

how to get  
*inspired*  
for your

# BRAND SHOOT

## 5 SIMPLE TIPS

to have you  
confident &  
ready to go  
for it!



# 1 remember your why

There's no need to be nervous for a brand shoot with me - I'm there to guide you through it all as your photog and friend. But, I also get that being in front of a camera isn't something that familiar to most people and bring on some feelings. So, it can be helpful to remember your why - **write it on a sticky note** and put it on your mirror while you get ready or **voice record** it and listen to it back on your way to the shoot!

# 2 do your homework

Your brand values, colors, and energy are so important to your brand shoot! You've made a lot of decisions about your brand - now it's time to show those off with confidence! I have a workbook available to clients that walk them through each and every detail to help in deciding what to include and how - easy peasy!



# 3 think outside the box

Remember, your brand is unique because YOU are unique! There's no other brand or business owner exactly like you out there - we need to show that off. There are classic props that can add value to any brand shoot (cue laptop, phone, planner) BUT also think about what helps you connect with your dream client and let's add that into your shoot! It's these details that can help you find your people (fav food, drink, book, etc.)!



# 4 be comfy

There's nothing like wearing something you don't feel like you can bend down in comfortably - am I right? When picking out your outfits for the shoot, I highly recommend you sit, squat, and dance around in them to make sure you feel comfy and confident!

# 5 take care of yourself

You've probably done some trial and error with learning how to take care of yourself as an entrepreneur and now's a perfect time to test it out. Be sure to sleep, hydrate, and eat enough before you shoot. Bringing your best energy is a must - let's set yourself up to show it off!



you're more ready than you think...

**YOU'VE GOT THIS!**

**CLICK HERE**

and let's do this!