

LEADERSHIP BEYOND THE THEORY

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"LBT is for everyone! Novice or expert, whether you are running your own business or working for someone else, you will always learn. There is something for every leader at every stage of their growth in this course."

20

NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

30

LARGEST TEAM
DEANNA HAS LED

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I'd started a new private practice and wanted to gain the skills to set it up properly from the beginning. As a psychologist, I work in a technically driven arena where culturally, the level of your success is determined by your technical prowess and the number of degrees you have.

I wanted my practice to be built on a value-driven, 'excellence over perfection' culture that develops leaders and impactful clinicians.

IF SOMEONE IN A SIMILAR CAREER POSITION TO YOU ASKED YOU FOR YOUR ADVICE ON WHETHER THEY SHOULD DO THE PROGRAM OR NOT, WHAT WOULD YOU SAY?

When does your next cohort start?!

It's not a question of *if* someone needs to do LBT, but rather *when* they take that step.

WHAT WAS YOUR 'PIE IN THE FACE MOMENT', THE CONCEPT THAT REALLY STUCK WITH YOU AND MADE YOU GO 'WOW, I NEED TO WORK ON THAT!'?

For me, it was 'Work At Level'. Realising how important it is to get my head out of my technical expertise and work on my business was such an impactful lesson.

Another concept that really resonated with me is that my values don't just serve me, they also serve the business and our customers.

WHAT IMPACT, IMPROVEMENTS OR RESULTS HAVE YOU ALREADY SEEN (EITHER FOR YOURSELF OR IN YOUR BUSINESS) SINCE STARTING LBT?

Implementing the Martyisms - the phrases that stick in your head to reinforce the concepts! There's now that voice that says 'Single point accountability,' 'One head to pat, one ass to kick!' and 'Excellence over perfection'!

I've been able to appropriately delegate work, while positively influencing our team members to provide that discretionary effort.

And yes! I now accept drafts and dot point ideas on napkins, full of spelling errors and I love it!

WHAT MAKES LEADERSHIP BEYOND THE THEORY DIFFERENT FROM OTHER LEADERSHIP EDUCATION PROGRAMS/SEMINARS/WORKSHOPS THAT YOU'VE DONE?

The program is simple, clear and applicable. LBT delivered content that I could reflect on, but that I could also implement right there in that moment!

WHAT ADVICE WOULD YOU GIVE TO FUTURE LBTERS ON HOW TO BEST FIT THIS PROGRAM IN WITH A BUSY SCHEDULE?

If you genuinely want change, you will find the time.

There are no excuses! The program is delivered in so many different ways that if you are awake and willing, you can learn!

IS THERE ANY FEEDBACK THAT YOU THINK WOULD BE VALUABLE FOR FUTURE STUDENTS TO KNOW?

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