



ALLY MOVE FOR FREEDOM

Move for Freedom 2021 / Prize Guide

We want to celebrate you and all your hard work, so we've pulled together some awesome prizes!

THE FINE PRINT

Donations must be received by August 8th at 11:59PM PST (the day after Move for Freedom) to be eligible for prizes. All winners will be announced the week after Move for Freedom unless otherwise noted. Prize items and estimated values are subject to change at any time.

Learn how you can win prizes.



[AllyGlobal.org](https://www.allyglobal.org)

[MoveForFreedom.org](https://www.MoveForFreedom.org)

[@allyglobal](https://www.instagram.com/allyglobal)

Be the first to...

The first one across the finish line in each category wins.
The below prize categories are time-sensitive, so you better act fast!

RACE TO 10 Team Members

The first team to grow to 10 team members will win a \$15 gift card to [Earnest Ice Cream](#) for every participant on their team (up to 10).



RACE TO Raise \$5,000

The first participant to raise \$5,000* will win a pair of [AirPods Pro](#).

**Although we encourage participants to donate to their own pages, your personal donations are ineligible for this specific prize.*



RACE TO 25 Unique Donors

The first participant to receive donations from 25 unique donors will win \$150 to [The Graze Company](#) for a luxury charcuterie box.



Think Outside the Box

Pull out the whiteboard because it's time to get your creative juices flowing!
These prize categories will be judged by the Ally team. (Prize details will be announced in June.)

Most Unique or Creative Activity

The team or participant who engages in the most unique or creative activity will win a prize valued at an estimated \$100.

Most Impressive Feat

The team or participant who completes the most impressive athletic feat will win a prize valued at an estimated \$100.

The Grand Prize

The more, the merrier! That's right, you can earn multiple entries to increase your chances of winning our Grand Prize—estimated value: \$2,500. (Prize details will be announced in June.)

RECEIVE (1) ENTRY FOR EVERY \$5,000 Raised

For every \$5,000 in donations received to your individual page, you'll receive 1 entry in the draw.

RECEIVE (1) ENTRY FOR EVERY 20 Unique Donors

For every 20 unique donors you receive to your individual page, you'll receive 1 entry in the draw.

EXAMPLES:

- 120 friends donate to your fundraiser helping you to raise \$12,000. You receive 6 entries (1 for every 20 unique donors) and 2 entries (1 for every \$5,000 raised) for a total of 8 entries.
- 42 friends donate to your fundraiser helping you to raise \$1600. Although you didn't raise \$5,000 for 1 entry, you still receive a total of 2 entries (1 for every 20 unique donors).
- 8 friends donate to your fundraiser helping you to raise \$5,300. Although you didn't have 20 unique donors, you still receive 1 entry (1 for every \$5,000 raised).

Social Media Prize



RECEIVE (1) ENTRY FOR EVERY Instagram Post Published

Write a post about Move for Freedom (and tag [@allyglobal](#)) to receive 1 entry in a draw for a prize valued at an estimated \$100.