

Your Best
HEADSHOT

Some tips for coming away with a headshot you'll be proud to put on your website, LinkedIn or business card



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Putting a little thought into your headshot goes a long way towards loving the result, and while a corporate look will be different than an artist or entrepreneur, here are some no-fail rules to guide you

DO!



- MAKE SURE YOUR OUTFIT IS PRESSED
- CHOOSE A COLOR THAT COMPLIMENTS YOUR EYES OR SKIN TONE
- CHOOSE SOMETHING WELL FITTED
- WEAR SOLID COLORS
- HAVE PROFESSIONAL HAIR & MAKEUP IF IN THE BUDGET
- GET A GOOD NIGHT'S SLEEP BEFORE YOUR SESSION & HYDRATE!
- DOUBLE CHECK TEETH, HAIR, MAKEUP IN MIRROR
- CHOOSE CLASSIC, SIMPLE PIECES FOR JEWELRY - NOT TOO LONG
- BRING YOUR PERSONALITY!



DON'T!

- BOLD PATTERNS AND/OR GRAPHICS
- LOOSE, UNFORMED, BAGGY CLOTHING
- FADED OR WORN LOOKING CLOTHING
- SUPER LOW CUT FRONTS
- SLEEVELESS
- A BRAND NEW HAIRSTYLE
- STYLES THAT ARE EASILY DATED
- NEW MAKEUP STYLE / FAKE TAN