



## FOR IMMEDIATE RELEASE

### TAASA Opens Luxury Mobile Camp “TAASA Migration Camp” in the Serengeti

**Kogatende, Serengeti National Park, Tanzania – 7 July 2025** — TAASA Luxury Lodges & Camps proudly announces the successful opening of TAASA Migration Camp, the latest addition to its luxury safari portfolio. Now open in the breathtaking Kogatende region within the Northern corridor of Serengeti National Park, the mobile camp has officially welcomed its first guests, marking the beginning of an extraordinary new chapter for TAASA and a truly immersive safari experience for discerning travelers.

Ideally located just one hour from both the Kogatende Airstrip and the iconic Mara River, TAASA Migration Camp offers travelers front-row access to one of nature’s greatest events: the Great Migration. With elegant interiors, panoramic views of the Serengeti, and immediate access to exceptional wildlife viewing, the camp is already making its mark as a standout destination in the region.

*“Seeing our first guests arrive at TAASA Migration Camp was an incredibly proud moment for our entire team,”* said Tawanda Munengiwa, Country Director of TAASA Luxury Lodges & Camps. *“This opening is not only a testament to our dedication to exceptional hospitality, but also to our commitment to connecting travelers with the raw beauty and rhythm of the Serengeti.”*



### A Stunning Seasonal Safari Experience

As a mobile luxury tented camp, TAASA Migration Camp follows the movements of the Great Migration throughout the year, offering optimal wildlife encounters in every season. The camp is currently open in its Dry Season location in Kogatende (July–October), where guests are in close proximity to dramatic river crossings and extraordinary predator-prey interactions.

---

### TAASA Migration Camp

**Address.** TAASA Luxury Lodges & Camp - House No. 6, Ingira Street, Arusha  
**Tel.** +255 684 229 936 | **Email.** [info@taasalodge.com](mailto:info@taasalodge.com) | **Website.** [www.taasa.com](http://www.taasa.com)



### Camp experience includes:

- All-inclusive, family-friendly experience catering to all ages
- Twelve elegant tented suites, including two interconnecting tents ideal for families
- Luxurious in-tent amenities include an en-suite bathroom with 24/7 hot water and double vanity, plush bathrobes and slippers, a private veranda, optional in-tent spa treatments, Wi-Fi, room service, and limited laundry service
- Guided game drives in open-sided 4x4 vehicles, with the option to reserve a private vehicle
- Opulent dining and bar tent with an adjoining lounge, leading to an outdoor fire pit overlooking sweeping views of the Serengeti
- Signature TAASA Moments including bush dining, sundowners in the wild, tracking the migration, Mara River experience (Kogatende) and more
- Unique fire-touched culinary concept with opportunities to dine under the stars
- Access to nearby hot air balloon safaris for an unforgettable aerial view of the Serengeti



### Immersive Luxury in the Wild

From golden sunrises over the plains to the distant echo of lions at night, TAASA Migration Camp blends refined comfort with raw, untamed wilderness. With its first guests now enjoying everything from morning game drives to starlit dinners under the African sky, the camp is already delivering the unforgettable experiences that define the TAASA brand.

Bookings on a game package or full-board basis are now open with movement dates as follows:

- Dry Season - Kogatende: 4 July - 31 October 2025 / Access: Kogatende Airstrip
- Green Season - Ndutu: 1 December 2025 - 31 March 2026 / Access: Ndutu Airstrip
- Shoulder Season - Mosabi Plains/Mareu: 22 April - 22 June 2026 / Access: Seronera Airstrip

---

### TAASA Migration Camp

**Address.** TAASA Luxury Lodges & Camp - House No. 6, Ingira Street, Arusha  
**Tel.** +255 684 229 936 | **Email.** [info@taasalodge.com](mailto:info@taasalodge.com) | **Website.** [www.taasa.com](http://www.taasa.com)



To book or inquire about current availability and special opening offers, please contact [reservations@taasalodge.com](mailto:reservations@taasalodge.com).

---

### About TAASA Luxury Lodges & Camps

TAASA is a collection of luxurious lodges and camps situated in Africa. Established in 2017 with its flagship property TAASA Lodge in Northern Tanzania, TAASA offers travelers the chance to explore breathtaking destinations, experience unique adventures, participate in philanthropic projects and immerse themselves in local cultures.

*The TAASA mission is to Empower, Protect & Explore.*

- Empower members of our local community.
- Protect the indigenous wildlife and natural species of the region.
- Inspire travelers to explore all that Tanzania has to offer.

### Learn More:

Website: [www.taasa.com](http://www.taasa.com)

Social Media: Instagram: [@taasalodges](https://www.instagram.com/taasalodges) | Facebook: [@taasalodges](https://www.facebook.com/taasalodges) | Tiktok: [@taasalodges](https://www.tiktok.com/@taasalodges)

### Trade & Media Contact:

Michelle Muller

TAASA Luxury Lodges & Camps, Commercial Director

[michelle@taasalodge.com](mailto:michelle@taasalodge.com)

---

### TAASA Migration Camp

**Address.** TAASA Luxury Lodges & Camp - House No. 6, Ingira Street, Arusha  
**Tel.** +255 684 229 936 | **Email.** [info@taasalodge.com](mailto:info@taasalodge.com) | **Website.** [www.taasa.com](http://www.taasa.com)