

PHOTOGRAPHY  
kathryn  
goddard

# Getting Married



[www.kathryngoddardphotography.co.uk](http://www.kathryngoddardphotography.co.uk)



# Hello and welcome



*Congratulations on your engagement!*

I'm so excited that you're here!

Planning a wedding can be exciting and overwhelming!

This little guide is going to give you a bit more info about what you can expect from me on the day, questions to ask, ideas and lots of tips to help you plan your dream wedding.

So, grab a cuppa and enjoy!

*With love and a few glasses of bubbly,*

*Kathryn xx*

**“She made us feel at ease, we had such a fun day but she also got all the perfect photos for us! .”**  
**Ashley and Kelly**





For many of you, you have probably been planning your wedding day for a long time. For me, it is very important that your wedding is YOUR day and that you spend that day celebrating with family and friends, not with me!

I won't demand that we go off and spend hours capturing your couple shots unless of course that is what you want. I believe it is essential that you have a great relationship with me throughout.

After all, I will be spending the day with you and your family and friends.

My role is to capture your day, including the details, the love, the joy and all those moments in between. I am here to answer any questions and offer guidance on any aspect of your wedding photography or indeed any aspect of your wedding. I love talking all things weddings and work with and can recommend lots of excellent suppliers in the industry.

All weddings are individual, unique and mostly importantly it is YOUR DAY.





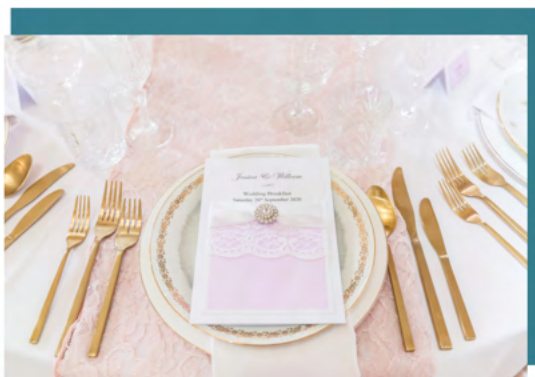
# COFFEE, CAKE OR GIN?

Whether we met at a wedding fair, or perhaps you found me on Google, social media, we meet at a wedding or I was recommended, our first point of contact is usually via email, at this stage it is useful for you to know if I am available for your chosen wedding date and maybe ask about pricing.

I am more than happy to answer any questions at this stage especially about availability, following these brief initial discussions,

I will always encourage that we get together and meet face to face perhaps over coffee or a gin (other drinks will be offered!) This is really important for both of us - we need to be sure that we click, we will be spending the day together and it is important for us to feel comfortable around each other. I love hearing about your plans for your wedding day so we will chat about those, we will also look through some samples of my work, I will bring along a couple of albums for you to look through and if I have photographed a wedding at your chosen venue some images for there too.

I will also chat through how I capture your day, my back up plans (really important) and anything else that comes up - don't worry if we end up chatting about holidays, books and films.



# COFFEE, CAKE OR GIN?

I recommend that you meet with other wedding photographers as we are all different - personality wise and we have different styles of editing .

Of course, I really do hope you will go ahead and book me for your wedding day however if you do decide to go with some else please do let me know (there are so many amazing wedding photographers in the Gloucestershire area, you are spoilt for choice!)

At the end of the day, the photographer you book needs to feel right and will capture your day for you.







# BOOKING & BOOKING FEE

Once you have decided you would like to book me, I will send over a wedding agreement containing the terms and conditions. a short initial questionnaire about your wedding and an invoice for the initial payment, I ask for a 25% booking fee which is non refundable to secure your date. Payment options are pretty much all of the standard types including bank transfer, debit cards, credit cards, Paypal.



You have ticked off another significant "to do" on your wedding plan.



# PRE WEDDING PHOTOSHOOT



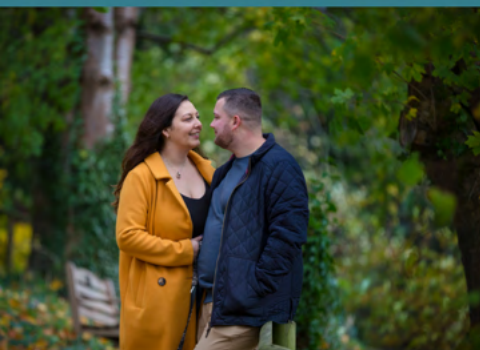
The pre-wedding photo shoot is complimentary; I love this part of our time together and has loads of benefits. It gives us a chance to get to know each other ahead of your day.

You can see how I am behind the camera and I can capture some lovely shots of the two of you for you to keep.



You can request the location for the shoot to take place at a site that is important to you, such as where your proposal took place, or somewhere else that is special to you both.

All of the hand-edited images are yours to keep from the session.



# VENUE VISIT



I find this another really useful thing to do together, even if I have worked at the venue before or if it a new one to me, I want to know why you have chosen it.

Is it an amazing stair case or a quiet spot in the gardens?

We will spend time exploring together, sometimes this can be combined with the pre wedding session.







## WHAT NEXT?



### Final payment

Two weeks before the wedding the final balance is due - this can be paid earlier if required or in instalments and is under your control via your link to the online payment system.



### Final get together

Around 2 weeks before your wedding day, it is a really nice opportunity to get together again and go through final timings and to chat about group shots and any other important images you want captured on the day - don't worry this isn't set in concrete and this can be changed or added to anytime including on the day itself. It gives me an idea of where to start with any group shots on the day.



### Wedding Rehearsal

If you are having a church ceremony then normally a day or so before the wedding you will have a rehearsal, I like to attend this, diary permitting, so I can have a brief chat to the vicar about where I can stand during the service. If you are having a civil ceremony, then I have this chat with the registrar on the day of the wedding.

# YOUR WEDDING DAY

I will turn up at the agreed time to capture bridal preparation, usually a bit earlier. I will then be with you for the rest of the day and most of the evening.

I will be unobtrusive but always there to answer any questions, encouragement, lend helping hand and a big smile.

Rest assured I will be working hard to capture all of the moments of your day.

When I arrive I usually start with your details, the dress, the shoes etc, this gives everyone a chance to get used to me being in the room. If at any time you do not want me to photo anything just say and I will step aside until you are comfortable again - it could be whilst you are putting on your dress etc.

At some point in the evening - after the first dance, normally when the evening food is being served, I will come over to see if there is anything else you would like me to capture for you. If not then it is time to say goodbye.



# THE BIG DAY

Morning Preparations

Saying I do

Confetti

Groups Photos and  
Candid

Couple Portraits

Speeches

Cutting the cake

Dancing







# AFTER YOUR DAY



## Back up

I will then return home and to start a full backup of all the photographs.

I know how precious these images are and I take their safety very seriously!



## Highlights

My first job, is to select some highlights from your day, edit those and send over a highlight slideshow to your inbox (I do not share anything online until you have seen them, your privacy is important to me).



## Final editing

I start selecting the best images that I am going to use to tell the story of your wedding day.

Every one of these chosen photographs is edited. I use a light touch approach to editing, with few effects being used. I go for sharp, colourful images. I do some photoshop work as required.

**Kathryn was lovely from start to finish! She was so friendly throughout and really helped us both relax about our wedding photos. She was really discreet on the day but going through our wedding gallery she captured every single moment! She took fabulous photos that we absolutely love**



# Questions to ask...

## Venue



How many guests can we have for each part of the day?

What is the cancellation policy?

Will we have exclusive use?

Do you have any mandatory suppliers?

Is there guest accommodation and is it discounted?

## Dress



How many fittings will I have?

What's the adjustment fee?

What should I wear?

How far in advance do I need to order my dress?

When can I collect my dress?

## Photographer



When can we see the images?

Will we have a pre-wedding photo shoot?

Do you have insurance?

Who holds image copyright?

What happens if you're ill or, your equipment fails?

# Questions to ask...

## Florist



What flowers are in season?

How much notice do you need?

Can you install the flowers at the venue on the day?

Do you provide vases and containers, or will we need to?

What bouquet suits my dress?

## Cake Maker DJ



What size cake do we need?

What fillings do you offer?

Can we try samples?

Will you provide a stand?

Can you cater for allergies?

How do we store the cake?



Is your equipment PAT tested regularly and do you have Public Liability Insurance

Do you provide a written contract?

What will happen if you are sick on the day?

Do you carry spare equipment as a back-up?

# MUST HAVE SHOTS

*Ideas for your wedding day*



GETTING READY



THE DETAILS



THE EMOTION



CONFETTI



QUIET MOMENTS TOGETHER



AFTER DARK





PHOTOGRAPHY  
kathryn  
goddard



BLUBBY



FRIENDLY



PATIENT

CALM



CARING



WARM

FUNNY



COLOURFUL



NATURAL

[www.kathryngoddardphotography.co.uk](http://www.kathryngoddardphotography.co.uk)

[hello@kathryngoddardphotography.co.uk](mailto:hello@kathryngoddardphotography.co.uk)

07816 477243