CAROLYN JORGENSEN
PHOTOGRAPHY

WEDDING GUIDE

WWW.CAROLYNJORGENSEN.COM

WELCOME

I'm Carolyn a Fine art wedding photographer with 10+ years experience and a BFA in Advertising Photography. I have hundreds of weddings under my belt and absolutely love what I do.

I believe in the real true to you moments; You deserve to have photos that are genuinely you, photographs that encapsulate your time together and are not created for the sake of a photographer's portfolio (With the exception of family formals and a few traditional photos for Gma's mantle.)

The past few years I have heavily focused on improving my work by honing in on composition and unobtrusiveness- I have been refining the art of stepping back and letting my couples just be themselves while documenting their time together. Don't get me wrong this does not mean you have to awkwardly stand there and think of your own poses, I will help guide you but my focus is on cultivating genuine interactions.

I understand how scary this concept sounds. I myself freeze like a deer in headlights when in front of a camera. This approach is a little unconventional and sounds a little scary but when you and your partner focus on each other and take the time to spend with each other the results are stunning. It is amazing to see the kind of moments which unfold when you place trust in each other and just be yourselves. Most of my recent work is done this way and I am happy to share full gallery examples.

I am blessed to work with such amazing couples and can't wait to get to know you!
xoxo,
Carolyn

MEET CAROLYN

GET TO KNOW THE WOMAN BEHIND THE LENS

I'm Carolyn, the owner and Lead photographer of Carrolyn Jorgensen
Photography. I love being able to share in the love of two individuals and feel lucky to get to work with such wonderful people each day!

based out of Alburtis, PA , I've been photographing weddings for over 10 years!

get comfy as you browse my work and learn about the process.

LET'S CONNECT!!

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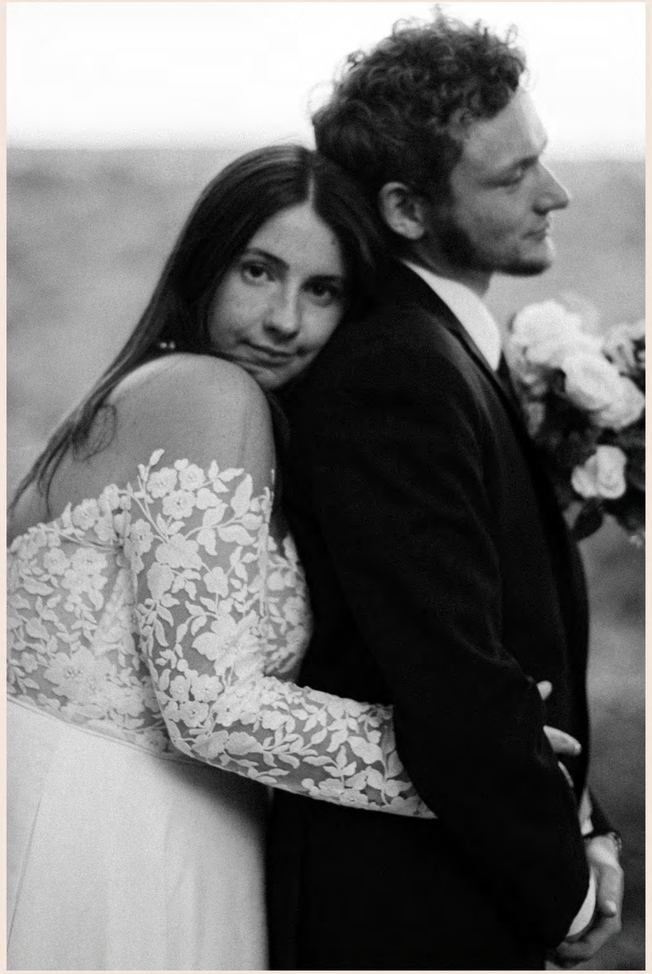
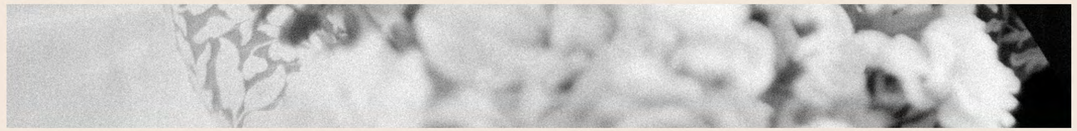
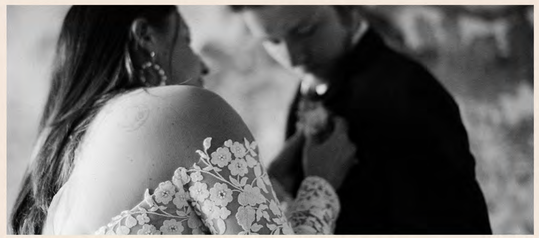
When I'm not behind the camera, you can find me at my "mountain house" chasing around my toddler as well as my feather/fur-babies which include 6 chickens, 4 ducks, 4 cats, 2 birds and 2 adorable pups.

After graduating from Rochester Institute of Technology in 2009 with a degree in advertising photography, I started documenting weddings of friends and family members to build up my portfolio. In 2016, I quit my meaningless job and went full time photo with my own business and have never looked back!





"DO WHAT YOU LOVE, AND IT WILL LOVE YOU BACK"



WEDDING INVESTMENTS

A good photographer isn't an expense - it's the best investment you can make when planning your wedding. Your photos will live on for generations to enjoy. I have created 3 different collections to cover a wide array of wedding photography wants/needs. All collections include a complimentary engagement session(this is important to build a great foundation), an online gallery with high res jpeg digital downloads and full printing rights. I am always willing to create custom packages to meet additional needs.

COLLECTION ONE

8 hours continuous coverage
Complimentary engagement session
Wedding day photo timeline help
online gallery with full printing rights
(a value of $5850)

$5800

the basic

This package is ideal for smaller weddings where everything is in one location and limited reception coverage.

COLLECTION TWO

8 hours continuous coverage
Complimentary engagement session
Wedding day photo timeline help
online gallery with full printing rights
+ second Photographer (6 hours)
+Film Photography OR extra hour
(A value of over $7,000)

$6,400

most popular

This collection is Ideal for weddings with a first look and/or a need for multiple location coverage.

COLLECTION THREE

10 hours continuous Coverage
Complimentary engagement session
Wedding day photo timeline help
+Second Photographer(8 hours)
+ Film Photography
+Wedding Album or Print credit
(a value of $9,000)

$7,500

The whole shebang

This collection is designed for an entire day of wedding photography as well as a beautiful 10 inch 20 page album or a print credit so you can curate your own wedding in print.

A LA CARTE

Film photography (30+ still photos w/ prints) $ 650
second photographer $75/hour
additional package hours at $600/hour
Elopements $750/ hour (4+ hours includes complimentary engagement session)
Travel over 2 hours - additional $50/ per hour of travel
10in 20 page linen wedding album starts at $850

DON'T SEE SOMETHING THAT FITS WHAT YOU'RE LOOKING FOR
LET'S CUSTOMIZE SOMETHING!

REASONS WHY YOU MIGHT CONSIDER FILM

... and by film I mean analog photography(not video)
First off, I want to say I am not one to oversell or upsell my packages. I genuinely want the people I work with to find the right options for them. I recognize that everyone has different budgets, aesthetics, interests and priorities when they are planning their weddings and choosing their vendors and that's okay! Film comes with a pretty hefty overhead cost which is why I am not including it in all my packages, instead I am offering it as an add-on so that I can continue to offer a more budget friendly option to those who film doesn't resonate with.

so what is so special about film?
for starters, authenticity : Each film stock on its own has its personality – a unique look. Think of something handmade versus machine-made. You know that the person that handmade it put thought and effort into it; there is a certain amount of craftsmanship for which you are willing to pay a premium price. Taking photos with a film camera is similar. For one, not everyone can do it well. It takes a lot of experience and knowledge to produce stellar film images that only come with shooting rolls and rolls of film using different films and cameras.

Digital has come a long way but film photography is still better at capturing subtle details and color contrasts and can't be replicated with digital cameras. Film provides richer Images: Film captures a dynamic range (the difference between lighting and shadows) that digital struggles to render. There is a certain depth in film images that you don't see in digital photos. If you learn how to set your exposure right on film, you can accomplish that dynamic range in one shot. The images are timeless.

Analog characteristics of film are unmatched, there is a reason presets try and emulate film. Specifically, film grain - it adds unique texture and qualities to a photograph that are difficult to accurately replicate in digital photography. Various editing techniques aim to add grain-like qualities to digital images.

Most importantly;. Film is very emotional it has an intrinsically nostalgic feel. The graininess and aesthetic of the colors have a certain type of character that digital lacks. In this sense, film generates memory in its very existence.
There's an unfathomable, indescribable quality to film that is unique in the way it makes you feel, the emotions it evokes and the the memories it can ignite. The relationship film has with the viewer affects how powerfully you're touched by the images you're seeing.: The film's look is unique in that it is imperfect- grain, dust, light leaks, double exposures often create happy accidents- it is something that can not be duplicated by digital. Another way to think about this – listening to music on Vinyl vs digitized music. There is a richness or warmth that you experience listening to a Vinyl record

FUN FACT : THE SHOW EUPHORIA IS RECORDED ON FILM

FREQUENTLY ASKED QUESTIONS

ANSWERS TO ALL YOUR PHOTO-RELATED QUESTIONS

Q: WHAT MAKES YOU DIFFERENT FROM OTHER PHOTOGRAPHERS' ?

A: I feel like this is such a hard question to answer. Photography is so subjective we all have different approaches and styles which makes everyone unique. I prefer to photograph couples in their most natural moments which may be a little less traditional than some. I love just spending time with a couple getting to know them- and take photos of them just being their candid selves- I know if sounds scary but trust me when I say the best photos come from when couples can just spend time together. I can offer assistance with ideas but trust is the most important part of my job. Unlike a lot of local wedding photographers I also have a Bachelor's degree in Photography which means I have an extensive background in not only the technical aspects of both digital and film photography, making me prepared for any scenario, but also a professionally trained eye for the visual art of photography- lighting, composition, and design.

Q: WILL WE GET THE PRINT RELEASE TO OUR PHOTOS AFTER OUR WEDDING?

A: Yes! upon receiving your images, you will also get a print release.

Q: HOW MANY PHOTOGRAPHERS WILL BE THERE AT OUR WEDDING?

A it depends on the collection you choose. I work with a great network of amazing wedding photographers so you can always add on anther photographer if your collection doesnt include one. Pricing varies depending on the hours needed.

Q: WILL WE GET FEATURED IN A MAGAZINE OR BLOG?

A: My work has been seen in BRIDES magazine, Lehigh valley magazine,
Philadelphia magazine, wedding wire, NJ Bride and a list of others I would love it if your wedding is published but, this is not something that is guaranteed. Most publishers are interested in trendy, uniquely designed weddings!

Q: WE'RE HAVING A DESTINATION WEDDING. DO YOU TRAVEL?

A: yes! I love destination weddings and have been lucky enough to travel most my life. Send me more information on your travel plans, and I will create a custom wedding collection to suit your needs.

HAVE ANOTHER QUESTION?

SEND US A MESSAGE! WE ARE HAPPY TO HELP!

Q: DO I HAVE TO ORDER PRINTS THROUGH YOU?

A: I highly recommend ordering prints through my professional vendors, but it is not required. The difference in quality is huge when it comes to ordering through a
professional lab, so I encourage clients to let me help with prints!

Q: DO YOU PHOTOGRAPH ELOPEMENTS?

A:ABSOLUTELY! Elopements and Micro-weddings are my favorite! I have hourly rates available to create the perfect package.

Q: WHAT EQUIPMENT DO YOU USE?

A: I exclusively use canon for my digital camera and lenses. I currently use A canon R6 with RF lenses.

Q: ARE THE COUPLES ON YOUR SITE MODELS?

A: I am lucky enough to work with amazing couples, the images shown on my site and blog are of regular, paying clients. I don't participate in styled shoots as I find them to be deceitful- an unrealistic portrayal of wedding photography - you will only see real weddings and real couples in my work

Q: HOW DO WE RESERVE OUR WEDDING DATE?

A: a 50% non-refundable retainer and signed contract is required in order to get your wedding day on the calendar. The remaining balance is due 14 days prior to your wedding,
All money must be received prior to you wedding day

WEDDING DAY TIPS

Gather all your details before the day starts so i can photograph them quickly! this makes the getting-ready portion of the day go by much more smoothly, and it allows me to spend more time focusing on the spontaneous moments when everyone is together.
here is a list to jog some ideas: ring, jewelry, hair pieces, flowers, shoes, socks, cuff links, socks, letters, pictures, gifts, cultural items, invitations, programs, printed pieces, and any unique items you've put thought into!

Organize your family photo list including names and relationships so that we can breeze through the formals it is also helpful to have a point person to corral the groups- someone that is familiar with the families like a sibling or cousin.

Incorporate personal touches. Remember this day is about you and your partner. I once had a couple who were avid readers include books as centerpieces. Also make sure to set aside time for you and your partner- I feel like I didn't even see my husband at our wedding reception

If you can afford it think about investing in a wedding planner or at the very least a day of coordinator this is especially helpful If you are having a backyard or DIY wedding.

THINK ABOUT GETTING A WOODEN HANGER FOR YOUR DRESS. THEY PHOTOGRAPH WELL AND ARE GREAT KEEPSAKES FOR YEARS TO COME.

REMEMBER TO RELAX AND ENJOY THE DAY

WHAT TO EXPECT

GET THE MOST OUT OF YOUR ENGAGEMENT SESSION

ENGAGEMENT TIPS

Add more personality to your photos by choosing the location of your session!
whether it's the local coffee shop or a local park where you first met your partner. let us know if there is a place that is sentimental to you! Think about including an activity (think the pottery wheel scene in Ghost) Having an activity you enjoy doing together makes it more fun, meaningful and natural.
Everyone has their own unique style, and it's OK to choose an outfit or location that expresses who you are! You don't have to try to look a certain way or match what your friends did for their engagement sessions or what you've seen on Pinterest. Just be yourself, and enjoy it!

SCHEDULING

Sessions are scheduled 1-3 months in advance. cancellations and reschedules must be made via email or phone at least 24 hours prior to your session. Retainers are non-refundable.

WHAT TO WEAR

wear something that makes you feel comfortable and confident! Think about youor locations and outtfits that would comlement the scene.

STYLE TIP:

WHILE IT IS GREAT TO COMPLEMENT YOUR FUTURE SPOUSE IN PHOTOS, BY NO MEANS DO THE TWO OF YOU NEED TO WEAR MATCHING OUTFITS.

IF YOUR OTHER HALF IS MORE COMFORTABLE IN SOLID COLORS, TRY CHOOSING SOMETHING WITH A LITTLE
TEXTURE.
BE CREATIVE, AND LET YOUR UNIQUE PERSONALITY SHINE THROUGH!

Kind Words

I was planning to wait until after our wedding to leave a review but Carolyn is just too good to wait on. I was really specific about the photographer that I wanted for our engagement and wedding photos. I didn't want to feel posed. I was looking for someone who understood the beauty of capturing people just being happy and in love. It sounds simple but trust me when I say that Carolyn does it better than most. She was so helpful as we settled into being in front of the camera but then let us go about as ourselves, ensuring us that what we were doing was the right thing. Honestly we felt a little awkward at first and she just kept saying, everyone who thinks they're being awkward end up having some of the best photos, and she was right. The pictures turned out so beautifully and they captured us as we truly are. No strange poses or forced smiles, just raw, unobstructed love. We had fun and laughed a lot and romped around the woods with our dog and you see all of the moments of pure happiness and love come through in every shot. Especially the film photos, oh my goodness her film photos are pure magic. I cried when I received them. I already know that hiring Carolyn will be one of the best decisions I've made for my wedding.

Kind Words

Carolyn was absolutely amazing to work with and she is a phenomenal photographer. In the process of finding a photographer, we were really looking to work with someone who could capture us for who we were and determined to find someone we could be comfortable around. This meant our genuine expressions, interactions, and emotions. We knew that we weren't going for the dramatic pictures, but pictures that really showed our true selves. After talking to a whole list of photographers, we are so grateful to have found Carolyn by her reviews online! From the initial conversation over the phone, we immediately hit it off and felt like we were just having a conversation with a friend. She was able to speak to her professional photography experience, but also show us her personal side -- meaning that she's an awesome human that absolutely loves animals. We took our engagement pictures with her around Philadelphia. It was the windiest day ever and I remember hoping that we had at least 1 good picture from that super cold day. But throughout the session, she was so great to work with and made us feel as comfortable as possible. With this being our first professional photoshoot, she made it so easy for us to feel like we were just having a date in Philly. I remember her specifically saying that she was just a friend 3rd wheeling with us and not to mind her. We did just that and within a few hours of our photoshoot, she texted me a picture and we were absolutely AMAZED. Shortly after, she sent us a sneak peek album and ALL of the pictures turned so awesome. We were so so so so happy with the way everything turned out and could not wait to work with her on our wedding day. We ended up using our engagement pictures on our save-the-dates (like 8 of them!!), table numbers, seating arrangement board, and on the DJ's screens because we couldn't get over how amazing they turned out to be. As for the wedding day, Carolyn & Kristy were so awesome overall. Our prep call with Carolyn days before was so helpful and just made the day go so smoothly. Like I mentioned, Carolyn is just an awesome human to begin with! I specifically remember that throughout the day, things would be super chaotic and I would sometimes just look at her and she was just reassure me that things will be OK. She was so personal and took the time to take such candid and thoughtful pictures of us throughout the process of getting ready, during the ceremony & reception. She was so patient, flexible, and accommodating -- that we couldn't have asked for a better photographer! Within a few days of our wedding, she sent us sneak peeks while we were still on our honeymoon and couldn't help but stop and look at the pictures. We're looking forward to the rest, but we know that she is just so great. We wanted to recommend her to literally everyone we meet! Love, your favorites -- Molly & Mikko

Kind Words

Carolyn Jorgensen Photography, I truly do not even know how to begin with how wonderful this girl is. She is a true wizard in the world of photography. Let me start with the engagement session, my fiancee was totally not looking forward to this. Carolyn was able to capture my big tough man and make him feel completely comfortable and at ease. She climbed around in our woods, meadows and fields with cameras draped over her shoulders to capture every single setting I had ever dreamed of doing together. Seeing the engagement photos for the first time I knew I had probably made the best decision of my entire wedding. On to THE BIG DAY! She showed up promptly on time with her second photographer who was also an absolute photo wizard herself. Carolyn proceeded to capture every single detail down to my ceremony cards and fur shawl. She was able to capture truly us in the simplest most elegant loving way. My entire wedding party and guests commented all day and night about how wonderful she was. She was truly a part of the wedding and not just there to snap a couple of photos. I really mean it when I say she was the best decision I made that day, (aside from marrying my husband,) she was able to capture the best day of our lives in the most perfect way. I have just received my sneak peak and I am already in tears. If you havent booked her already you better hurry, this girl is on FIRE! Thank you SO much Carolyn! We love you!

Kind Words

It was such a pleasure to work with Carolyn! We initially chose her as our photographer because we loved the way she captured landscape within her photos as well as her subjects. My husband and I are not the most comfortable in front of a camera, but Carolyn made us instantly relax during our engagement shoot. She is talented, professional, and personable! During our wedding day, while it was raining, Carolyn was able to capture beautiful photos as we roamed around our venue and came prepared with umbrellas which led to capturing some of my favorite photos! We have already had such an amazing time reminiscing about our wedding day while going through all the photos. The final product is phenomenal, it is so difficult to choose our favorites! I highly recommend hiring Carolyn to beautifully capture your special day!

Kind Words

We hired Carolyn as our wedding photographer based on her laid-back personality, gorgeous galleries, natural style and experience in similar venues. Now, after having our engagement shoot a few weeks ago and getting those photos back, we are 6,000% happy with our choice! 11/10 would recommend Carolyn for your wedding photography. It rained the entire time of our engagement shoot but Carolyn was prepared and super fun to work with. She made us feel comfortable in a less than ideal weather situation, and helped us enjoy every moment of the shoot. And, most importantly, the photos blew us away! She delivered way more than we were expecting way sooner than we were expecting and they were all stunning. Completely exceeded expectations on all fronts. Carolyn was awesome to work with and we look forward to seeing how she captures our wedding day next year!

Kind Words

Carolyn is absolutely incredible!! We wanted our wedding photos to be a unique style that represented us and that captured the moment and not the pose. My husband and I knew Carolyn would take gorgeous photos, but when she sent us our album we were blown away at how she captured the energy of the entire day within each photo. Every time we look at the photos, they transport us back to that moment, and to that feeling of pure love and joy.

Not only is Carolyn incredibly talented, but she is also one the nicest people that Shawn and I have ever met. We are so grateful to have had her as our photographer and highly recommend Carolyn to anyone that is getting married, engaged, or is even need a photoshoot with their dog.

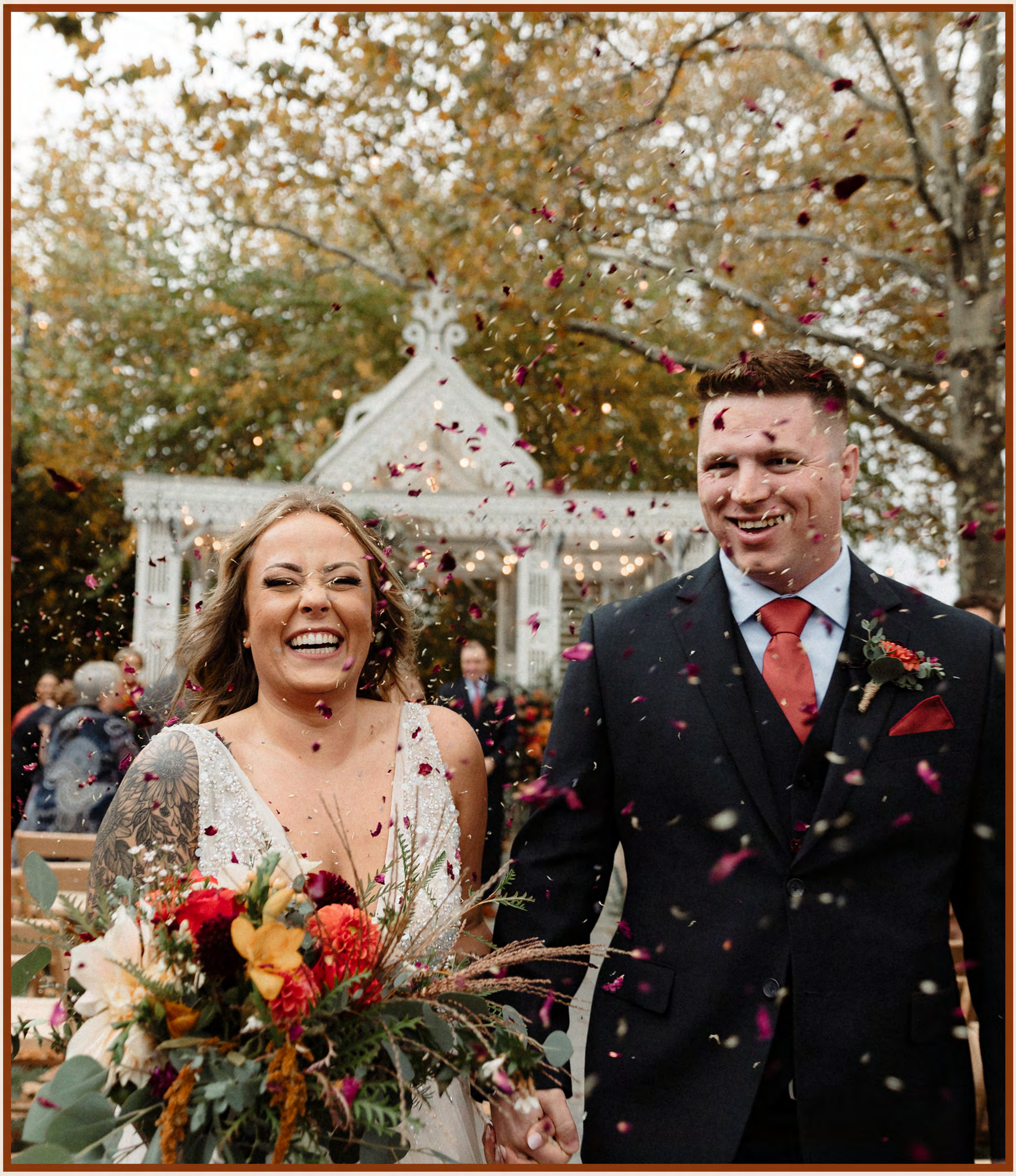
Kind Words

I can't say enough good things about Carolyn and her impeccable photography skills. Our wedding photos look magazine-worthy! She was not only incredibly professional and creative, her calm, happy, and friendly demeanor make her truly amazing to work with. She made us feel at ease in front of the camera and captured beautiful shots the entire day. Her attention to detail is unmatched. It was an added bonus that she was so flexible and accommodating to our requests (we got married in a field on a hill and she rolled with it!) Her second photographer that she had with her was equally as amazing and they worked so well together. Everyone keeps asking me who our photographer was!! I highly recommend her to anyone!

THANK YOU SO MUCH!

I know you have unlimited options when it comes to choosing a wedding photographer. it means the world that you have considered me to document the most important day of your lives.

908.343.9436



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