

LEADERSHIP BEYOND THE THEORY

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"The program is definitely worth doing. It's given me confidence, knowledge of the corporate world, and a lot of tools to use, so I'll definitely be going back to the lessons and resources regularly throughout my career"

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NUMBER OF YEARS
AS A LEADER

8/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

10

LARGEST TEAM
JORDAN HAS LED

WHAT WERE YOU GOING THROUGH IN YOUR CAREER THAT MADE YOU LOOK AT DOING THE PROGRAM?

Until Leadership Beyond the Theory, I hadn't done any sort of leadership training.

I'm starting to get to that stage in my career where I'll be leading others, so I wanted to make sure that I'm giving myself the best chance I can to succeed, and that I'm well prepared for my next role.

WHAT WAS SO VALUABLE ABOUT DOING LEADERSHIP BEYOND THE THEORY?

Being able to learn from someone who has walked the path of becoming a CEO. Having that line of communication with Marty has been awesome. I have pretty high career aspirations but have never actually spent any sort of time with anyone that has been in that position, so having that access was great.

CAN YOU DESCRIBE YOUR SELECTION PROCESS, AND THE CRITERIA YOU WERE LOOKING FOR TO ENSURE THAT IT WAS A SOUND INVESTMENT OF TIME AND MONEY?

I work fly in fly out (FIFO), so the fact that it was online, and it needed to be simple but effective. Being able to log in and do the modules in your own time, was awesome. Because of my work schedule I did each week's coursework in one or two days on my break, and then didn't touch them when I was at work doing 13/14 hour days. That really worked for me.

I just thought this program sounded like exactly what I wanted. I really loved the whole practical, beyond the theory, side to it.

I had a pretty good understanding of what the program would be like after listening to the podcast, so I knew that if it was along the same lines, it would be good.

WHAT WAS YOUR BIGGEST 'PIE IN THE FACE' MOMENT DURING THE PROGRAM?

I think it was that killer question Marty asked: "If you had one year left in your current role, what are the one or two things that you'd put on your resume to sell yourself for your next job?" That's an awesome way to describe delivering value.

WHAT IMPACT HAS THE PROGRAM HAD ON YOUR LEADERSHIP CAPABILITY AND CONFIDENCE?

It's really impacted my overall mindset and the self awareness side of things. Being able to put things into perspective. Before I was a bit more in the dark, I didn't really know what to do, but now I think I could put it all together. It's really good

DO YOU FEEL MORE CONFIDENT NOW GOING TO LOOK AT THAT NEXT STEP?

Yes, definitely. I think so much about work and leadership is about confidence, so even just thinking in this new way and exposing myself to more of this kind of stuff, I now have the confidence AND the tools to really do well.

DO YOU THINK IT WAS VALUE FOR MONEY?

Yeah for sure. I mean, you mentioned it in the advertising for the program, put it into perspective, if it brings your next promotion earlier, and while I haven't been promoted, I've got this huge job opportunity that's just been offered to me, so it's going to pay for itself pretty quickly.