



## THE STAGING ROOM

# Preparing Your Home for Sale

## A Curated Pre-Listing Checklist

### *Before You List*

- Remove personal photos
- Edit down accessories - less is more!
- Clear countertops in kitchen and bathrooms
- Simplify closets to showcase storage space
- Remove excess or bulky furniture to improve flow

### *Create a Clean, Cohesive Look*

- Use neutral bedding and simple linens
- Add light, fresh greenery where appropriate
- Ensure lighting is soft, warm and consistent
- Keep color palettes calm and cohesive

### *Detail Matters*

- Deep clean all surfaces
- Touch up paint where needed
- Repair minor imperfections
- Ensure all bulbs are working and match in tone

### *Outdoor Spaces*

- Clean and stage entryway for strong first impression
- Arrange outdoor furniture to feel intentional
- Remove clutter (hoses, tools, excess decor)
- Add simple greenery or planters if needed

### *Prepare for Photography*

- Open all blinds and curtains
- Turn on all lights
- Hide cords, remotes and everyday items
- Ensure beds are neatly made and spaces feel "finished"

### *The Most Important Step*

Preparing your home for sale is not personal - it's strategic. The goal is to create a neutral space where buyers can see themselves living, not the current homeowner.

### **Want expert guidance?**

The Staging Room offers consultations and hands-on services to ensure your home presents at its absolute best.