AM BEAUTY I BRIDAL

Your bridal beauty *preview guide*

Your wedding look is about more than just hair & makeup, it’s the preparation, the small details, and the choices you make leading up to the day.

Come *Solo*

ARRIVE ALONE TO YOUR APPOINTMENT

Due to limited space at the studio, please come alone to your preview appointment. All guests will be asked to wait in the hallway, so please respect our policy. While that may seem like a bummer, trust us - it's more intimate to get to know your artist and gives you more time to try different styles and with less people there and creates a much more relaxing experience!

Tip: Plan a fun date night or dinner with friends afterward to show off your wedding look!





Come *Prepped*

ARRIVE PREPPED TO YOUR APPOINTMENT

Come prepped to your preview appointment as if it is the morning of your wedding, clean moisturized face, groomed eyebrows, spray tan - the works. This will give us the best idea of how you'll look on the real day. These things may seem like minor things, but they make all the difference when trying to get the best snapshot of what you'll look like on your wedding day!



Pre-Trial *Skincare Tips*

- **Hydrate daily:** Drinking plenty of water keeps your skin plump and radiant, helping makeup sit smoothly.
- **Gentle exfoliation:** Exfoliate 1–2 times a week to remove dead skin cells and allow products to absorb better.
- **Moisturize consistently:** A lightweight but nourishing moisturizer helps maintain softness and prevents dryness.
- **Don’t skip SPF:** Wearing sunscreen daily protects your skin from damage and discoloration before the big day.
- **Avoid last-minute experiments:** Stick to products your skin already loves to prevent unexpected breakouts or irritation.

Hair prep tips for your trial

Preparing your hair before the preview helps your style hold. Wash and dry it the night before, skip heavy products, and avoid hot tools for a secure yet effortless look.



Wear *White*

WEAR WHITE TO YOUR APPOINTMENT

Wear white to your preview! This helps you envision how you'll look on your wedding day. Bring any earrings, hair accessories or veil to your appointment that you plan to wear on your wedding day. Please do not stress if you haven't picked out these details yet -they are just a fun thing to try on while you are dolled up, but completely not a necessity!





Inspiration *Photos*

BRING A FEW TO YOUR APPOINTMENT

Bring 2-3 beauty inspiration pictures to your appointment. Please refrain from pulling up Pinterest or searching on the web for photos during your appointment as it eats away at the time allotted for your services. It is best to save photos directly to your phone so they are easily accessible.

Tip: It is helpful if the photos are from our portfolio so we know nothing has been edited or photoshopped. Try and choose inspiration photos that have your same hair color and skin tone if possible.

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YOUR PREVIEW BEAUTY CHECKLIST

