

School Portraits

By Brittany Howe Photography



School Portraits

Thank you for considering Brittany Howe Photography as your school portrait photographer. The goal is simple: to provide schools, families, and students with a portrait experience that feels personal, comfortable, and professional from start to finish.

For the past nine years, I have dedicated myself to capturing high-quality portraits that families truly treasure, and for the past three years, I have dived into school portraits. My training at Western Illinois University's Visual Production Center provided me with a strong foundation in both the technical and creative aspects of photography. Since then, I have continued to refine my craft, combining professional skill with a genuine passion for working with students of all ages.

What makes my approach different is the care I put into every session. I understand that picture day can feel overwhelming, so I focus on making each student and staff member feel at ease in front of the camera. A relaxed environment leads to authentic smiles and portraits that parents love to hang on their walls.

I partner with a professional photo lab to ensure families receive high-quality prints and products just like the larger photography companies offer, while still delivering the personal attention and flexibility that only a local photographer can provide.

Choosing a school photographer is about more than just pictures; it's about creating a positive experience for students, building trust with families, and giving your school portraits you can be proud of. I would be honored to partner with your school to make picture day a success.

brittanyhowephoto.com
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SCHOOL SAFETY &

Identification

Fully Customized Student and Staff ID Cards

Our Fully Customized ID Cards give your school the ultimate flexibility and personalization. These cards are designed specifically to reflect your school's unique identity, incorporating your colors, mascot, fonts, and custom layouts. Whether you need single-sided or double-sided designs, we can tailor the cards to meet your exact specifications. These ID cards offer more than just functionality—they serve as an extension of your school's brand. From student IDs to staff badges, we ensure a polished, professional look that your school community will appreciate. With our high-quality printing and durable materials, these cards will stand up to everyday use while showcasing your school pride.



Sticker Strips

Our Sticker Strips are a convenient solution for various administrative tasks within your school. Each strip features six identical peel-off photo stickers of a student, arranged in a row for easy application. These strips are particularly useful for quickly labeling items such as student files, library cards, or other personal materials. Additionally, you have the option to include up to three lines of dynamic text immediately below each picture, providing essential information like the student's name, grade, or ID number. This customization enhances organization and ensures accurate identification across various school applications.



FirstName LastName

What to do if your child is missing:

- 1 Take note of who saw your child last.
- 2 Take note of what your child was wearing last.
- 3 Immediately call local law enforcement.
- 4 Show this image to authorities.
- 5 Call the National Center for Missing & Exploited Children at 1-800-THE-LOST.



Compliments of:
Studio Name

Child Safety ID

During the early moments of the disappearance of a child, providing law enforcement authorities with a recent photo of the child is clearly the most important use of our school day photos. To ensure that this picture is instantly available to parents, we can provide every student photographed with a Child Safety ID Card.

Composites

& ADMIN SERVICES



Professional Portraits for School Admin and Yearbook Programs

Our professional portrait services are tailored to meet the needs of your school's administration and yearbook programs. Our Admin Exports provide essential images that empower you to easily recognize and identify students effectively. We support a wide range of school administration software exports and are committed to delivering the correct format to suit your specific needs. Additionally, our Yearbook Exports streamline the process of creating memorable yearbooks. By matching images with student data, we can provide web based delivery of portraits, allowing your team to easily import photos with class and name information.

This ensures seamless yearbook page creation, complete with accurate student names and images. Let us help simplify and enhance these vital school functions with our reliable portrait services.

School & Class Composites and Yearbooks

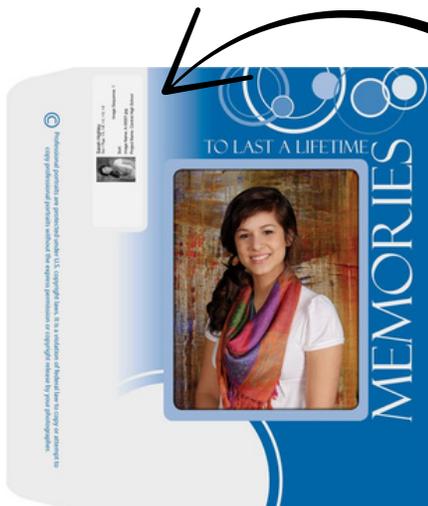
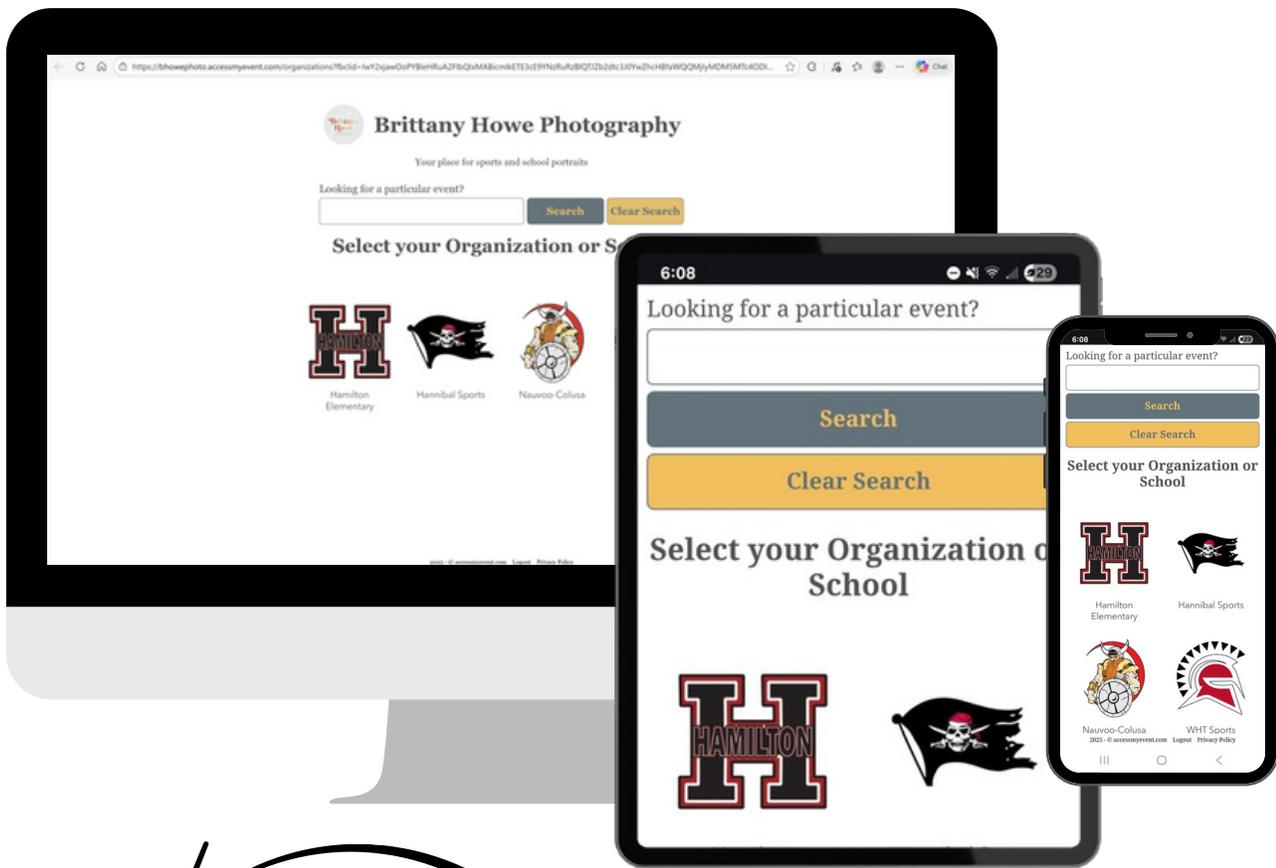


ORDERING & *Packaging*

School Portrait Ordering Options

We offer prepay flyers that are printed on high color saturation paper and are distributed to parents before an event is photographed. This is a marketing and order form that contains background option images, packages and products available for purchase, studio contact information, and includes a payment envelope order form.

Online ordering is also available via pre-pay, proof gallery, or 2nd sale. A combination of order forms and online sales can be used for your photo day.



Every student's package is placed in an attractive window envelope, sorted by teacher name and grade for quick and easy distribution.

Packaging

We understand the importance of timely and efficient delivery of your school's photography orders. Our standard shipping ensures that all packages are dispatched promptly and ready to receive. We take pride in our reliable shipping process, ensuring that your school's orders arrive safely and on schedule.

PRINTS & GIFTS



We offer a lineup of clean, modern background options so families can choose the look they love for photo day. From timeless classics to bright, fun colors, every student gets a photo that fits their style, and schools get a polished, consistent look without any extra work.



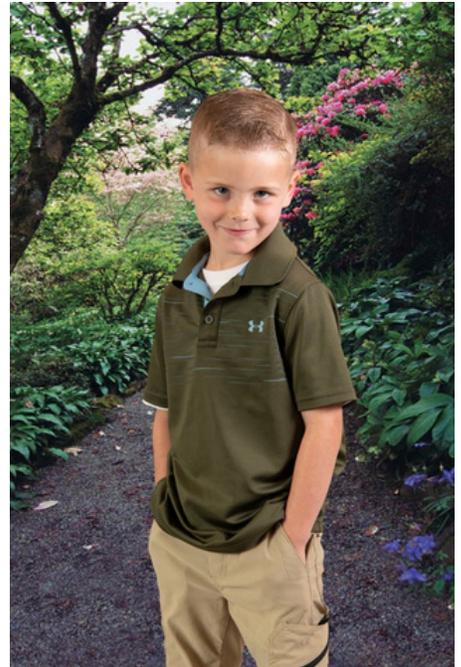
Available Products

We offer a variety of products to parents such as prints, keychains, magnets, ornaments, and bag tags. We try to keep the options available to what is most popular. If your school has an interest in more products we have more available including Fun Packs, calendars, phone grips, and so much more!

SEASONAL

Portraits

Seasonal portraits give families a fresh, updated photo (because kids really do grow fast!) with a bright, personality-driven style that stands apart from traditional fall pictures. Spring sessions allow for relaxed posing, a more casual look, and cheerful seasonal backdrops. They also offer schools a simple, effective way to generate additional fundraising.



School Sports

PORTRAITS

In addition to school portraits, I offer professional sports portrait services that align seamlessly with the school environment. These sessions are designed to be efficient, organized, and respectful of practice and instructional time, while still delivering high-quality images students and families love. Sports portraits give schools a cohesive, professional look across athletic programs, provide athletes with keepsake images that celebrate their commitment and teamwork, and offer schools additional opportunities for promotion, recognition, and fundraising. By working with one photographer who understands both school schedules and athletic culture, schools benefit from a streamlined experience and consistent, polished imagery across all programs.



HOW TO BOOK



1. Contact Brittany with a few dates that work for your school's calendar and any questions you may have.
2. Brittany will email you back with backdrop options, service items, and the date for your picture day.
3. Choose your backdrops and service items.
4. Brittany will email a flyer to distribute to the parents at your school to prepare them for picture day.
5. Should you choose individual galleries with unique passwords for each parent, a .csv file will need to be sent to Brittany with each child's name, classroom and parent email. (This can be done about 2 weeks before picture day)

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