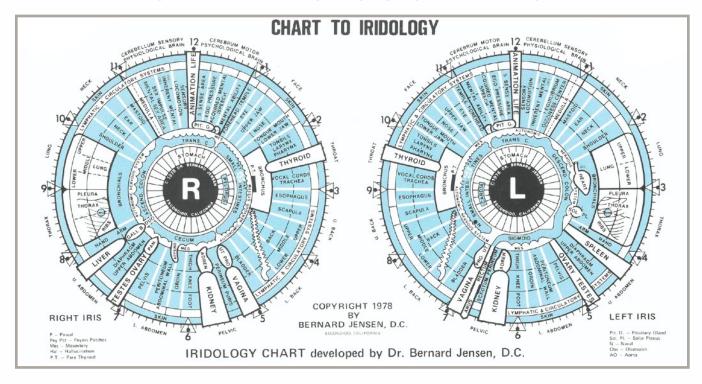


### MASTER IRIDOLOGIST DIPLOMA

### **PROSPECTUS**



### MASTER IRIDOLOGIST DIPLOMA



The Master Iridologist diploma course consists of both online study and in-person immersion trainings.

#### • Iridology Complete online course

- Healing Diets
- Iridology

#### • Immersion Training

- Naturopathy & Iridology

#### • Self Healing Module

Iridology is a form of analysis that examines the iris structure, iris markings and colours, and what is known as 'iris constitutional type,' to determine ageing pathways in the body.

Iridology does not diagnose disease, in the contemporary medical sense. What is does do is more meaningful as it shows you how to not become ill in the first place, how you are likely to develop disease if your lifestyle, diet and other

influences play into your inherent weaknesses and, if you are ill, shows where to focus treatment to best support your own body's capacity to heal.

Through studying the iris, an Iridologist determines the inherent strength of each body system, current level of toxicity and stress in body tissues and, combined with a thorough understanding of holistic anatomy and physiology, and a detailed case history, identifies the pattern of system, organ and gland weaknesses that manifests as your unique pathway to disease.

This information is used to guide preventative and self healing programmes that incorporate education, purification and regeneration and preventative care.

Iridology also provides a uniquely effective way to explore the interior world of body, mind and emotions, along with their dynamic



# MASTER IRIDOLOGIST DIPLOMA Course Curriculum

relationships; relationships that are at the core of psychoneuroimmunology. Traditional medicine has long recognised the relationship between emotional and mental states, and physical health and wellbeing. The modern medical model is also beginning to acknowledge mind-body dynamics, prompted by science such as Candace Pert, who discovered the link between emotions and cellular/molecular function.

Iridology can identify emotional and mental tendencies and their physical manifestations as a cohesive whole, so practitioners of holistic medicine are increasingly drawn to this valuable too for investigating the continuum of client health on all levels.

School of Natural Medicine UK offers one of the most comprehensive Iridology course in the world. Written by Farida Sharan ND, a leading pioneer of Iridology and author of the classic textbook 'Iridology - A Complete Guide,' 'Dictionary of Iridology,' and 'Iridology Coloring Book,' this course will provide you with the knowledge needed to create effective holistic health programs.

Studies are personally mentored by school founder, Bonny Casel, and she guides students as they develop consultation skills and lay the foundation for practice.

Bonny Casel ND MAMH studied herbal medicine with Dr. John Christopher, Iridology and Nutrition with Dr. Bernard Jensen, Herbal Medicine, Naturopathy, and Iridology with Farida Sharan, Iridology with Dorothy Hall, Rayid with Denny Johnson, epigenetics with



Bruce Lipton and quantum physics with Nassim Haramein.

If you wish to add Iridology to your current practice, establish a nutritional iridologist practice, heal yourself, family and/or friends, or integrate iridology with other modalities in a clinical setting, this course will remain a wealth of knowledge, wisdom and inspiration for years to come.

#### **ONLINE STUDY**

The two online courses offer a deep study of Healing Diets and Iridology, with creative, experiential and research based assignments that help students to integrate this knowledge for effective practice and personal self healing.

#### **IMMERSION TRAINING**

The 5 day Immersion provides the hands-on experiential and consultation skills to educate clients and create and guide effective healing programmes. (see details at the end of this prospectus).

#### IRIDOLOGY ONLINE COURSE TOPICS

- History and Philosophy of Iridology from 1000 BC to today
- Foundation of Natural Medicine studies of diet, herbs and supportive therapies are integrated throughout studies
- Symbolic Language of the Iris
- Iris Topography
- Embryology
- Iris Drawing
- Iris Texture
- Iris Density and Structure
- European Constitutional Types
- Faridian Constitutional Types
- Basic Iris Signs
- Holistic Anatomy and Physiology
- Eliminative channels in the iris
- Nervous system in the iris
- Digestive system in the iris
- Circulatory system in the iris
- Lymphatic system in the iris
- Endocrine system in the iris
- Reproductive system in the iris
- Respiratory system in the iris
- Urinary system in the iris
- Skeletal and muscular systems in the iris
- Iridian Psychology
- Rayid Model
- Flower essences, emotional healing and iridology

### NATUROPATHY & IRIDOLOGY IMMERSION

Learn the fundamental principles of Iridology and Naturopathy as they apply to self care, self healing and clinical practice, develop



consultation skills and explore the profound visual language of the iris.

This 5 day Immersion integrates the philosophy and practice of traditional Naturopathy, with current understanding of holistic systemic anatomy and physiology, how the body develops acute and chronic disease and the role that the eliminative channels play in increasing health and vitality.

Iridology studies begin with iris structure, markings, body systems, eliminative channels and in-depth exploration of constitutional types.

Iris presentation of mind-body dynamics and inherent pathways to health and disease are considered in the context of psychoneuroimmunology and systemic mind-body healing.

Naturopathic therapies are introduced to support elimination, relieve detox symptoms, increase strength and vitality, support constitutional strengths and weakness and balance elemental energetics.

# NATUROPATHY & IRIDOLOGY IMMERSION TOPICS

- Philosophy and principles of natural medicine in practice
- 9 Pillars of Prevention
- Consultation skills
- Creating Holistic Naturopathic programmes
- 5 Elements and Naturopathic Therapies
- Iris Structure and Markings
- · Iris Color
- 9 Body Systems in the Iris
- Iris Constitutions
- Iris Drawing and Photography
- Iris mind mapping and creative Iris Mandala project
- Introduction to Rayid Analysis and mind-body dynamics in the iris
- Integration of Naturopathy, Iridology, Diet and Herbal Medicine in self care, self healing and clinical practice
- Clinical Training

Each student's iris is photographed and analysed as a group, and we create an integrated self healing programme for each student that includes systemic herbal medicine, diet (cleansing and health building), preventative care, essential oils, flower essences, mind-body dynamic education and naturopathic therapies.

#### **HEALING DIETS**

This comprehensive study takes you on an inspirational and experiential journey through the art and science of 'food as medicine.'

Each lesson covers a facet of healing diets indepth, and creative, experiential and research based assignments help students to integrate this knowledge for effective practice and personal self healing.

The course curriculum includes cleansing and health building, transition diets, food for different life phases, a deep study of nutrients and their health benefits, organ and system cleanses, support for detox symptoms, food



choices and the environment, and the politics of the food industry.

# HEALING DIETS ONLINE COURSE TOPICS

- Water in cell, organ, gland and systemic function
- Effects of dehydration
- Water fasting: history, theory and practice
- Water quality, structure and preservation
- · Hado water
- Juice fasting: history, theory and practice
- · Liquitarian Diets
- Green drinks
- Produce hygiene
- Nutritional and medicinal properties of fruit and vegetables
- Disease progression: enervation, toxaemia, irritation, inflammation, ulceration, induration and function
- Steps to overcoming disease
- The eliminative organs: support with diet, herbs and naturopathic therapies
- Detox symptoms and naturopathic treatments
- Bowel cleansing: theory and practice
- In-depth study of digestive system and enteric nervous system
- Liver and gallbladder cleansing: theory and practice

- Stomach cleansing and healing
- Nutritional support for body organs, systems and glands
- · Purification diet
- · Food combining
- Alkaline Diet: effects on body cells, organs, glands, and on mental and emotional health
- Minerals, vitamins, proteins, carbohydrates, fats, sugars, enzymes, antioxidants, phytonutrients, pre and probiotics, and light/life force in food and their roles in body function
- Diet and the immune system
- Lymphatic cleansing
- Transition Diets
- · Low glycemic diets
- Healing food habits: mealtime stories, food addiction, emotional eating and other eating disorders
- Oils and fats: raw, vegetable, nut and seed, methods of extractions, effects on health
- Creating a healing diets kitchen: tools, cookware
- Conscious Eating: awareness, presentation, environment
- Menu inspiration
- · Five Elements and diet
- · Doshas and diet
- Prana, Tejas and Ojas
- 6 Tastes: sweet, sour, salty, pungent, bitter and astringent
- Healing spices: dosha balancing and medicinal benefits of culinary spices
- · Three Gunas and diet
- Living foods: history, theory and practice
- · Fermented foods and drinks
- Sprouting
- · Dehydrating foods
- Use of nuts and seeds in healing diets
- Raw food diets: transitioning to raw, raw food preparation, nutrient density, raw challenges
- Assimilation of nutrient
- Diet for babies and children
- Diet for adolescence
- Diet for preparing for pregnancy, pregnancy and nursing



- Diet for those on medication, chemotherapy and radiation therapy
- Diet for menopause
- Diet for the elderly
- Food and conditions for increasing beauty
- · Nutrient density for athletes
- Food and consciousness: emotions, cognition, increasing awareness
- Tissue Salts
- Parasite cleansing
- Vegan diet: philosophy, application and menu inspiration
- Health, societal, and economic consequences of eating animal products
- · Food and Ethics
- Factory Farming
- Meat, dairy and egg replacers in recipes
- Vegan and vegetarian baking
- Genetically modified foods: health, environmental and economic/societal costs
- The seed industry
- Corporate food, the FDA, AMA, private and public research
- · Litigation and school lunches
- · Subsidised GMO farmers vs organic farmers
- Slave labour in the food industry
- Codex Alimentarius
- Food additives
- Public research private gain: funding for food research/funding policies

- · Changing food policies
- Food sovereignty
- Soil and Health
- Organic farming; Biodynamics and Permaculture
- Self Healing
- · Creating a practice
- Creating a consultation space
- Practice promotion, websites, marketing
- · Practice ethics and code of conduct
- Consultation skills and program creation
- Mind mapping

#### **COURSE FEES & ENROLMENT**

Students begin their studies by enrolling in the Iridology Complete online course, and enrol in the Immersion Training at any point during and/or after their online studies.

# Iridology Complete Online Course Payment Options

- 12 monthly payments of £220
- Payment in full of £2350

#### **Immersion Trainings**

The Naturopathy & Iridology Immersion training is offered on alternate years.

#### Naturopathy & Iridology: £1350

See application form for enrolment details.





### WHAT QUALIFICATION WILL I RECEIVE ON COMPLETION OF THE MASTER IRIDOLOGIST DIPLOMA COURSE?

Upon graduation you will receive the Master Iridologist (MIR) and Healing Diets Nutritional Consultant Diploma (HDNC) accredited by the AADP and AAMA and awarded by School of Natural Medicine. You will further qualify as a board certified Holistic Health Practitioner and Alternative Medical Practitioner and can join the Complementary Medical Association as a practitioner member.

As you complete the online part of your studies, you will also receive the Healing Diets Coach (HDC) and Iridology Consultant certifications, accredited by the AADP. You will qualify for professional membership to the Complementary Medical Association and will be able to develop your practice alongside your further studies.

### CAN I BEGIN WITH THE ONLINE IRIDOLOGY COMPLETE STUDIES AND CHOOSE TO ATTEND THE IMMERSION TRAININGS FOR MY DIPLOMA AT A LATER DATE?

Yes! You are welcome to begin with online certification training and, if at a later date, you would like to continue your studies towards one of our diplomas by attending Immersion Trainings and undertaking the Self Healing module, then your online studies will be applied in full towards diploma training.

#### HOW LONG DOES IT TAKE TO COMPLETE THE IRIDOLOGY COMPLETE ONLINE COURSE?

A guideline for assessing study time is as follows: **Iridology Complete** - 24 lessons with assignments - If you complete 1.5 lessons a month you will complete your studies in 18 months, which is the aim of most students. To complete at this pace will require about 10 hours per week. There is a 2 year window for completion so that you can create a study schedule to fit in with personal and professional commitments, and to allow time for the unexpected.

#### HOW DO I GET HELP IF I HAVE A QUESTION?

Help with questions is readily available by contacting the school by email. If the questions are more complex, then Bonny will set up a time to speak with you on Skype. You can also arrange a time to speak with Bonny Casel by telephone. Email the school to schedule a time.

#### HOW IS THE ONLINE COURSE STUDY STRUCTURED?

There are 26 lessons, and each lesson contains detailed study material, with additional links, video and/or recommended reading, depending on the lesson.

Assignments combine reading, research and writing, with creative projects and experiential self healing. Assignments for each lesson are sent together as a group for marking and feedback. If your assignments do not reach the standard required, then you are given the opportunity to develop your work and resubmit your assignments.



#### IS THERE A DEADLINE FOR COMPLETING AN ONLINE COURSE?

The Iridology Complete online course is an 18 month course, however a 2 year window for completion is provided so that students can create a study schedule that fits in well with their other commitments and to allow time for the unexpected. If a student has not sent in an assignment in six months, the student file is placed on hold for a further six months before being closed.

#### ARE THE DIPLOMA COURSES ACCREDITED?

Each of our courses are accredited and you can view details of accreditation on our website by following this link.

#### ARE THE DIPLOMA COURSES ACCREDITED INTERNATIONALLY?

Each country has its own requirements and there is no accreditation available that is 'international.'

Most countries do not regulate the practice of natural medicine as long as you are not diagnosing and treating disease, and you can freely practice without requiring board examinations or professional memberships, although we do encourage graduates to join professional bodies.

Some countries do require an examination in their own language, for example in Germany there is an examination required for all practitioners who make health recommendations, regardless of your qualifications.

Each graduate must educate themselves about the requirements in their own country and abide by them. School of Natural Medicine graduates practice all over the world and we have never had a graduate who has been unable to practice and/or teach in their home country.

#### WILL I BE ABLE TO OBTAIN PRACTICE INSURANCE UPON GRADUATION?

School of Natural Medicine graduates can obtain block insurance from Balens or Westminster Insurance Company in the UK or with an insurance company in your own country. Professional memberships also frequently offer reduced fee insurance options.

#### I HAVE FURTHER QUESTIONS. HOW DO I REACH THE SCHOOL TO DISCUSS THE COURSES?

You can reach the school directly by email: info@schoolofnaturalmedicine.com

To arrange a Skype call, email the school to make an appointment. The school Skype address is PureHealthSNM. You can also arrange a time to speak with Bonny Casel by telephone. Email the school to schedule a time.

#### WHEN CAN I BEGIN MY STUDIES?

As each student is individually mentored, you can begin your studies as soon as you ready!



### HOW DO LENROLL?

1

The first step towards enrolling is to explore the school website and prospectus. Once you have a feel for our courses, get in touch to share about yourself and your goals, and to ask any questions that you have. We can also arrange a time for a Skype or telephone conversation to discuss your goals for study and your questions about our courses.

2

When you are ready to enrol you can download the application form from the school website at schoolofnaturalmedicine.com/enrol. You will need to enter your personal details, check the box next to the course of your choice and, if applicable, the immersion(s) that you wish to enrol in, check the box for your payment method preference (see below) and then choose either the time-payment or discounted payment in full option. Complete the application by signing and dating at the end of page two.

Page three of the application form is the data consent form and this must be completed and signed as well. The data consent is for the school to create and maintain your student file and to store your completed assignments.

3

Write a few words about yourself, your inspiration for study and your future goals, then submit this along with your completed application and data consent form, a scan/photo of your photo ID and a personal photo for your student file. You can email your completed application to info@schoolofnaturalmedicine.com.

4

There are several payment options. You can pay directly through the school website for both time payment and payment in full options.

Time-payments are processed by <u>partial.ly</u>, a time-payment portal that you access through the enrolment page of our website at <u>www.schoolofnaturalmedicine.com/enrol</u>.

If paying in full, you can make your payment through the enrolment page of our website and you also have the option of receiving a PayPal invoice (+3 % PayPal fee), paying by direct deposit if using a UK account or wiring funds if you are an international student. For wiring funds, please contact the school for banking details.

5

Once your complete application has been received and you have made your payment, then you will receive your course materials and you can begin!