



nb. marketing
services




LET'S WORK TOGETHER



bubbles & biz

course + community

 **Bubbles & Biz Course + Community | \$99/mo.**

Cancel anytime

- Access to the Bubbles & Biz Guide to Marketing Course (comprehensive but digestible + updated quarterly to keep up with marketing trends, best practices, etc.)
- Bubbles & Biz Community weekly events
 - 2 networking events (free for anyone- the more the merrier)
 - Follow-up email for connection + collab opps
 - 1 co-working/AMA/hot seat coaching
 - 1 guest speaker with workbook
 - Weekly office hour to ask questions, get feedback, share wins, gain clarity, etc.
 - Free FB group of 135+ awesome entrepreneurs
 - Anyone can join + engage
 - Monday - accountability post
 - Friday - wins
 - Paid access to Heartbeat app
 - The most up-to-date marketing trends shared daily
 - Accountability
 - Challenges
 - Book Club share
 - Directory listing on Bubbles&Biz
 - Opportunity to make 20% affiliate commission
 - Top affiliate gets 1-month free VIP Coaching (see below)

JOIN NOW



coaching + mentorship options

💎 The Brunch Club | \$149/mo

Cancel anytime

- Everything above plus:
 - Personalized 1:1 coaching (in the ❤️ platform or email) during business hours (M-F)
 - Exclusive channels including PR opps, mindset tips and more
 - Exclusive Content Library including monthly content ideas
 - Personalized match-ups via the platform for more connections + collabs (similar to LunchClub)
 - Opportunity to make 20% affiliate commission
 - Top affiliate gets 1-month free VIP Coaching (see below)

*****This group will be limited to ensure quality coaching*****



🍾 The Champagne Collective | \$1,000/mo.

Cancel anytime

- VIP 1:1 Coaching with two 1 hour calls
- Everything included in The Brunch Club
- Monthly Mastermind with others in the Collective
- Monday check-ins
- Custom PR opps (publications + podcasts) sent to you weekly
- Comprehensive marketing audit including strategy, branding, website, social media
- Access to all of the tools we use at nb. Marketing
- Weekly content review, feedback and guidance
- If you have a team, they are welcome to be involved as well
- Opportunity to make 20% affiliate commission + \$150 referral fee for new clients

*****Coaching spots will be limited to ensure quality coaching + masterminding** Email nicole@nb.marketing for application***

consulting + done for you services

Consulting | \$1,000/mo

- Small Business Fractional CMO
- Weekly check-ins with you and your team

Marketing Audit

- A complete audit of all current marketing activities to evaluate ROI

Strategic Planning

- Create a marketing strategy based on the audit, S.W.O.T and competitor analysis

Brand Management

- Review current branding + look for opportunities to increase brand strength and awareness

Marketing Operations

- Oversee all day-to-day marketing activities
- Weekly check-ins with the management team to share goals, what is coming up, anything needed for content, expectations, etc.

Management

- Vendors, Marketing Agencies, any employee(s) involved with marketing

Performance Measurement

- Monthly report and review with the management team
- Budget management

Done For You Services | Starting at \$1,500/mo

- Done for you marketing services
- Custom strategy created and executed for your business based on your goals and budget

Email nicole@nb.marketing to learn more or schedule a coffee chat!

