



ZURI HALL

TV PERSONALITY | HOST | ACTRESS

BIO

ZURI HALL is an Emmy Award winning TV host, actress + writer — who currently serves up personality packed with energy, sass & insight across all E! Entertainment platforms. The Ohio native's self-run YouTube channel (HeyZuriHall) for down-to-earth girl talk boasts 7MIL+ views, and counting. Most recently, Zuri has joined American Ninja Warrior -- NBC's hit primetime TV competition series -- as the new sideline reporter!

Z's natural skill for leading candid conversations about life, style + pop culture have made her a go-to voice in the entertainment industry (from her daily on-air TV appearances, to moderating one-on-one speaking events with numerous celebs, from Issa Rae to Chrissy Teigen). But Zuri's strongest passion is encouraging others to chase their wildest dreams, while she does the exact same.

At E!, Zuri is an E! News correspondent; Co-Host of What the Fashion on Snapchat Discover; and creator, host & co-producer of What's Good with Zuri Hall — an E! News original series that takes a bite-size deep-dive into pop culture topics that celebrate and explore diversity in Hollywood. She also covers star-studded red carpets from The Emmys to The Academy Awards. This past Fall, Zuri also co-hosted NBC's live stream of the iconic Macy's Thanksgiving Day Parade.

Zuri has acted as a guest star in various scripted projects — including multiple episodes of "The Arrangement" on E!, TV Land's "Nobodies" (executive produced by Melissa McCarthy), and the comedic digital series "Hashtaggers". She also studied Improv at The Upright Citizens Brigade, in NYC.

Before joining E! News, Zuri hosted the after shows and reunion specials for MTV's hit reality competition show The Challenge. She has made regular appearances giving pop culture commentary on major networks including CNN, NBC, CBS, MTV/MTV2 and HLN. Zuri started by climbing the local TV ladder — which also included 2 seasons as an in-game arena host for the NBA's Indiana Pacers, and serving as the on-stage host of the 2012 Super Bowl Village. While co-anchoring the evening news in a Top 5 market — Dallas, TX — Zuri earned a second Emmy nomination, for her Investigative Reporting.

Her style and career have been featured by some of the most elite media outlets, including Vogue, Huffington Post, Elle, Cosmopolitan, Variety, Essence Magazine, Glamour (South Africa) and GQ (South Africa).

Zuri is all about using her platform to motivate and empower women to live their best lives, with substance & style; and her commitment to social impact is evident through her volunteer work. She gave the NAACP keynote speech on the power of voting & personal economic empowerment, at her hometown chapter's 2018 Freedom Fund banquet; and participates in the Ad Council's 'Know Your Girls' campaign to raise breast cancer awareness for Black women. Zuri's passion for working with single mothers & underprivileged youth drives her volunteer time at local shelters + organizations, including Alexandria House.

Zuri's social media profiles on [Instagram](#), [Twitter](#) and [Facebook](#) grow steadily and have become a favorite destination for her thousands of followers — who love getting fun behind-the-scenes looks at her TV gigs, career and style tips, relationship advice and all things #AlphaBabe!

For more on Zuri, you can visit: <http://www.zurihall.com>



SOCIAL MEDIA

HEYZURIHALL - 114K SUBSCRIBERS

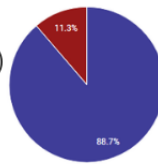
Views



Gender

Views

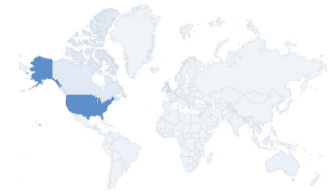
Female (88.7%)
Male (11.3%)



Top Geographies

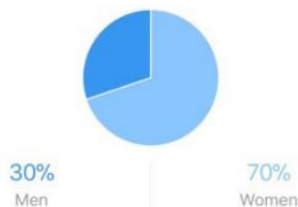
Watch Time

United States (59%)
United Kingdom (10%)
Canada (5.5%)
France (2.1%)
Netherlands (1.9%)



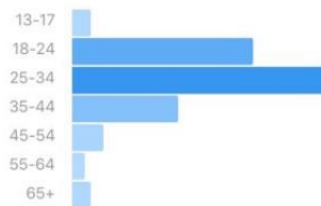
ZURIHALL - 106K FOLLOWERS

GENDER



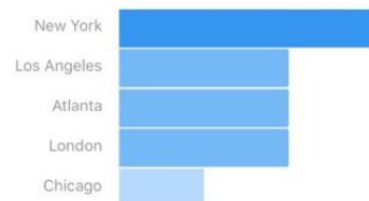
AGE RANGE

All Men Women



TOP LOCATIONS

Cities Countries



ZURIHALL - 17.5K FOLLOWERS

CV

TV APPEARANCES

NBC's TODAY Show, CNN, HLN, CBS (The Talk), MTV2 (Uncommon Sense with Charlamagne), E! (The Arrangement), TV Land (Nobodies), BET, VH1, FUSE and more.

EVENT HOSTING

E! News and Live from the Red Carpet
Macy's 2018 Thanksgiving Day Parade: Live 360 Stream
'Shook One' Book Q&A w/Charlamagne Tha God (B&N, The Grove)
2017 NBCUniversal Upfront - E! Entertainment (with Jason Kennedy, Khloé & Kim Kardashian)
BeautyCon x Chrissy Teigen: Fireside Chat, Moderator
Merge Summit: #DreamInBlack x AT&T, Host
ESSENCE Festival: Beauty & Style Expo 2016, 2017
ColorComm Women's Retreat: Awards Banquet Host, 2017
BeautyCon x Chrissy Teigen Q&A, 2017
A Night with Issa Rae & Zuri Hall (Syracuse University, Moderator), 2017
Charlamagne's "Black Privilege" Book Launch, 2017
J Crew NYFW Presentation, 2017
Hyundai Hope on Wheels Charity Gala, 2016

AWARDS

NAACP Toledo: 103rd Freedom Fund Banquet, Keynote Speaker
Emmy Awards: Outstanding Talent - Host (NATAS, Lower Great Lakes)
2017 Person of the Year, Ohio State Alumni Association

PRESS

ESSENCE
Vogue
Variety
AOL
Huffington Post
UPROXX
Bustle
Jezebel
Los Angeles Confidential
True Love Mag
Hello Beautiful

Glamour South Africa
ELLE South Africa
Cosmopolitan South Africa
Sunday World South Africa
Channel 24 South Africa
Daily Telegraph Australia
Rolling Out
Black Enterprise
Cleveland.com
Indianapolis Recorder
OSU's The Lantern



PRESS

The logo for Teen Vogue, featuring the word "teen" in red and "VOGUE" in black.

Zuri Hall Talks Being an Oscars 2018 Red Carpet Host
<https://www.teenvogue.com/story/zuri-hall-oscars-2018-red-carpet-host-interview>

The logo for xonecole, featuring a stylized "xo" in teal and the word "NECOLE" in black, with the tagline "PHOTOS, COACHING AND CONVERSATIONS" in small text below.

From the Emmys to E! News:TV Host Zuri Hall Teaches us the Importance of Betting on Yourself
<http://xonecole.com/from-the-emmys-to-e-news-tv-host-zuri-hall-teaches-us-the-importance-of-betting-on-yourself/>

The logo for UPROXX, featuring the word "UPROXX" in white on a red rectangular background.

Zuri Hall Likes Her Steaks Smothered In Onions, Even Though She Doesn't Like Onions
<http://uproxx.com/tv/zuri-hall-e-news/>

The logo for bombshell, featuring the word "bombshell" in a blue, cursive script.

Emmy Nominated E! News Television Personality Zuri Hall Gets the Third Degree
<http://bleubombshell.com/blog/tag/zuri-hall/>

The logo for cleveland.com, featuring a blue circle with a white "c" and the text "cleveland.com" and "COVERING NORTHEAST OHIO" below it.

Ohio State alum Zuri Hall takes her talents to 'E! News' in Los Angeles
http://www.cleveland.com/entertainment/index.ssf/2015/11/ohio_state_alum_zuri_hall_take.html

The logo for DAYTON.COM, featuring the text "DAYTON.COM" in white on a teal rectangular background.

Former Dayton reporter is new E! News correspondent
<http://seenandoverheard.blog.dayton.com/2015/11/09/former-dayton-reporter-is-new-e-news-correspondent/>

The logo for BLACK ENTERPRISE, featuring the words "BLACK ENTERPRISE" in bold black letters, with the tagline "WEALTH FOR LIFE" in smaller letters below.

Zuri Hall Talks Landing Her Dream Job at E! News and the Power of Investing in Yourself
<http://www.blackenterprise.com/career/zuri-hall-landing-dream-job-e-news/>

The logo for LADY HUSTLE, featuring the words "LADY HUSTLE" in bold black letters.

Hustle Chat with Zuri Hall
<http://ladyhustlemag.com/blog/2015/10/hustle-chat-with-zuri-hall>

The logo for BUSTLE, featuring the word "BUSTLE" in bold black letters.

Who's Hosting The AMAs Red Carpet? Zuri Hall & Terrence Jenkins Are Joining Giuliana Rancic
<http://www.bustle.com/articles/125553-whos-hosting-the-amas-red-carpet-zuri-hall-terrence-jenkins-are-joining-giuliana-rancic>

THE BLADE

Toledo native to act as holiday parade's grand marshal
<http://www.toledoblade.com/local/2014/11/03/Toledo-native-to-act-as-holiday-parade-s-grand-marshal.html>



US meets SA

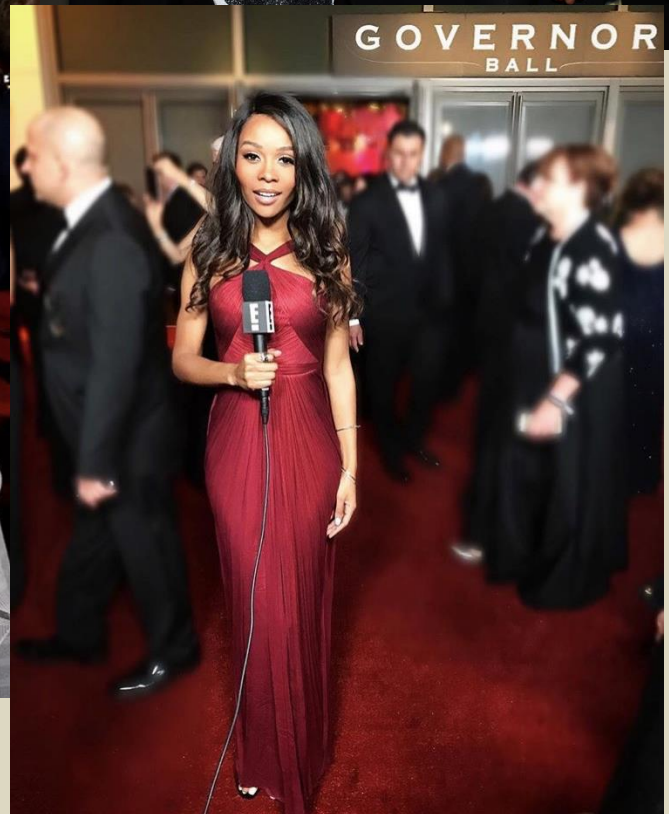


E! Entertainment presenter Zuri Hall with local actress Nomzamo Mbatha at the Val De Vie Estate in Paarl for the Veuve Clicquot Masters Polo Cape Town yesterday. See page 5.

PICTURE: IAN LANDSBERG

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EVENTS



RED CARPETS



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