

Ortho Consultation Pre-Screening Call Script

Team Member: "Hi [Patient's Name], this is [Your Name] from Thrive Dental & Orthodontics. I see you have an upcoming ortho consultation, and I just have a quick question to better prepare for your visit."

Main Question: "Are you mainly interested in braces, clear aligners, or just gathering information?"

(If they express interest in treatment, follow up with:)

"Great! We also offer same-day braces if you're ready to start—would that be something you'd like to consider?"

Closing: "Thanks for your time! We'll see you on [Appointment Date/Time]. Let us know if you have any questions before then!"

Key – Ortho Fees for Patient Questions:

👉 **Braces (Traditional Metal or Ceramic):** Starting at **\$3,500 - \$5,500**

👉 **Clear Aligners (Invisalign):** Starting at **\$4,500 - \$6,500**

👉 **Retainers:** **\$250+ per arch**

👉 **Medicaid Coverage:** Only covers treatment if approved based on medical necessity (we verify in-office)

👉 **Payment Plans:** Flexible in-house financing available with low monthly payments