



THE VENUE BUSINESS BOOT CAMP

Smart, usable advice for running your wedding venue.

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venuebusinessbootcamp.com



Small Wedding & Elopement Package Worksheet

Here's what to do:

Make sure you've listened to the [Module 6 podcast episode](#)! Then, set your timer for 30 minutes and take a run at creating the packages on this worksheet.

This document paired with [the spreadsheet](#) will allow you to brainstorm and price out your small wedding and elopement packages.

Start here with your brainstorming and then pop over to the spreadsheet included in this module so you can plug your ideas in and find the pricing that works for your business.

If these packages already exist at your venue, think through how you can amplify your small wedding offerings even further. Remember – get creative and use your superpowers!

And, because we love you, we've also included **a page of ideas for several Package Add-Ons** that you might consider – or, that you can use as a jumping off point for your own creativity. Scroll to the end of this document for those ideas.

Ready? Set that timer and let's begin!



Elopement Package for 2–10 people

Package Name: _____

Capacity: _____

Pricing Calculated by Event Profit (by size!) Spreadsheet: _____

**fill this in from the spreadsheet after your brainstorming!*

Event Spaces We Could Use For This Package:

What This Package Includes:

Portions of the Package We Can Execute Onsite:

Outside Vendors We Would Need:



Micro-Wedding Package for 11–20 people

Package Name: _____

Capacity: _____

Pricing Calculated by Event Profit (by size!) Spreadsheet: _____

**fill this in from the spreadsheet after your brainstorming!*

Event Spaces We Could Use For This Package:

What This Package Includes:

Portions of the Package We Can Execute Onsite:

Outside Vendors We Would Need:



Small Wedding Package for 25–50 people

Package Name: _____

Capacity: _____

Pricing Calculated by Event Profit (by size!) Spreadsheet: _____

**fill this in from the spreadsheet after your brainstorming!*

Event Spaces We Could Use For This Package:

What This Package Includes:

Portions of the Package We Can Execute Onsite:

Outside Vendors We Would Need:



Add-On Inspiration

A few creative add-on ideas to amplify your superpowers and entice couples to book. Use the blank fields to brainstorm your own!

<i>Blanket + picnic basket with cheese, fruit, and champagne to enjoy al fresco post-ceremony</i>
<i>Certificate to come back on their 1-year anniversary for a complimentary dinner date</i>
<i>Use of your on-site bridal suite for getting ready</i>
<i>Gift basket with local specialty items</i>
<i>Beach bonfire or campfire with s'mores, strawberries, and champagne</i>
<i>Custom label bottle of wine with a photo of the couple + wedding date</i>
<i>Donation to a charity of the couple's choice in their name</i>
<i>Complimentary couple's massage or a spa-themed gift basket</i>
<i>Option to Zoom in their families and friends for the ceremony + facilitating the technology</i>
<i>Casual lawn games + cocktails reception</i>

