## Let's Talk... Outfits

I WANTED TO PUT TOGETHER AN OUTFIT GUIDE BECAUSE I HAVE HAD BEAUTIFUL COUPLES BOOK ME FOR A SESSION IN THE PERFECT LOCATIONS, AND WE ROLL UP TO THE SCENE AND LIL MAMA GOT ON FLUORESCENT PATTERNS AND HER MANZ GOT ON THE OPPOSITE COLOR. NOW, IF THAT'S WHAT YOU WANT I'M HERE FO IT... BUT IF YOU'RE PINTEREST BOARD IS FILLED WITH CREAM COLORS AND TANS, YOU'RE NOT GOING TO GET THAT SAME LOOK.

Take a look at what you're pinning and WHY you're pinning the photos you pin. Why is your eye drawn to THOSE images.



Let's take a look at these images, for instance. They chose to both where blue, but it's not the cheesy "white top, khaki bottoms on the beach" picture you see pop up on your timeline every year. She has on a solid natural blue and his is a different shade of blue broken up with some white so that their outfits compliment each other. Also, the natural tones in her shoes and her romper mix well with the natural-feel of the waterfall and rocky area. Some other colors that would have worked well here are tans, creams, soft tones that aren't too loud that would stand out too much.



You can never fail with one of the two of you wearing white and the other wearing a soft tone. Another color that would've worked here is maybe a tone of light pink or light orange to compliment the sunset or even a tone of green, brown or yellow to compliment the grassy area in the dunes.



So these are really good matches to the tones in the background + fall colors, so it worked. It may would've looked somewhat better if he didn't wear a busy patterned shirt. For instance, if he

would've worn a tan or even a brownish button up instead, it would've made these photos pop even more  $\leq 3$ 

You really want to stick with softer/natural tones in most locations where I shoot... Since I mostly shoot outdoors during sunset, your surroundings are going to make your image look phenomenal - so when picking out your outfit just think about the tones of your background. For instance, if you're in a field or woodsy area during the fall, you're going to have oranges, reds, browns, and yellows in your background. Take one of those colors and soften or choose a natural shade of that color. For instance, a tan/cream would look really nice with an orange sunset and some yellowish/tannish wheat surrounding you.



This coes for when you're choosing props and accessories as well. This shoot was at Hopelands Gardens in Aiken when the couple knew there would be lots of greenery and brick walkways. She chose this striped dress because she wanted to look bigger since she was pretty small even at 8 months. He wore this soft greenish blueish shirt which went well with the background - like I said before. Take one of the colors and soften. It's like magic and works every time. The shoes are a different tone of orangish-brownish which worked awesome with the brick and her necklace did the same. This is why communicating with your photographer about the location is HUGE... I know that's your favorite shirt, sis, but that doesn't mean you should wear it.

I hope this has helped you. If you have specific questions, reach out to me and we will get if all squared away  $\leq_3$