## — YEARLY NEWSLETTER PLANNING —

|           | PROMOTION | PRODUCT FEATURED | SPECIAL INTEREST | TIP |  |
|-----------|-----------|------------------|------------------|-----|--|
| JANUARY   |           |                  |                  |     |  |
| FEBRUARY  |           |                  |                  |     |  |
| MARCH     |           |                  |                  |     |  |
| APRIL     |           |                  |                  |     |  |
| MAY       |           |                  |                  |     |  |
| JUNE      |           |                  |                  |     |  |
| JULY      |           |                  |                  |     |  |
| AUGUST    |           |                  |                  |     |  |
| SEPTEMBER |           |                  |                  |     |  |
| OCTOBER   |           |                  |                  |     |  |
| NOVEMBER  |           |                  |                  |     |  |
| DECEMBER  |           |                  |                  |     |  |