

LEMONADE STAND CHECKLIST

- ❑ Choose your date! Target Date to hold your Lemonade Stand is July 19-21st (*but if that doesn't work for you, please pick a different date that does*)
- ❑ Choose your location! Brainstorm high traffic areas and who you know that might have a high traffic location! If your front yard is best for you... use it! Others may want to brainstorm ideas such as businesses, outside of church after Sunday service, one day after VBS, neighborhood clubhouse pool, sport camp registrations, sport equipment pick up days, fireworks, town gatherings, virtual stands, daycare pickup, preschool, camps... these are just a few ideas!
- ❑ Decide what you are going to sell! Will your stand be lemonade only? (Great if it is!) or do you or your kids have something they would like to share? Feel free to get creative! Lemon cookies? Lemon Dog treats? Jewelry? Bookmarks? Ornaments? Lemon scented play dough? Bubbles? Keep the ideas flowing and feel free to post what you will have on our FB page!
- ❑ Determine what your stand will look like! You can order T-shirts or banners and yard signs Here: wearecalledtocare.com/lemonade, but also feel free to make your own signs! The only thing we ask is when you are promoting your stand, we stay consistent with our logo for this summer! We want consistency across the stands so our efforts and impact build awareness together! We have social media post samples and high resolution PNG files on our lemonade page. Also, we have two pages to print out on our site that include a QR code for donations and an About Called to Care page
- ❑ Be ready to answer the question: Where does the money you raise go?
- ❑ Collect all funds using cash, Venmo, Zelle or our website. Since we will be having some friendly competitions it might be easiest for you to collect all of your funds using an above method and then make one donation on the Called to Care website: wearecalledtocare.com/lemonade



Stand with Kids Lemonade Stand