

Social Media Captions for: The Scout Guide Nantucket

SERIES: NEW MEMBER MONDAY (following preset format)

Nantucket Cultural District

#NewMemberMonday 💙 Welcome to our NEWEST MEMBER of #tsgnantucket
@nantucket_cultural_district 💙

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Overflowing with arts, history, and culture, the District is a walkable area in the heart of downtown Nantucket perfect for exploring and enrichment. Composed of cultural institutions and local businesses that serve as district and/or cultural partners, an extensive event calendar is curated each year, full of live performances, concerts, lectures, exhibits, and events for attendees of all ages! Some popular events include the Nantucket Film Festival 🎬 hosted by @nantucketdreamland, @mariamitchellassociation Summer Benefit 📺 and the @nantucketatheneum Polar Plunge 🌊

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Their new website is launching soon, but in the meantime follow along on Instagram and Facebook or join their email list to stay up-to-date with all of the great events happening on-island!

Nantucket Chamber of Commerce

#NewMemberMonday 💙 Welcome to our NEWEST MEMBER of #tsgnantucket
@ackchamber 💙

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Best known for 🌼 Daffodil Weekend and 🎄 Christmas Stroll, the Nantucket Chamber is your best resource for visitors wanting to learn more about the island and supporting local businesses! While the Chamber promotes and hosts many events year-round, we are eagerly anticipating their Daffodil Weekend (often referred to as Daffy Weekend) at the end of April to (un)officially kick off the summer season!

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Follow along with us for Daffy Weekend and more island happenings! 🌼

Burgess Sweaters



#NewMemberMonday 💙 Welcome to our NEWEST MEMBER of #tsgnantucket
@burgesssweaters 💙




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Founded by Cathy Burgess in 2017, Burgess Sweaters provides women with high-quality, fashionable sweaters that are not only cozy, but luxurious. Using a unique, signature approach incorporating cotton yard mixed with a touch of cashmere, their sweaters are soft, stylish, and sustainable. Perfect for evening walks on the island, après-ski nights at Stowe, wine tasting in Napa, and everywhere in between!

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Shop for your new favorite sweater at @burgesssweaters & keep up with us for more #scoutedbusinesses!



Bar Yoshi

#NewMemberMonday  Welcome to our NEWEST MEMBER of #tsignantucket @baryoshinantucket 

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This waterfront hotspot on historic Old South Wharf will make all of your sushi dreams come true! Recently expanded in 2021, this award-winning spot offers classic Japanese cuisine including  sushi, noodles, and dumplings, as well as raw bar offerings, poke, ceviche, and their new larger signature “Bar Yoshi Plates.” You can also enjoy a new comprehensive beverage program  in the expanded outdoor space or inside the traditional dining room with an open kitchen 

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Be sure to visit while on-island and follow us for more food & beverage features!

Carol Calicchio Art

#NewMemberMonday  Welcome to our NEWEST MEMBER of #tsignantucket @carolcalicchioart 

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Best known for her abstract florals, Carol is a New England native with a degree from the New York School of Interior Design. She discovered her passion through her courses and studies, then chose to venture off on her own course creating art with rich color palettes and the effect of natural light. Her works can be found throughout South Florida, where she currently resides!

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You can view samples of Carol's work at @carolcalicchioart 

GENERAL POSTS: TRAVEL

OBJ: sell Nantucket as a winter getaway (can be short)

Amazing shots of downtown on a snowy day 🥰

If you're looking for a new way to experience Nantucket, try visiting in the winter! The feel is completely different but the beauty is just the same (if not better!)

Image:



OBJ: Sell nantucket as a summer destination (maybe mention 4th of July or enjoying downtown)

Excitement is growing as we get closer to the summer season, which brings lots of activity and fun to the island! Still need plans for the 4th of July? We know just the place 😊

Image:



OBJ: get people excited about summer on Nantucket

We always recommend taking a moment to stop and smell the flowers... especially in Sconset! We can't wait for the summer bloom! 🌸🌸

Image:



OBJ: spotlight member & her products

Have you seen these gorgeous charms from TSGN member @janewin_jewelry ? ✨ We are obsessed and they come in several different colors! Remember, Mother's Day will be here before you know it and these would be the perfect gift!

Image:

