

HEIRLOOM CHILDHOOD PORTRAITS

Style and Preparation Guide

Heirloom children's portraiture is a classic, timeless style of photography that beautifully captures the sweet, simple essence of childhood. These portraits are meant to be keepsakes and something you'll treasure and pass down through generations.

Heirloom childhood portraits are captured on a plain background to highlight your child's likeness, making wardrobe choices exceptionally important because your child and their outfit will be front and center. When it comes to outfits, think simple and traditional: soft colors, natural fabrics like cotton or linen, and vintage-inspired pieces like smocked dresses, Peter Pan collars, or tailored shorts.

This guide is created as a resource to help your source and plan your child's outfits for their portrait sitting.



Pepa London



Snips and Snails



Millie and John

Here is a list of online stores to explore when looking for portrait outfits,
or [Explore my Pinterest guide for 80+ shoppable links!](#)

[Snips and Snails](#)

[Pepa London](#)

[Millie and John](#)

[Maddie and Connor Co.](#)

[Rachel Riley](#)

[Amia London](#)

Janie and Jack

Zara Kids

Gap Kids

H&M Kids

This list features companies at all price points.

*Disclaimer, I have not purchased from all of these companies so I cannot vouch for shipping speed etc.