

# LIN PERNILLE PHOTO + VIDEO

## A LUXURY EXPERIENCE

• Bespoke Treatment. Every wedding is different and every couple has different preferences, needs, and wishes for their wedding day. All offerings are fully customizable to best fit exactly what you're looking for. My goal is always to capture my couples' unique style, personalities, and vision for their wedding day through their photos and films.

• Experience. After photographing 275+ weddings over the past 14 years, it has given me a deep understanding of weddings and an unparalleled level of preparation. Rest assured that I have experienced every scenario imaginable and I am confident and comfortable working in any circumstance that may arise on your wedding day. I've had the privilege of working with clients of all walks of life and have an understanding of a wide range of wedding traditions. It's important to me that couples of all cultural backgrounds and beliefs feel welcome, accepted, and understood.

• **Professional Equipment.** I'm constantly upgrading my gear to include the most current, top-of-the-line equipment, including several full-frame mirrorless cameras, pro-level lenses, and high end editing software. I have a meticulous and careful backup system to ensure that all of your files are treated with the care and importance that they deserve.

• Attention to Detail. Thanks to my Type A personality, I'm constantly looking for the best possible way to capture an image, paying attention to the most flattering lighting, angles, and backgrounds. I'm always keeping an eye out for any distractions that should be removed – both on the day of the wedding and during the editing process.

Individualized Attention. To ensure that I can deliver the best possible experience to my clients and dedicate enough time, care, and attention to each wedding, I limited the number of weddings I book each season. Leading up to the wedding day, I offer lots of guidance and preparation to ensure that my couples have the best wedding day possible.
 I value creating genuine relationships with my clients, centered around empathy and kindness, so that each client can have an exclusive and personalized experience working with me.









## Wedding Photography & Video

#### STANDARD COVERAGE | 16,250

9 hours of photography & video coverage
2 photographers + 2 videographers
4-6 minute edited highlight video
Full video of wedding ceremony
Full video of all reception speeches
All unedited video footage
Online gallery of high res edited photos
Downloading & printing license

#### COMPLETE COVERAGE | 20,250

10 hours of photography & video coverage 2 photographers + 2 videographers 4-6 minute edited highlight video Full video of wedding ceremony Full video of all reception speeches 1-2 minute teaser video All unedited video footage Online gallery of high res edited photos Downloading & printing license Engagement photo session prior to the wedding Two hours of welcome party photography coverage



The final, edited, high resolution photos are delivered through a personalized online gallery where you can view, share, and download the photos directly from the site. A downloading and printing license is included in your contract so you can post, print, and share your photos as you wish. Custom flush mount albums, canvas prints, & prints are available to be purchased anytime after the wedding.

A second photographer and videographer is always included. Having multiple shooters ensures that all angles of your wedding day are captured simultaneously. This also allows for coverage of two different prep locations as well as an added variety of perspectives and styles in your final photos and films. Weddings with more than 300 guests typically require a third photographer at \$175/hr.

# À La Carte Photography Add-Ons

#### EXTRA HOUR OF COVERAGE

To add an extra hour of photography coverage on the wedding day: One Photographer: **+950** • Two Photographers: **+1125** • Three Photographers: **+1300** One Videographer: **+950** • Two Videographers: **+1125** 

#### ENGAGEMENT SESSION

A one-hour engagement session prior to the wedding day, at a location of your choice (within 100 miles of Hopewell Junction, NY). Includes an optional outfit change. **+950** – *More information about engagement sessions <u>here</u>.* 

#### DESTINATION LOCATIONS

Travel is included within 100 miles of Hopewell Junction, NY, to an unlimited number of locations throughout the day. The travel fees for locations that are farther than a 100-mile drive from Hopewell Junction, NY will include two nights of lodging, plus **+2/mile**. – *Full information about destination weddings <u>here</u>.* 

#### ALBUMS & PRINTS

After receiving the digital files from your wedding and having time to select your favorites, contact me at any time to discuss layout & design options for your custom flush mount album. The most popular option is a 10"x10" leather album with 44 pages and around 88 photos for **1160** + *NY* sales tax. – Full information <u>here</u>

High quality prints are available to be purchased directly from your online gallery, starting at \$3 for flat prints and \$75 for canvas prints. Photos selected for printing will receive any extra editing or retouching you'd like.

#### PRE-WEDDING EVENT COVERAGE

If you'd like to add photography coverage of your bridal shower/bachelorette party/rehearsal dinner: 1 hour: **950** • 2 hours: **1900** • 3 hours: **2850** • *extra half hour: +475* 

## Film Options & Add-Ons

#### HIGHLIGHT FILM | Included

A creative, highly-edited, cinematic video, showcasing snippets of all of the greatest moments of your big day. The film tastefully combines HD video footage, licensed music, and recorded audio of vows, speeches, and drone footage (weather permitting), so that you can re-watch and re-live your wedding day for many years to come. (4-6 mins)

#### DOCUMENTARY EDIT | 2000

Long-form, photojournalistic, true-to-life, chronological, lightly-edited video of all main events of the day, including the ceremony and speeches/toasts in their entirety. (~50-80 mins)

#### FULL CEREMONY FILM | 500

Separate, multi-angle, edited video of the full wedding ceremony. (~15-60 mins)

### FULL RECEPTION SPEECHES FILM | 400

Separate, multi-angle, edited video of all reception speeches/toasts. (~10-30+ mins)

### TEASER FILM | 350

1-2 minute "short and sweet" video, ideal for sharing on social media, delivered 1 week after the wedding. Delivered same-day, at the end of your reception! 550

### ALL UNEDITED VIDEO FOOTAGE | Included

All individual, raw, unedited video clips taken throughout the day. (~1-2 hrs total)

For those who want to relive every moment of their wedding day – the good, the bad, and the ugly! (We recommend these files for private viewing only, not for sharing publicy: all footage is straight out of the camera – no trimming, color correction, stabilization, audio editing, etc.) Click to view:

#### PHOTOGRAPHY only OFFERINGS

FILM only OFFERINGS

Are you eloping, getting married at city hall, or having an intimate wedding with less than 50 guests? Click here for downsized options with fewer hours of coverage.

Are you having a destination wedding or getting married farther than 100 miles away from Hopewell Junction, NY? **Click here** to request more information about destination wedding coverage.









meet LIN

Hi, I'm Lin Pernille [*pur-NIL*]! I've been a photographer and filmmaker for over a decade, specializing in luxury weddings and proposals. I'm based in the lush, mountainous Hudson Valley region of NY, but my team is always ready to travel wherever your love story takes us.

I fell in love with weddings when I shot my first wedding at 18 years old. I quickly realized that weddings combined every genre that I loved: photojournalism, still life, portraiture, fashion, and beauty. When I was 20 years old, during my junior year in college, I knew that I had found my passion and decided to officially form my photography & video company. Since then, I have been lucky enough to capture countless weddings & events of a wide variety of cultures, sizes, and styles.

I'm very passionate about being a business owner (you can always find a new business book on my nightstand) and I love sharing that passion with others any chance I get. Every year, I speak at industry events and mentor photographers, filmmakers, and small business owners of all levels.

When I'm not shooting, editing, or mentoring, I'm probably binge watching a docuseries, Marie-Kondo-ing the house, or hiking a local trail with my husband Corrado and our son Summit.

Lin Pernille



# MY MISSION

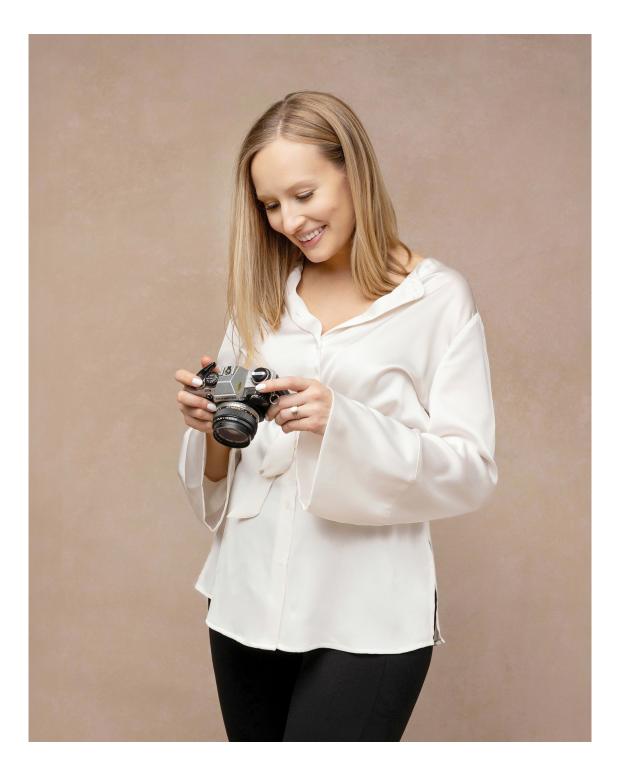
There's no greater honor than to be able to photograph such a big day in my couples' lives and for that reason I take my job very seriously. I will always strive to capture the mood, style, and all of the important moments of your day to the best of my abilities, while being attentive yet unobtrusive, and making you feel comfortable and calm throughout the whole day.

My goal is to get to know my couples throughout the planning process so that I can translate their personalities and vision for their wedding through the photos & films.

Beyond delivering clean, timeless, vibrant photos that my couples (and their families) will enjoy for many generations, my mission is to make every part of the experience, from the planning process to the wedding day, as seamless and stress-free as possible so that you can relax and soak in every moment of your wedding day, knowing that all of the photography and video details are taken care of.

I limit the number of weddings I book each year so that I can give each couple the time, care, and attention that they deserve. My goal is for you to feel like my *only* clients – if you ever have a question or concern, please know that I'm only a call, text, or email away!

I'm very grateful to be able to do what I love and I can't wait to share more special days with more unique couples. Feel free to connect with me on social media – I love becoming friends with my clients!



# THE VALUE OF WEDDING VIDEOS

We all know that wedding photography is a *must*. In the past, wedding videography has been seen as more of a "luxury", but in recent years, it's become more essential to include it in your wedding budget for several important reasons:

## VIDEO CAPTURES WHAT STILL PHOTOS CAN'T

Photography captures all of the formal, timeless images you need to have from your wedding day – posed portraits of the two of you that you can hang up on your wall, photos with your bridal party, and family portraits you can share with future generations.

But there are several things photography can't capture that only video can. Still photographs can't capture audio, mannerisms, and motion. A video allows you to see your dad's lip quivering as he walks you down the aisle, tears well up in your partner's eyes the first time they see you on your wedding day, your interactions with each other as you're taking portraits, your veil blowing in the wind, or a slow motion kiss.

A video will remind you of all the sentimental things that were said on your wedding day. You'll be able to hear your voices crack as you read letters from each other, the applause from your guests when you're officially pronounced married, the tears as you say your vows, and the laughter during the reception speeches.

### AN EXTRA SET OF EYES AND EARS

No matter how much you try to be "present" on your wedding day, there will inevitably be moments you aren't able to witness. Our job is to capture all of those real, candid moments that you might have missed (or forgot even happened!) so you can relive every special moment of your wedding day for years to come.

## ABSENT LOVED ONES

Hopefully you are able to have as many of your loved ones, family members, and friends with you on your wedding day, but unfortunately, things do happen. Maybe you have family oversees, a relative is in the hospital, or maybe you had to cut your guest list short because of venue restrictions. Having a wedding video will allow you to share it with loved ones wherever they are in the world so they can watch it and experience the entire day as if they were there in person.

## WEDDING VIDEOS AREN'T WHAT THEY USED TO BE

When you first think of a wedding video, you may think of the long, uncurated wedding videos from the 1980s, with 2+ hours of unedited footage. Modern wedding videos are much more curated and artistic. The most popular option is a Highlight Video, which is a 4-6 minute video that combines edited footage, music, and the best audio clips from the day, so you can relive all your favorite memories in a "short and sweet" video. If you prefer to see all of the important moments of your day in their entirety, a Documentary Edit is a longer 50-80 minute edited video.



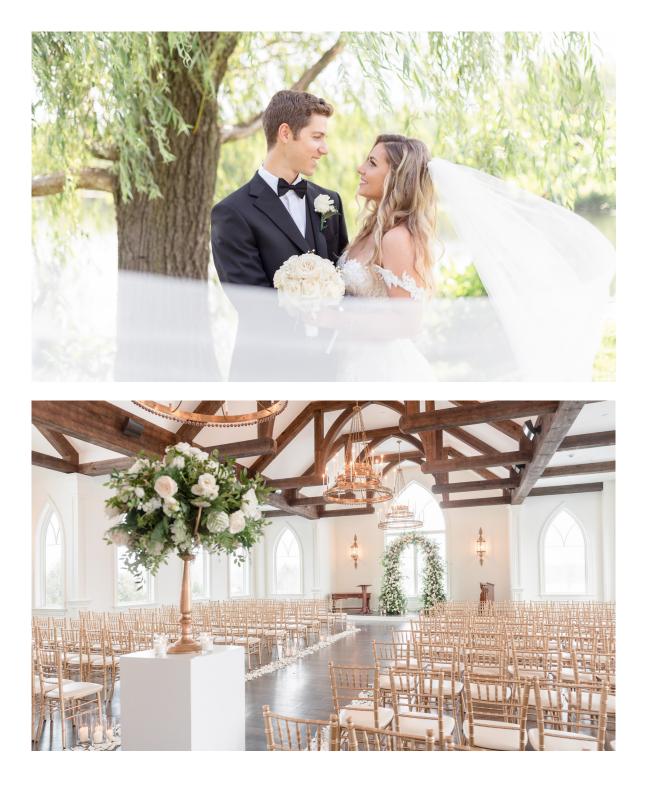
# OUR APPROACH TO WEDDING VIDEOGRAPHY

Your wedding day shouldn't feel like a movie set.

Our top priority when filming a wedding is for the couple to feel comfortable and relaxed so we can capture their true personalities, gestures, and interactions on camera. In order to capture genuine moments, we have a photojournalistic approach, acting as a "fly on the wall" for the majority of the day, only tweaking or posing when needed. We never want any of your shots to feel forced, staged, fake, or overly directed.

My favorite compliment is when couples tell us "I totally forgot you were even there!" or "How did you get those shots? We didn't even notice you filming!"

Being in front of our cameras should always be a fun, painless, enjoyable experience. Our mission is to capture your day artfully, naturally, and thoroughly, while being unobtrusive, courteous, and friendly to all of your other vendors, guests, and wedding party.



## FREQUENTLY ASKED QUESTIONS

## Here's a list of questions I'd recommend asking at your wedding photography/video consultation:

- □ How many years have you been shooting weddings?
- □ We'd love to get to know you personally, too! What are your hobbies/interests?
- □ What's your photography/shooting/editing style?
- □ What timeline would you recommend for our wedding day?
- □ How many photos do we receive?
- □ How do we receive the photos? Are they high resolution, unwatermarked, etc?
- □ How long after the wedding can we expect to receive the photos?
- Do we receive the rights to the photos?
- □ What types of edited film options do you offer?
- □ When are the payments due?
- □ What forms of payment do you accept?
- Do you have Liability Insurance?
- □ Do you charge a travel fee?
- □ Will you be the photographer/filmmaker shooting our wedding?
- □ What would happen if you got sick/injured on our wedding day?
- □ What would the next step be to book you??

To schedule a consultation, just reach out and let me know what dates/times you're available and we can set up a video call or phone call (or an in-person meeting if you're in the Dutchess County area)! <u>lin@linpernille.com</u>

Lin Pernille

PHOTO + FILMS

Clove Hollow Rd, Hopewell Junction, NY 12533 lin@linpernille.com • 201 306 6732 www.linpernille.com

