

POKER

FOR PONIES

IN SUPPORT OF SARI THERAPEUTIC RIDING



SPONSORSHIP OPPORTUNITIES

SATURDAY OCTOBER 5, 2024

PORSCHE CENTRE LONDON

www.pokerforponies.com



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Dear Potential Sponsor,

My name is Teah Whitesell, a passionate student at Mother Theresa Secondary School with a story to share. I recently had the incredible opportunity to volunteer at SARI (Special Abilities Riding Institute), an organization that holds a special place in my heart.

As a camp buddy, I immersed myself in the vibrant world of SARI, surrounded by amazing people, magnificent horses, and a truly exceptional facility. However, what left the most profound impact on me was the joy and transformation I witnessed in the children we were privileged to assist.

During my time at SARI, I witnessed firsthand the transformative power of equine-assisted activities on children with disabilities. The experience left an indelible mark on my heart and fueled my commitment to contribute meaningfully to SARI's noble cause. SARI is not just an institute; it is a beacon of hope and empowerment for children with disabilities. The need for additional support to ensure the continuity and expansion of impactful programs became evident as well as the financial challenges the organization faces in pursuing its noble goals.

As a result of my experience, an exciting new event is coming to London: **"Poker for Ponies"** - a Texas Hold'Em Elimination tournament to raise funds for SARI Therapeutic Riding. By sponsoring this event, your organization becomes a key player in supporting therapeutic programs that enhance the lives of these exceptional children.

Why Sponsor?

- **Community Impact:** Align your brand with a cause that goes beyond charity – it's about transforming lives and building a brighter future.
- **Visibility:** Gain exposure to a diverse and engaged audience, showcasing your commitment to social responsibility.
- **Marketing Reach:** Benefit from strategic logo placement, exclusive mentions, and heightened brand recognition.

Your sponsorship is not just an investment; it's an opportunity to be part of a community-driven movement, leaving a lasting impression on the lives of those who need it most. We welcome the chance to discuss tailored sponsorship packages and explore how we can mutually amplify our impact.

Thank you for considering this opportunity to join us in unlocking the potential of children with disabilities and making a meaningful difference.

Sincerely,

Teah Whitesell



Discover the thrill of the game, the joy in your heart, and the chance to make a difference!

Welcome to an exclusive event where the stakes are high, and the atmosphere is charged with excitement. The inaugural Poker for Ponies Texas Hold'Em Elimination tournament invites you to test your poker prowess with thousands of chips on the line. This is more than just a game – it's an opportunity to support a one-of-a-kind program in Southwestern Ontario that promotes independence and freedom for individuals with special needs.

EVENT HIGHLIGHTS



Make an Impact

Meet and connect with the individuals who work at Sari Therapeutic Riding and hear stories about the people this important organization helps.



Glamorous Atmosphere

Embrace the elegance of a black-tie affair on a Saturday night. Guests will enjoy our VIP treatment with valet parking, cocktail hour and complimentary tuxedo rentals.



Be Entertained

Enjoy an evening with casino gambling tables, world-class food from London's best Caterer, top-shelf cocktails, premium silent auction and live entertainment.



Mix & Mingle

Expand your network, make new connections and host clients, executives or friends for a night of entertainment and charity. This is not your typical London fund-raising event!

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BENEFITS

	 \$15,000	 \$7,500	 \$4,500	 \$1,500
Logo Recognition on PFP Website	♦	♣	♠	♥
Sponsorship Announcement on Social Media	♦	♣	♠	♥
Logo Recognition on AV Screens	♦	♣	♠	♥
Logo Recognition on Event Signage	♦	♣	♠	♥
Complimentary Tuxedo Rentals	♦	♣	♠	
Logo Recognition on SARI Website	♦	♣	♠	
Mention on SARI Event Related Social Media	♦	♣	♠	
Recognition in Post-Event Thank-You	♦	♣	♠	
Preferred Seating with Distinctive Décor	♦	♣		
Complimentary Tickets	10	10	10	
Appointed Host + Designated Waitstaff	♦	♣		
Complimentary Bottle of Prosecco for Table	♦	♣		
Title as Presenting Sponsor + Speaking Opportunity	♦			

Each level of sponsorship includes \$1,500 in 'pony chips' for each guest. Re-buys available onsite.

ENHANCED SPONSORSHIP OPPORTUNITIES



CASINO GAME SPONSOR INVESTMENT OF \$10,000

As the Poker for Ponies Casino Game Sponsor, you will be recognized and celebrated as follows:

- ♣ Exclusive title of "Casino Game Sponsor" for the 2024 Poker for Ponies Event
- ♣ Your logo featured at the Casino Games Cash Cage
- ♣ Your logo featured on "Pony Chips" at the Casino Games
- ♣ Your logo displayed at our Casino Game Tables
- ♣ Logo Recognition on PFP Website
- ♣ Sponsorship Announcement on Social Media
- ♣ Logo Recognition on AV Screens
- ♣ Logo Recognition on Event Signage
- ♣ Logo Recognition on SARI Website
- ♣ Mention on SARI Event Related Social Media
- ♣ Recognition in Post-Event Thank-You
- ♣ (5) Complimentary Tickets