

LEADERSHIP BEYOND THE THEORY

GENESSA SCHULTZ-BROWN

SENIOR DIRECTOR OF COMMUNITY DEVELOPMENT - SAINT ANTHONY HOSPITAL



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7+

NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

30

LARGEST TEAM
GENESSA HAS LED

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

About two years ago, I began a role where I became a leader of leaders. As I strive to grow as a leader, I constantly seek ways to learn and develop. Leadership requires the ability to be nimble, quick thinking and strategic, all at the same time.

CAN YOU DESCRIBE YOUR SELECTION PROCESS AND WHAT CRITERIA YOU WERE LOOKING FOR TO ENSURE THAT THIS PROGRAM WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?

When I seek resources and programs, I look at time commitment, historical success of others, and how quickly I can apply information obtained. Leadership Beyond the Theory was recommended and supported by my organization, so I reviewed the duration of the program, volume of the content, and of course, the credibility of the facilitator in making sure it was a sound investment. On all counts, Leadership Beyond the Theory exceeded my expectations.

DID YOU FEEL AS THOUGH YOU GOT A PERSONALISED EXPERIENCE DURING THE PROGRAM?

Absolutely! Between the video answers and consistent, quick responses, it did not seem like 300 people.

WHAT MAKES LEADERSHIP BEYOND THE THEORY DIFFERENT FROM OTHER LEADERSHIP EDUCATION PROGRAMS/SEMINARS/WORKSHOPS THAT YOU'VE DONE?

The energy of the team running it, clarity of content, consistency of instruction and cross-industry networking. It was truly impactful to me.

WHAT WAS YOUR 'PIE IN THE FACE MOMENT', THE CONCEPT THAT REALLY STUCK WITH YOU AND MADE YOU GO 'WOW, I NEED TO WORK ON THAT!'?

There were so many concepts that can be considered a 'pie in the face moment'. Friendly not friends; don't dip down; the standard you walk past is the standard you set.

My favorite module was Handling Conflict. While no one likes conflict, it is unavoidable. In the end, it does no good to avoid hard conversations; especially if termination happens.

I realized not telling people hurt them and the organization more than avoiding the conversation. Now, I still don't love conflict, but I definitely don't shy away from it.

DID THE PROGRAM EXCEED, MEET OR NOT MEET YOUR EXPECTATIONS?

I can't even put into words the value of this program. I am especially happy that I will have access to all of the content for life - not only the videos but the downloadable material as well. I hope to be able to participate in maybe an LBT 2.0 or something like that. I'm excited to have the new network!

WAS THERE ANYTHING THAT SURPRISED YOU ABOUT THE PROGRAM, ANYTHING THAT YOU DIDN'T EXPECT?

I honestly didn't know I would like it this much. It went fast. I wasn't expecting as many tangible resources either - that was an added bonus.

WHAT ADVICE WOULD YOU GIVE TO FUTURE LBTERS ON HOW TO BEST FIT THIS PROGRAM IN WITH A BUSY SCHEDULE?

Figure it out. Get up early, stay up late, do what it takes. This is not forever, so sacrificing a little now is worth the growth you will experience.

IS THERE ANY FEEDBACK THAT YOU THINK WOULD BE VALUABLE FOR FUTURE STUDENTS TO KNOW?

If you can take this course, take it. Attend the webinars live. The replays are nice, but it is not the same. Find an Accountability Pod - preferably with people outside of your industry, state and country.