

Let's compare the packages

AN OPTION FOR EVERY BRAND

MOST POPULAR

	THE FOUNDATION	THE GROWTH	THE SIGNATURE
	<i>For solopreneurs</i>	<i>For growing brands</i>	<i>For full-service brands</i>
Monthly Posts	9 or 12	12	16
Platforms Covered	1	1	2
Kickoff Strategy Call	✓	✓	✓
Content Session	Onboarding Photo Session	Quarterly Photo & Video	Monthly Photo & Video
Captions & Feed Mockup	✓	✓	✓
Content Calendar	✓	✓	✓
Account Audit	-	✓	Competitor Analysis + Audit
Scheduling & Posting	-	✓	✓
Custom Story Sets	-	-	✓
Community Engagement	-	-	✓
Full Content Direction	-	-	✓
"The Brand Baseline" Strategy	-	-	✓
Onboarding Timeline	2-3 Weeks	3-4 Weeks	3-4 Weeks
Minimum Commitment	3 Months	3 Months	3 Months
Analytics & Reporting	Monthly Performance Check-In	Monthly Analytics Report	Monthly Analytics Report
	\$800-\$1,000 /MONTH	\$1,800 /MONTH	\$3,200 /MONTH