

JENNA
KUTCHER



Speaking Guide

BOOK JENNA



Jenna has *captivated minds* around the world for *over a decade*.

Through speaking on stages, digitally and in person, leading her own *masterminds, courses, live classes, interviewing hundreds of leaders* and visionaries on the *#1 marketing podcast, Goal Digger*, and debuting as a *New York Times Best Seller* for her book, *How Are You, Really?*, Jenna Kutcher has an undeniable gift for *reaching the soul of an audience* no matter what platform she's teaching from.

In rooms of beginners, tables filled with world-leaders, stadiums of learners, and classes of global makers, doers, and creatives, Jenna shows up to lead from her heart every single time.

Her number one drive for every human connection is to create a space where her audience, no matter the size, will feel seen, understood, and strategically taught – no copy and paste, no overdone scripts. Every audience gets 100% authenticity in how they're led.

Jenna's experiences in creating courses that stand the test of time, in an ever-evolving internet landscape, allows Jenna to leverage a uniquely powerful ability to bring your audience far beyond the fluff and the hype. She teaches to guide toward implementation and real, effective action.

Your audience will walk away with not only a spirit of inspiration, they'll have legitimate, clear steps they can take toward their goal.

Jenna's excited to teach from the angles of life that comprise her core values, which are overcoming hustle culture and addiction to busy-ness, opening up your time so you can live your life while still achieving your goals, and reconnecting with your truest self as *that* is the person who will be the perfect one for the job.

Jenna's speaking style is joyful, honest, inspirational, and direct. She brings her full self to every single stage. With a storytelling heart for real connection and desire to create a space of vulnerability, Jenna will guide your audience through a very special, life-transforming journey from open to close.



How Are You, Really?

LIVING YOUR TRUTH ONE ANSWER AT A TIME

Forget hustle harder. Forget a mandatory 5 a.m. wake-up. Forget outlining your life plan in six-month, one-year, and five-year spans. Want to build a vision for your life that is unapologetically true to who you are and what you want? Here's where you start.

Jenna has packed a lifetime of knowledge into her debut book, a multi-week New York Times Best Seller, *How Are You, Really?* From the unrelenting journey of discovering her true self, to unapologetically learning to love and accept her body and health, to her process of no longer trading time for money in her 9-5 job and building a 'career' that is uniquely and authentically *hers*.

By learning to ask ourselves the more honest, albeit sometimes tougher, questions, she shows us how we're going to work out the most real, and finally helpful answers. These answers guide her audience through their own life timelines, showing them how to harness their own experiences and wisdom to create the lives they truly want. No more feeling trapped in the 'supposed-tos' of life. No more waiting for someday to finally *live*.

Jenna's ready to pull threads from her book to weave a unique, customized lesson and conversation for your audience!

TOPICS INCLUDE:

- ✓ Learn how to navigate and overcome disappointment that life *isn't* what you want it to be right now.
- ✓ Discover what it truly looks like to not just ditch your old job, but build a *life's work* that motivates, inspires, and provides for you.
- ✓ Chuck out the world's definitions of 'leader' and 'entrepreneur' and create your own!
- ✓ Find out how to take disjointed and seemingly hard-to-reach goals and curate an actionable plan to finally pursue and achieve them.
- ✓ Tune out the world and tune into the right voices in your life, and in your self, to help guide you through every season of life.
- ✓ Bridge the gap between where you are and where you want to be by writing your own definition of success, happiness, and peace!
- ✓ Learn how to take what you already know through your life's journey and leverage it into ways you can positively affect change in the world!
- ✓ Take a masterclass in creating better boundaries that don't keep people of your life, but keep *you* in it!
- ✓ Develop a vision for community, your relationships, mentors, and your guides to lean on a system that supports *and* transforms you into the leader that your people need!

Jenna is a *leader* and *mentor* to individuals *around the world* through the power of an *internet connection*.

Just as she's done for over a decade, Jenna knows how to turn any platform into a powerful, exciting stage, even when her audience is scattered across the planet and learning from the couch. Where there are live humans or folks with a good wifi connection, Jenna will show up and teach!

Whether your event is in person or online, a massive scale or a private event, Jenna brings the energy and prowess of a keynote speaker while injecting the intimate connection of a mentor.

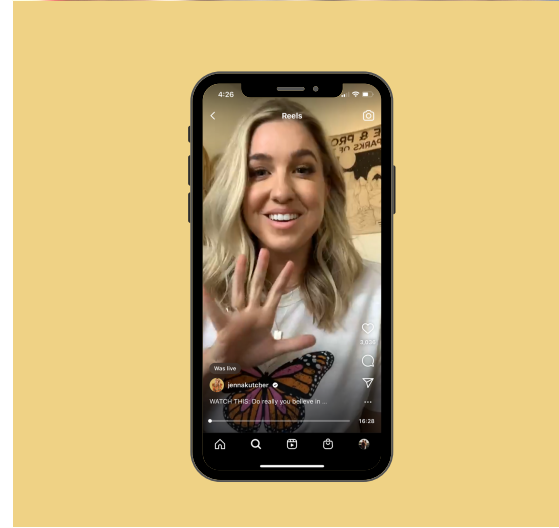
Through Jenna's live webinars and masterclasses, she's created powerful one-time-only events that draw thousands of people in to learn her digital marketing systems along with her approach to business and entrepreneurship.

And on a larger scale, she's collaborated with *world-renowned leaders* to teach their audiences through *live conferences streamed remotely*.

As a featured mentor on the celebrated and highly reviewed mentorship collective platform, GrowthDay, Jenna teaches self-transformation-themed classes each month to a sea of members on the platform, leading discussion, and creating space for implementation within the GrowthDay community.

Every single week, Jenna finds ways to pull people into a meaningful conversation and teachable moment in her Instagram community and within the thriving community of her podcast listeners, The Goal Digger Insiders. People want to lean into a teachable moment with Jenna, and Jenna seeks to create spaces of learning even for those people who only have 5-10 minutes.

No matter the setting, platform, or size of audience, Jenna can not only read a room, but she has mastered the art of intuitively, confidently leading a room.



Getting Connected

If you'd like to bring Jenna into your event, check her availability, or share the vision for your event to see how it can align with what Jenna brings to the stage, then connect with us here!

Here are some quick next step options for you:

EMAIL: HELLO@JENNAKUTCHER.COM

ONE

Reach out to check Jenna's schedule just to make sure your event and her calendar can align! Get in touch to ensure your date is open and available!

TWO

Send more details about your event, the time, location, attendance, and anything else that would be helpful to know! The more information, the better!

THREE

Send an email to hello@jennakutcher.com if you have any questions that weren't answered in this speaker kit or on Jenna's website.

