

LEADERSHIP BEYOND THE THEORY

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"I would definitely recommend people in the same team or organisation going through the program together. Now we have this new language, this new terminology that we are using with each other every day, and that's going to help us to change our behaviours."

20

NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

12

LARGEST TEAM
KERRY N HAS LED

WHAT REALLY STOOD OUT TO YOU ABOUT THE PROGRAM?

It was incredibly focused on "This is what you will feel and see in these leadership situations, and this is what you do about it. These are the questions that you ask or the steps that you take."

Marty delivers the brutal truth about what it takes to be a great leader.

DID YOU FIND THE BITE-SIZED LESSONS PROVIDED ENOUGH INFORMATION FOR YOU TO LEARN THE COMPLEX CONCEPTS THAT MARTY COVERS?

The program is intensive learning, but it's very rich at the same time. It's not just glossing over the top of concepts, it's quite rich learning in the short sharp lessons from Marty's real world experiences. I think that it's going to be extremely powerful in our organisation.

HOW WOULD YOU DESCRIBE THE VALUE OF THE PROGRAM?

If you're doing an EMBA and you do one unit, you hope that you would get two or three things that you could use day to day from that 8-12 week unit. If you're reading a book, you would hope that you would get one or two things out of that entire book that you could actually use.

With this program, you're doing seven modules over seven weeks and you are getting at least, I would say, two or three things out of each of each module that you can implement and reflect on. So in my opinion, that's a huge payback. It really is.

IF YOUR ORGANISATION HADN'T PAID FOR YOU TO DO THE PROGRAM, WOULD YOU ENROL IN THE PROGRAM WITH YOUR OWN DOLLAR?

Oh yes, I actually offered to pay myself when I initially spoke to my ED about it. I personally don't struggle to pay for professional development, because it's always a good tax deduction which at the moment there's no cap for, so why would you think twice? I thought the program was really good value for money.

DO YOU THINK THAT THE PROGRAM HAS HAD AN IMPACT ON YOUR LEADERSHIP CAPABILITY AND CONFIDENCE?

Yes, and I think it's shown me some of the areas that I want to do more learning in! For example, I would have thought I was a pretty resilient person, but when I did the Build Resilience module I got a lot out of it! So that says to me, that's an area that I want to do a bit more work on.

HAVE YOU FOUND YOURSELF USING ANY OF THE RESOURCES SINCE FINISHING THE PROGRAM?

Definitely, I used them a lot during the program but now that the program has finished I need to be more intentional about using them! I'm going to go back, choose an area to focus on and build that one thing into what I'm doing, then move onto the next one. Having lifetime access to the materials is great!

WERE THE WEEKLY WEBINARS VALUABLE TO YOU?

I really enjoyed the level of interaction with other leaders, and just having the ability to hear about their leadership journey from different perspectives. Some of the questions that other students asked were really helpful and I think that's another element that I probably hadn't considered would be so impactful when I enrolled in the program.