

# Privacy Policy

Loveless Fine Photography, LLC. (“Loveless Photography”, “I”, “we”, “our”, “we”, “my” operates <https://www.lovelessphotography.com>)

This page informs you of our policies regarding the collection and disclosure of personal data when you use our service and the choices that you have in regards to that data.

We use your data to provide and improve our service. By using the service, you agree to the collection and use of information in accordance with this policy.

## Information Collection and Use

We collect different types of information for various purposes to improve our service to you

This privacy policy helps website visitors understand how Loveless Photography ([www.lovelessphotography.com](http://www.lovelessphotography.com)) uses personally identifiable information.

Personally identifiable information is data that can be used on its own or with other information to identify, contact, or locate a person, or to identify an individual in context.

This privacy policy provides information about how Loveless Photography collects, uses, and protects personally identifiable information received from this website.

This privacy policy information was last modified on **May 7, 2025**.

## Collected Personal Information

When ordering products, services, or when completing forms on this website, you may be asked to provide your name, email address, phone number, and other personal details. This data allows us to contact you so

that we can provide you with additional information about your purchase or for various other purposes.

## Collecting Information

We will sometimes collect personally identifiable information when you call via telephone, send an email, complete a form, subscribe to a newsletter, or when you provide feedback about products or services.

## How Information is Used

Your personally identifiable information can be used to:

- improve this website to better serve you and other clients
- provide customer service in response to requests for additional information
- administer contests, promotions, surveys, and other website features
- send emails regarding orders or other products and services
- follow up after a phone call or email
- send promotional information about new services or products

## Information Protection

All purchases available through this website are managed via third-party providers that use SSL encryption to protect your payment information. This website is also hosted on a server that is frequently updated with the latest security patches. Industry standard firewalls are also in place.

## Cookie Use

Cookies are files that a website or service provider transfers to your computer's hard drive. When your browser is configured to allow cookies, this website can recognize your browser and remember certain information.

For instance, cookies are used to remember your preferences and which pages you have visited on the Loveless Photography website allowing for an improved visitor experience. Cookies may also be used to help compile aggregate data about website traffic and site interaction so that

better website experiences and tools can be offered in the future. Trusted third-party services also use cookies to track information on our behalf.

You can choose to accept or decline cookies. Most browsers accept cookies by default, but you can modify browser settings to decline cookies. However, modifying that setting may prevent you from taking full advantage of all features found on this website. As each browser is different, please search your browser documentation for information about how to deactivate cookies.

## Shared Information with Third Parties

Loveless Photography does not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This exclusion does not extend to website hosting partners and other parties that assist in operating this website or serving users.

All third-party operators have agreed to keep collected information confidential. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Loveless Photography reserves the right to release information to enforce website policies, when required by law, and when needed to protect the rights, property, or safety of others.

## External Links

The Loveless Photography website may link to other websites. Those websites are outside the control or ownership of this studio. You are advised to refer to the privacy policy of those websites for additional information.

## Children Online Privacy Protection Act (COPPA)

Loveless Photography doesn't market to children under the age of 13.

## Family Education Rights and Privacy Act (FERPA)

We are committed to protecting the privacy of student education records. The Site complies with the Family Educational Rights and Privacy Act (FERPA). Parents and eligible students have rights under FERPA, including the right to access their children's education records, request amendments, and control the disclosure of personally identifiable information.

## Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States. To meet the requirements of the Fair Information Practices, Loveless Photography will notify you via email within seven (7) business days should a data breach occur.

## CAN-SPAM ACT

The CAN-SPAM Act sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and proscribes penalties for violations.

Loveless Photography may collect your email address to:

- send information, respond to inquiries, answer questions, or address other requests
- process orders and send information or updates related to orders
- market to a mailing list after an original transaction

Loveless Photography will:

- use accurate subject lines and valid email addresses
- identify messages as advertisements
- include the physical address of Loveless Photography
- provide unsubscribe links in advertising emails

If you would like to unsubscribe from future emails, you can contact us and your email will be removed from future advertising correspondence.

Contact information: 615-890-1558 or [staff@lovelessphotography.com](mailto:staff@lovelessphotography.com) or 305 East Clark Blvd, Murfreesboro, TN 37130.