

HOW TO GUIDE:

# WHAT TO WEAR





# WELCOME



## I'M RACHEL



Let's face it, dressing for family photos is WAY more difficult than any of us ever anticipated.

Most of the time it ends up being us moms trying to figure out what EVERYONE is going to wear, and outfits are a huge part of how the images turn out. I created this guide to make your job a little easier and give you the confidence you need to know you're making the right outfit choices for your family!

Happy reading!

CONTINUE →



# ONE:

## WEAR WHAT MAKES YOU COMFORTABLE

I know it sounds cliché, but it really is true!

You are going to look your best when you feel your best. When you are uncomfortable, it reflects in your photos. If you don't absolutely love something, it's best to simply pick something tried and true.

That sundress you have hanging in your closet that makes you feel like an absolute goddess? Wear it!







## TWO:

### DRESS FOR THE SEASON

Make sure you know what the weather is going to be like, and dress appropriately for it!

When people try to wear summer outfits in winter, they typically end their sessions early because they cannot handle the cold. This is especially true for children.

Layers can be cute!

Find a cute sweater, bring a couple of your favorite jackets and throw on that pair of winter boots. You can even accessorize with hats and scarves.





# THREE:

## IT'S BEST TO COMPLIMENT, NOT MATCH

I know it can be tempting to put everyone in matching outfits or colors, but it's best not to!

When people are wearing the same colors and patterns, they tend to blend together. You will have better luck finding colors and patterns that compliment one another.

You want to make sure that everyone stands out in their own way while still looking cohesive.





# FOUR:

## FANCY OR CASUAL?

Your outfits do NOT have to be fancy for your photoshoot. You can embrace your own personal style, just make sure that everyone is on the same page.

You don't want one person to be in a baseball cap and basketball shorts and another person to be in a ballgown. Everyone needs to look as cohesive as possible. Sit down as a family, decide what your aesthetic is going to be and go full force!





# FIVE:

## THROW ON ONE OF MY GOWNS!

You don't have to go splurge on something to dress up.

I have a huge collection of couture gowns that you can use free of charge. They aren't just for my pregnant mamas, they work for everyone and fit sizes 2-18.

Don't stress about going out and spending an arm and a leg on a dress, just ask to see my collection and pick a few fun gowns for your shoot.





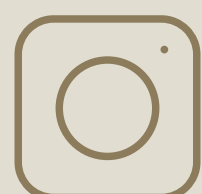
THAT'S IT!



## HAVE QUESTIONS? COMMENTS?

I am here to help!

If you have any questions about your outfits, send them on over. You can send me photos, Pinterest boards, shopping carts or whatever it is you would like me to look over. Together we can help to ensure you love your outfits.



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