

JANENE'S BRIDAL BOUTIQUE

• THE TOP WEDDING DRESS DESTINATION IN THE SAN FRANCISCO BAY AREA •

OUR STORE LOCATION

2226 South Shore Center
Alameda, CA 94501

OUR ALTERATIONS LOCATION

2228 B South Shore Center

OUR BUSINESS HOURS

Mondays - Fridays

9am - 8pm

Saturdays & Sundays

9am - 6pm

OUR CONTACT INFORMATION

(510) 263-8100

info@janenesbridal.com



Appointment Pricing Guide /



About us /

YOUR DREAM DRESS IS ONLY AN APPOINTMENT AWAY

We have different appointment options to inspire and create a special moment for you and your entourage no matter what your budget is.

Most brides hope to feel the magical moment where they connect to their dream dress. We absolutely love helping brides feel that moment. We are passionate about creating the atmosphere alongside giving expert advice to guide you to your dress. We find that the brides that find their dress with the magical moment, are the ones who are relaxed and open to the experience. Sometimes the pressure of finding the perfect dress can actually stop the connection from happening. We believe in offering an experience where you feel like a queen and can easily open your heart, have fun, and keep the spark of love alive. Much like falling in love, finding your dream dress happens when you let it. Let us do all of the heavy lifting while you sip champagne, and party with your entourage.

We are so excited for you to step foot into our store and our expert stylists are ready to greet you with an open heart. If you are looking for your dream dress, we are sure to have it. With over 600 dresses in our inventory, there is sure to be a unique dress that captures the feeling of your love story. Cheers to love, hope to see you soon!

We treat our brides like the royalty they are. When you come into our store, you are walking into luxury where all of your champagne dreams come true.



We believe your wedding dress should capture the feeling of your love story.

Cocktails / Mocktails by the glass

- CHAMPAGNE** **\$14**
brut champagne

- LA VIE EN ROSE** **\$14**
rose with cotton candy

- SOMETHING BLUE** **\$14**
blue lemonade mimosa

- BLUSHING BRIDE** **\$14**
pink candy margarita

- PRETTY IN PINK** **\$14**
shirley temple with cotton candy



**alcohol free champagne available*

Say Yes to the Dress Bottles

- PROSECCO** **\$35**
- CHAMPAGNE** **\$45**
- ROSE** **\$55**
- VEUVE CLICQUOT** **\$100**
- VEUVE CLICQUOT ROSE** **\$125**

**\$25 glassware fee for those who bring their own champagne*



Breakfast at Tiffany's

- TEA & SCONES** **\$16**
1 pot of tea w/ 1 teacup & 2 scones



Small Charcuterie Plates \$50 each

FEEDS 1-3 PEOPLE



Gluten free or vegan options available upon request with an extra \$25 fee per plate

Medium Charcuterie Plates \$100 each

FEEDS 4-6 PEOPLE



Gluten free or vegan options available upon request with an extra \$50 fee per plate

You only find your dream wedding dress once.

EXPLORE OUR APPOINTMENT TYPES TO HELP YOU FEEL LIKE A QUEEN FINDING YOUR DREAM DRESS

FREE

Classic
Appointment

\$400

Premiere VIP
Appointment

\$2000

Elite VIP
Appointment

• WE ALSO HAVE AN ADD ON "A LA CARTE" MENU •



package one

Classic Appointment - Free

Every bride should feel a sense of luxury while looking for her dream dress. Our team of stylists are ready to help you find your dress and have your big moment, tears flowing and all. Your personal stylist will listen to your vision, and help pull the perfect dresses to guide you along the way. If you would like to add champagne, appetizers or a dessert platter be sure to [check out our "a la carte" menu options](#). You can customize your very own VIP experience.

- 90 MINUTE APPOINTMENT
- 1 PERSONAL EXPERT STYLIST TO HELP YOU CHOOSE YOUR GOWN
- BROWSE OUR SELECTION & PICK YOUR FAVORITE GOWNS



package two

Premiere VIP Experience - \$400

For our brides looking to have a little bigger bite of luxury on their special day can book our Premiere VIP Experience. You will have an additional stylist to help pull your perfect dream dresses, have a private area with your entourage, and you can all "pop, fizz, clink" together with champagne and appetizers. This is such a fun package to help make your special moment unforgettable.

- 120 MINUTE APPOINTMENT
- EXPERT STYLIST TO HELP YOU CHOOSE YOUR GOWN
- PRIVATE AREA
- COMPLIMENTARY BOTTLE OF CHAMPAGNE & APPETIZER PLATTER
- UP TO 6 GUESTS

Choose your theme: Charcuterie or High Tea

\$100 FEE FOR ADDITIONAL GUESTS



Gluten free or vegan options available upon request with an extra fee

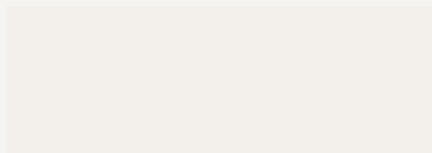


package three

Elite VIP Experience - \$2000

Are you ready to feel like a queen? Imagine having the entire bridal shop closed down for you and your entourage. Champagne flowing, appetizers, desserts, and our complete and undivided attention to help you find the perfect dress for your special day. This can also be a great gift idea if everyone from the group wants to chip in all together. Not only will this moment be unforgettable for you, but it will also be one for the books for your entourage too!

- 120 MINUTE APPOINTMENT
- 2 EXPERT STYLISTS TO HELP YOU CHOOSE YOUR GOWN
- THE ENTIRE STORE ALL TO YOURSELF #QUEEN
- 2 COMPLIMENTARY BOTTLES OF CHAMPAGNE, APPETIZER & DESSERT PLATTER
- UP TO 15 GUESTS



Choose your theme: Charcuterie or High Tea

THE ENTIRE STORE IS SHUT DOWN JUST FOR YOU



Gluten free or vegan options available upon request

FAQ /

COVID-19 RESTRICTIONS AT THIS TIME CALL OR EMAIL FOR DETAILS

FREQUENTLY ASKED QUESTIONS

Can I bring more than 6 people to my appointment?

Yes, you may bring more than 6 guests to your appointment. If you are purchasing a Premiere VIP appointment this option serves 4-6 guests. You can purchase an add on option from our "a la carte" menu to accommodate your additional guests. Additional champagne, charcuterie, or desserts will serve around 4-6 guests. If you are purchasing the Elite VIP appointment this option serves up to 15 guests. If you would like to bring more guests, the same "a la carte" options are available.

Can I bring my own champagne to my appointment?

Yes, you can bring your own champagne to any appointment with an additional personal champagne service fee of \$25.

How do I pay for my VIP appointment?

We accept cash and credit card payment options. You will need to place a deposit on the Premiere or Elite VIP options to schedule it on the calendar. If you are booking a Premiere appointment a \$200 deposit is due at the time of booking. If you are booking an Elite VIP appointment a \$500 deposit is due at the time of booking.

Can I reschedule after my appointment has been made?

Yes, we understand that you may need to reschedule your appointment. We require at least 3 business days notice to change your appointment date.

Is there a refund opportunity in the event I need to cancel?

We don't refund the deposits that are required upon booking. We are able to reschedule the appointment, or use the deposit towards store credit if you provide us a minimum of 3 business days notice.

Can I purchase a VIP appointment for someone else?

Yes, this makes the perfect gift idea that will be unforgettable for the bride and entourage. We have also seen the bridal party each chip in an amount to cover the cost as a combined group gift.

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