me in a nut shell - now let me tell you a little bit more.



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My Style

The favourite part of my job is that I get to work with families, and couples with their pets to capture the beautiful relationship that they have with one another! Yes, I'll set some shots up and tweak things to make you look amazing, but my number one goal is that you walk away with real and genuine photos that truly capture this gorgeous time in your life. The beautiful part of my job is that this moment in time with your pet will not last forever - we know that our pet's lives are shorter than our own, and so it makes it so important to capture those precious memories, and that is my job, to create those memories for you to hold on to, because they go by so fast!



During the session we'll do a little bit of everything. Unlike stuffy studio portraits we are out in the open, where your pooch has the freedom, if safe, to explore a bit. I will use my experience to bring out the best in our four-legged model, while working with the behaviours they are offering. I promise that even if it feels like they aren't listening or we have to set up the shot numerous times, it's fine. It's expected and I promise that we are creating incredible images!



A photograph of a young couple sitting outdoors. The woman on the left has long brown hair in a bun and is wearing a blue sleeveless top. The man on the right has brown hair and a beard, wearing a dark blue t-shirt. Between them is a Shiba Inu dog with tan and white fur, wearing a red collar, looking happy with its tongue out. The background is a blurred tree trunk. A semi-transparent white rectangle is overlaid on the bottom half of the image, containing the text.

CLIENT
SESSIONS
& MORE

The Experience

I am a photographer that loves photographing animals. My aim is to make it a fun experience for EVERYONE!

Step 1: Book your session. This is done over the phone or through the website. With either method, we will discuss in more detail over the phone all the possibilities that will make this a fun and exciting experience.

Step 2: Prepare for your session. Once welcomed go over the information at the end of this document about preparing for your upcoming session.

Step 3: Our session. This is where the magic happens. Leave all preconceived notions and expectations at the door and just enjoy the experience. Your dog's only job is to be a dog.

Step 4: It doesn't matter what session you have chosen, everyone gets a private gallery to view of their photos. You will receive an invitation with instructions and a link by email for you to go directly to your gallery to view your photos and either choose your digitals to download AND/OR choose your products to purchase.

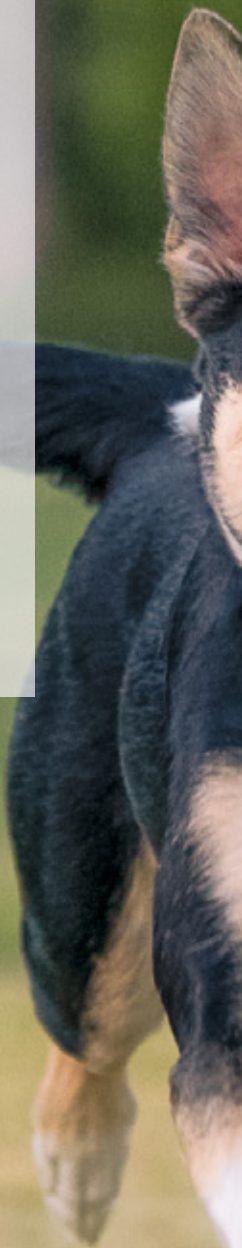


MY DOG WILL NEVER SIT STILL ...

It's OK! I promise you that I successfully photograph untrained and hyper dogs ALL of the time. I guarantee that we will be able to create images that you love or your reservation fee will be refunded.

What you don't see in the images on my website are the leashes that most of these dogs were wearing when the image was taken!

I have several tricks up my sleeve to get the shots that you love, from magically removing leashes in post-production to getting a dogs attention with irresistable ridiculous squeek, whistle, cat or whatever calls I can make. We can even create action shots of dogs that can't be off-leash with a special long line. You let me know what types of images you love and I have the tools to create them for you.





Post Processing ...

A Wagging Tales Pet Photography experience is not complete until your images are completely finished in the digital darkroom.

All ordered images are taken through the full retouching process, removing leads, eye boogies, and other distractions.

In fact, I would say that 70% of the images in my portfolio were taken WITH a lead on. This is especially important to keep our dear pups safe especially while shooting in urban environments.



BEFORE



AFTER



Dress up those walls ...

Wall art is the finishing touch in any home. Don't settle for generic prints from the local home decorating store. Why not decorate with gorgeous custom artwork of your favourite animal?

Artists have long used animals as their subject, but imagine if that artwork featured an animal near and dear to your heart. That's where I come in.

Choose from a variety of contemporary wall art, from one single striking piece to multi-piece wall gallery.

Limited wall space? You can also choose a Keepsake Folio Box or acrylic blocks that will showcase your images for many years to come.

This is an investment that will make you smile no less than 47 times per day. I can guarantee it!



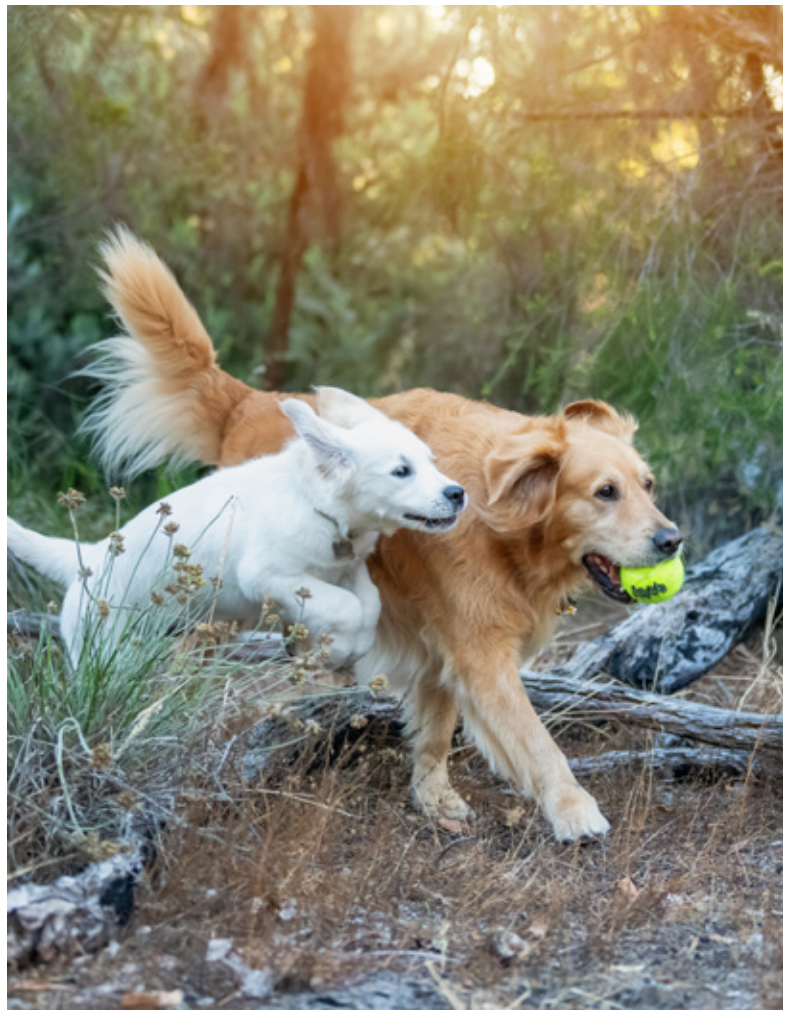
Pricing ...

Each session is always designed to suit you and your pet, as well as your budget, so that means it is unique and full of those special touches you have in mind.

Your images are carefully selected for you to view and download.

If you want any of my products, together I can help you decide on prints and art products that are just right for you and your home decor. I have a variety of samples available for you to touch and look at, which I can show you at a special meeting at a cafe or your home.

**LET ME TELL YOUR
DOG'S STORY
THROUGH IMAGES**



Your Session

Each session has been designed to cover everything that a pet lover will want, giving us a wide variety of images that will allow you to select from a beautifully designed product range from beautiful framed prints, canvas', to a Keepsake Folio Box plus much more.

What is included in every session:

- The sessions - range from 30 minutes to 2 hours
- Up to 2 pets plus family members or pet only
- Choose your location, either just before sunset or sunrise
- Your images are carefully selected, individually edited and fined-tuned ready for presentation
- Invitation sent by email for you to view your images in your own private gallery, as well as the opportunity to order products.



Total client investment varies greatly, however most clients tend to spend between \$550 - \$1500 plus on their experience.

For extra pets, add an extra \$50.



A man and a woman are lying on a grassy lawn in a park. The man, on the left, is wearing a white button-down shirt and is smiling at the camera. The woman, on the right, is wearing a floral-patterned top and is also smiling. Between them is a small black and white dog with tan markings on its face, looking happy with its mouth open. The background is filled with green bushes and trees with some autumn-colored leaves.

WHAT
TO EXPECT
& HOW TO
PREPARE



Some necessary info ...

LOCATION

Perth offers some of the best scenery around. I have a selection of locations that I know that work well and where dogs are welcomed. However, if you have a fretful or elderly dog that only likes a certain location, please speak to me. I also do home photo shoots, if that is preferred.

PREPARATION

A few things to note:

- Please exercise your dog prior to the session, if possible.
- I always have a stash of treats but if your dog is picky or has dietary restrictions, please bring some treats too!
- If your dog has any favourite toys, please bring them with you.
- Consider what collar your dog normally wears. If possible, a regular flat collar for his portraits.
- If your dog has a certain 'haicut' that you prefer, I recommend visiting the groomer at least a few days prior.

TIMING

Evening light is the golden hour when photos of people and pets are at their best.

I try to schedule all sessions two hours before sunset.

WHAT TO BRING

Collar and lead - a nice clean one

Harness or head collar - if needed

Treats - small pieces

Water - for everyone

Poop bags - because poo happens

Shoes - comfy shoes if we are walking around

ONE bag to carry everything! Trust me.

IT'S ALL IN THE DETAILS

The focus of the session is on your pet, however if you or your family are to be included in the photo session, your clothing is important too! It should be true to your style and something that you feel great in.

Things to avoid if possible: Please be aware that lots of white, black or really bright colours like hot pink/magenta or a bright green, do not photograph well. Do not choose hats that create strong shadows on faces.

Think fun, colourful, comfortable and stylish, a fun party not formal clothing. Feel free to message me with your ideas or questions about what will look best for photos.



5 *Wardrobe Tips*

1

You don't have to do matchy, matchy. For families pick a colour combination for your family to work with. We don't want everyone to match perfectly or wear nothing but a single colour but we also don't want everyone wearing different colours and patterns.

2

Don't be too seasonal. While the idea of outfits for the season may be appealing, our aim is to produce photos that you can display in your home year round!

3

Avoid patterns, go for earthtones, textures, and solid colours. These are the most classic and timeless, and will guarantee your outfits are still in style years from now - rather than a trend! It's also best to aim for layers in your clothing to provide visual interest and movement (for the girls of course!)

4

Fitted - best. While flowy articles of clothing for the girls is fantastic, in general with pants plus shirts for the boys, aim for fitted clothing that is on the tighter end of what you would normally wear. Avoid baggy jeans or loose fitting shirts etc.

5

We want your session to be enjoyable and fun for everyone involved. If kids are part of the photo shoot and kid's clothing is uncomfortable for them to wear, it won't be as nearly as fun. If you're planning outfits outside of what they are used to, I'd suggest 'breaking them in' a few days in advance to get them used to the feeling of wearing those clothes.





BRENDA IS FANTASTIC AT WHAT SHE DOES! WE COULD NOT BE
HAPPIER WITH THE WAY OUR PHOTOS OF OUR BELOVED TOBY
TURNED OUT. TOBY HAS SINCE PASSED AWAY BUT WE HAVE
BEAUTIFUL MEMORIES OF HIM.

JANETTE

Frequently Asked Questions

My dog can't be off-leash? Is that ok?

Yes absolutely! Most of the dogs that I photograph remain on-leash throughout the entire session for their safety. Even action shots can be taken using a leash ... safety first, always.

Can I bring extra dogs or humans to our session?

In order to set your session up for success, please don't. We want a nice calm vibe during our session and extra dogs or extra humans can ramp up the energy level making everything too exciting. The only exception is if you of course have two dogs and have stated that, and you need an extra set of hands to help manage the dogs.

What happens if it rains?

No need to worry! If your shoot date gets rained out, we can either select an alternate location or reschedule on a date that fits you. Or we always can splash around in the rain!

My dog doesn't know any tricks or commands - Is that a problem?

Basic commands like sit or stay are very beneficial to a session but not a requirement. Allowing them the freedom to be themselves lets their personality shine through. I would recommend practicing your sit/stay a few days prior to your session, even if it is working with them on a lead and being able to move to the side a couple of steps. However, I can still work with your pet on a lead and in post-processing leads can be removed. So please do not worry about it - safety is key here - always!

What forms of payment do you accept?

I accept payment via bank transfer, credit/EFTPOS. I also offer Buy Now Pay Later through Payright.

Is this for me?

Custom photography is a big investment. I completely understand but how do you know if it's the right investment for you?

Wagging Tales Pet Photography clients love their pets and treat them as a member of the family. They understand that there is a special relationship between themselves and their furry friends and they want to document it. They realise that the years they get to spend with their special animal are short. My clients are looking to create modern and expressive artwork that will be treasured for a lifetime.



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