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ONLY **7** SECONDS®

**THE FIRST ANNUAL  
ONLY7SECONDS GALA  
2022 SPONSORSHIP GUIDE**



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## **SATURDAY, SEPTEMBER 3, 2022**

LARC HILL VINEYARD RANCH  
3795 US-97 ALT, CHELAN, WA 98816

COCKTAIL HOUR BEGINS AT 5:00PM  
PROGRAM BEGINS AT 6:30PM

SUMMER COCKTAIL ATTIRE



"Only7Seconds is actively fighting loneliness by encouraging people to use whatever is at their disposal to reach out and to let people know they are not alone. We all are longing for hope and seeking to belong. Only7Seconds is a powerful movement that is reminding the world of the truth - there is hope and you do belong."

– TAYLEN GILDEN,  
LICENSED MENTAL HEALTH COUNSELOR

# WHO WE ARE

We are on a mission to end loneliness. We do this by encouraging and empowering people (like you!) and partners to connect with others who matter in their lives.



## WHY LONELINESS?

Loneliness is perceived social isolation or the subjective feeling of being alone. Said another way, it is the inability to connect in meaningful ways that give us a sense of significance and belonging. Loneliness is proven to be significantly harmful to both physical and mental health. We have seen firsthand the devastating effects of prolonged loneliness. So we are on a mission to end it.

**“LONELINESS IS ONE OF THE GREATEST HEALTH CONCERNS PEOPLE FACE.”**

— HARVARD HEALTH

## OUR VALUES

RESPECT  
EMPOWERMENT  
COURAGE  
EXCELLENCE  
JOY



## THE SOLUTION TO LONELINESS IS CONNECTION.

Real, personal, vulnerable, connection. In a world where connection should be easier than ever, it is easier than ever to disconnect. Only7Seconds is on a mission to create a world in which intentional connection is constantly encouraged and loneliness ceases to exist.

### A SNAPSHOT AT OUR IMPACT:

**31K**

Organic website views from Jan 2021 to Dec 2021

**7.7K**

Engaged social media followers

**1K+**

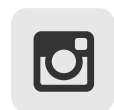
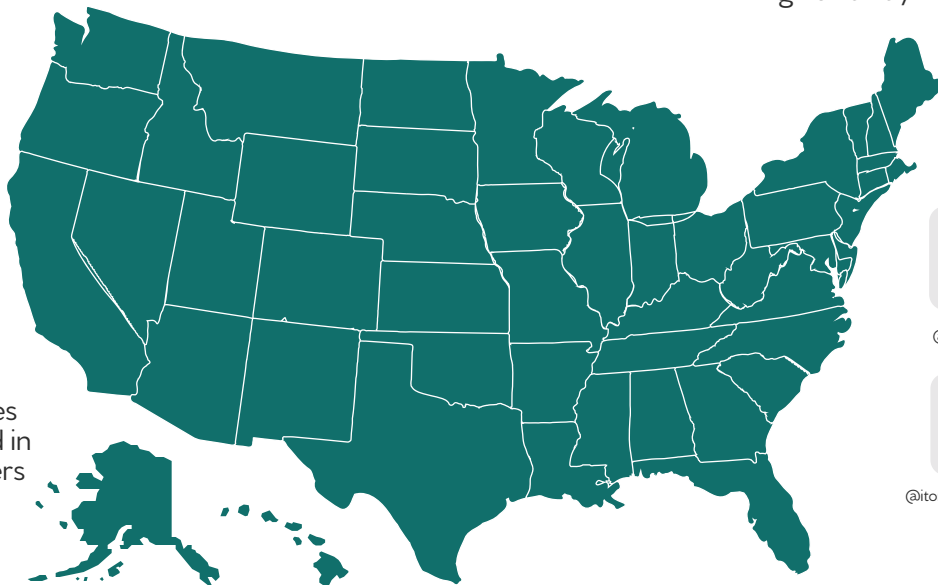
Merchandise sales in 2021

**8K**

T-shirts, yard signs, hope notes, wristbands, and care packages given away in 2021

**50**

All 50 states represented in website users



@only7seconds



@itontakes7seconds





## SHARE DAY

### SHARE DAY PROGRAM

SHARE Day happens every 7th of each month. The simple purpose of the day is to SHARE (spread hope and remind everyone) through the message of Only7Seconds. This is a day to take action and remind each other that we are not alone.



## CONNECTION CURRICULUM

### THE CONNECTION CURRICULUM

The Connection Curriculum features stories from individuals with diverse experiences, challenges and successes that will both inspire individuals to connect with others and encourage those that feel lonely. We believe through the power of connection and our Connection Curriculum, we can create a culture that supports students when they feel lonely.



### THE AMBASSADOR PROGRAM

The mission of the Ambassador Program is to equip those who are passionate about starting conversations that matter by reminding them to intentionally connect with their people and inspire and activate their communities.



### THE STORYTELLING PROGRAM

By sharing stories, we desire to remind people that they are not alone in the experiences they may face and provide opportunities for connection. Personal stories of loneliness and connection will be shared publicly through visual, audio and written content. Discussion questions, activities and resources will be curated for school/youth, adults, and families!

*launching this fall!*

# SPONSORSHIP OPPORTUNITIES

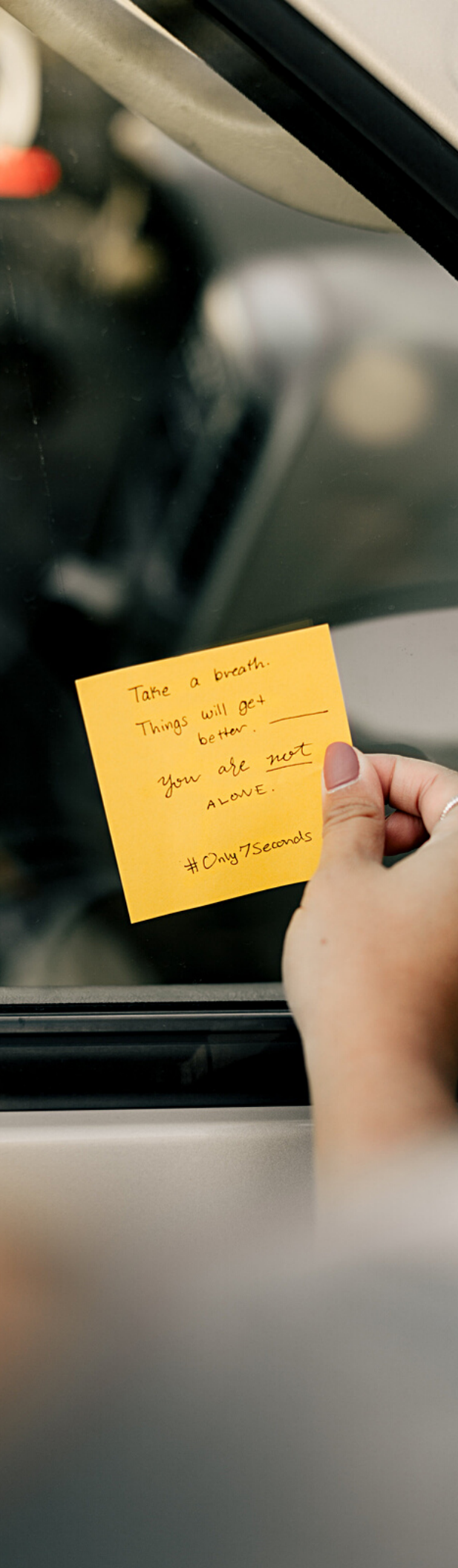
## “STORYTELLER” PRESENTING PARTNER - \$50,000

- Press release announcing company’s commitment as presenting sponsor
- Recognized as our presenting sponsor at our 2022 Annual Gala. Including:
  - “Presented by” naming opportunity in all gala communications
  - 1 minute speaking opportunity from event stage
  - Recognized in the post-event thank you video from Only7Seconds
  - Logo recognition on all printed and digital materials for the event (webpage, presentation, etc.)
  - Inclusion on event save-the-date and invitation mailing (based on commitment date)
  - Mention in pre-event eblast
  - Inclusion in all social media posts related to Only7Seconds gala
  - Opportunity to provide full page ad on a prominent page within the printed program.
- Recognized as our exclusive partner in storytelling until May of 2023. Recognition in all parts of our monthly “Storyteller” program, including:
  - Logo on all four storyteller websites (main public pages, schools/youth, adults/business, families)
  - Nine stories and three sets of relevant curriculum sponsored throughout the next nine months, including video, audio and written content.
  - Social Media recognition throughout each monthly story told
  - Recognition on email communications regarding the storytelling program
  - Opportunity to include a small pamphlet any storytelling boxes produced
- Private tour of Only7Seconds headquarters & dinner with Only7Seconds storytellers, the Executive Director, Founder and Staff
- Choice of one exclusive activation opportunity and public recognition of activation (first-come, first-serve):
  - Centerpiece sponsor
  - Auction sponsor
  - Cocktail hour sponsor
- Priority seating for eight (8) guests



*"After experiencing a brain injury at 14, I experienced first hand what it felt like to be alone, feel hopeless and isolated from the rest of the world. Nine months into my injury moments before I attempted suicide, one of my friends texted me. It changed everything for me. This is why I love this message and organization— it is so needed and important!"*

**—JAMIE**



Take a breath.  
Things will get  
better. ———

You are not  
ALONE.

#Only7Seconds

### **“AMBASSADOR” SPONSOR - \$25,000**

- Recognized as our Ambassador sponsor at our 2022 Annual Gala. Including:
  - Verbal recognition from the podium
  - Recognized in the post-event thank you video from Only7Seconds
  - Logo recognition on all printed and digital materials for the event (webpage, presentation, etc.)
  - Inclusion on event save-the-date and invitation mailing (based on commitment date)
  - Thank you post on social media upon sponsorship commitment
  - Opportunity to provide half-page ad within the printed program
- Choice of one exclusive activation opportunity and public recognition of activation (first-come, first-serve):
  - Centerpiece sponsor
  - Auction sponsor
  - Cocktail hour sponsor
- Priority seating for eight (8) guests

### **“SHARE (SPREAD HOPE AND REMIND EVERYONE)” SPONSOR - \$15,000**

- Recognized as a SHARE Sponsor at our 2022 Annual Gala. Including:
  - Verbal recognition from the podium
  - Logo recognition on all printed and digital materials for the event (webpage, presentation, etc.)
  - Opportunity to provide half page ad within the printed program
  - Thank you post on social media upon sponsorship commitment
- Choice of one activation opportunity and public recognition of activation (first-come, first-serve):
  - Entertainment sponsor
  - Print sponsor
  - Photobooth sponsor
- Seating for six (6) guests



### **“EMPOWERMENT” SPONSOR - \$10,000**

- Recognized as an Empowerment Sponsor at our 2022 Annual Gala. Including:
  - Verbal recognition from the podium
  - Logo recognition on all printed and digital materials for the event (webpage, presentation, etc.)
  - Opportunity to provide quarter-page ad within the printed program
- Choice of one activation opportunity and public recognition of activation (first-come, first-serve):
  - Entertainment sponsor
  - Print sponsor
  - Photobooth sponsor
- Seating for four (4) guests

### **“BECAUSE YOU MATTER” SPONSOR - \$5,000**

- Recognized as a Because You Matter Sponsor at our 2022 Annual Gala. Including:
  - Verbal recognition from the podium
  - Logo recognition on all printed and digital materials for the event (webpage, presentation, etc.)
- Opportunity to provide a quarter-page ad within the printed program
- Seating for four (4) guests

### **“CONNECTION” SPONSOR - \$2,500**

- Recognized as a “Connection” Sponsor at our 2022 Annual Gala. Including:
  - Verbal recognition from the podium
  - Listing within printed program
  - Listing on event slides
- Seating for two (2) guests

### **TICKETS**

- \$250 per Individual Ticket
- Ticket attendees recognized by name in the program

**IN ORDER TO BE INCLUDED IN THE PROGRAM, COMMITMENT MUST BE MADE BY AUGUST 1, 2022.**



Funds will go to support the growth and expansion of our mission to end loneliness and inspire people to intentionally connect. Specifically, this will fund program capacity expansion and organizational infrastructure to continue to develop and expand services.

# FOR MORE INFORMATION

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🔍 [WWW.ONLY7SECONDS.COM/GALA](http://WWW.ONLY7SECONDS.COM/GALA)

