Natural Glam

NATURAL GLAM ENHANCES FEATURES SUBTLY, AND CREATE A FRESH, TYPICALLY GLOWY LOOK. NATURAL GLAM CONSISTS OF MINIMAL, SHEER FOUNDATION (WHERE YOU CAN TYPICALLY SEE FRECKLES THROUGH), LIGHT EYESHADOW, AND MASCARA OR VERY SOFT NATURAL LASHES. LIPS ARE TYPICALLY A NATURAL TONE OR GLOSS THAT MATCHES YOUR NATURAL LIP COLOR. THIS TYPE OF GLAM IS GREAT FOR THE MINIMALIST BRIDES, HOWEVER THE LONGEVITY ISN'T ALWAYS THE BEST FOR LASTING ALL DAY OR HOLDING UP THROUGH HAPPY TEARS.









Soft Glam

SOFT GLAM IS A BALANCE BETWEEN NATURAL AND FULL GLAM. SOFT GLAM CONSISTS OF MEDIUM TO FULL COVERAGE FOUNDATION (THAT HAS A NATURAL FINISH), NEUTRAL TONES THAT DEFINE FEATURES AND HAVE AN OVERALL GLOWY SOFT LOOK. THE EYES CAN RANGE FROM WINGED EYELINER OR NO EYELINER AT ALL. SOFT GLAM IS A GREAT CHOICE TO FEEL LIKE AN ELEVATED VERSION OF YOURSELF. ITS SOFT, ROMANTIC, PHOTOGRAPHS WELL AND HOLDS UP AGAINST WEATHER AND THE LONG HOURS THROUGHOUT THE DAY.

Types of Glam

Full Glam

FULL GLAM IS FOR THE GIRLIES THAT AREN'T AFRAID OF MAKEUP. THEY LOVE A TRANSFORMATIVE LOOK THAT PHOTOGRAPHS BEAUTIFULLY AND MAKES ALL YOUR BEST FEATURES POP! WHEN SEARCHING INSPIRATION ON PINTEREST, THIS WILL BE THE MAJORITY OF WHAT YOU SEE. (SO DON'T BE FOOLED!) FULL GLAM IS A SCULPTED, HIGH-IMPACT AND ATTENTION GRABBING LOOK. FULL GLAM CONSISTS OF FULL COVERAGE FOUNDATION, SCULPTED CHEEKBONES AND BROWS, EYES THAT POP,



