

Media kit

A portrait of Shawna Wells, a woman with dark, curly hair, smiling and looking upwards. She is wearing a silver sequined top. The background is a light gray.

shawna wells.

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ABOUT ME

Helping leaders name, claim and live their legacy.

Shawna Wells

Looking for a speaker who specializes in working alongside leaders to live and lead in alignment with a high-impact, personal and organizational legacy? Look no further than Shawna Wells—an Executive Coach and Leadership Team Trainer who has worked with The Highland Project, Ford Country of Las Vegas, and Google.

Shawna offers a fresh and humorous perspective on living and leaving a legacy that will have an impact 7 generations from now.

For the past 15 years, her clients have called her “the leader whisper” and the “get that transformation” coach. Her podcast, Life, Legacy, and Lyrics, The Unleash Your Legacy Workshop, and Living your Legacy Executive coaching has impacted hundreds of organizations and thousands of leaders.

Shawna is passionate about helping executive leaders and entrepreneurs make the decision to live out a legacy fueled life. She holds people’s hands while she holds their feet to the fire on common leadership issues like burnout, loneliness, building and managing a legacy-aligned team, creating belonging, decision making, generational impact and wealth-building.

When Shawna takes to the stage the energy shifts, the room leans in and the communal mindset of every leader in her path is impacted and struck with curiosity to return to themselves, their work, and their teams with a new perspective, a clearer focus, and vision for powerful generational impact.

When Shawna is not building paths of reinvention with leaders she can be found in the garden, dancing to 90s hip-hop, or building forts with her kids.

Speaker Topics

1 We Can't Conversation Card our Way to a Legacy.

Did you know that since 2022, there's been a 185% increase in the quest for 'Deep Conversation Starters'? Shawna Wells of 7Gen Legacy Group will unveil the transformative power of legacy-minded dialogue. In a time teeming with the desire for more substantial connections, Shawna's keynote is set to challenge and reshape our approach to conversation. She will guide us through the vital shift from mere exchanges to profound engagements that bridge generations. This pivotal talk will empower us to wield our words as tools for change, inspiring us to craft dialogues and action that not only resonate through our lifetimes but also sculpt a lasting legacy. Join Shawna in a call to action that will ignite a commitment to meaningful conversation and the enduring impact it holds for future generations.

2 The Rise of a New Matriarchy:

TRANSFORMING GENERATIONAL BAGGAGE INTO A LEGACY OF JOY

Shawna Wells of 7Gen Legacy Group invites readers into a transformative journey. As women increasingly become the primary earners and leaders within their communities, their potential to reshape legacies is unprecedented. Recent data underscores this shift, revealing that women are not only earning more but are also more frequently at the helm of financial and familial decision-making.

This article will delve into how, particularly within Black communities, women are harnessing this power to redefine what it means to be a matriarch for the next generation.

Through Shawna's insights on legacy, readers will discover five actionable strategies to address and harness the lessons from their ancestral past. The goal is to emerge as 'bridging ancestors,' who lead with intention, invest with purpose, nurture families with consciousness, and, by doing so, forge a path toward a radically different future.

This narrative isn't just about overcoming; it's about reimagining and rebuilding. It's a call to women everywhere to wield their increased influence to not just change their own lineage but to impact the world at large. Shawna's article promises not just a reflection on where we've come from, but a roadmap to where we're capable of going, together, as a new generation of matriarchs.

Speaker Topics cont.

3

What the next generation can teach us about our legacies...

We've all been on that relentless pursuit of what we believed was 'the dream.' But then, life throws us into our 40s, and suddenly, we're caught in a coat that's too tight—a life that no longer fits as comfortably as it once did in our 30s.

This is where our conversation begins. It's not about the disillusionment with outgrown dreams; it's about the courageous act of reweaving them into a tapestry that truly represents who we are now, complete with all our quirks, questions, and evolved roles. This dialogue is real, raw, and a touch rebellious, challenging the worn-out narratives we've been fed and urging a redefinition of success on our own, more nuanced terms. We'll dive into the messy, nonlinear journey of life that unpredictably 'lives' at us, discussing how adopting a legacy mindset transforms our approach to living, leading, and playing. Life is not solely about the marks we leave behind, it is about the quality and impact of our daily lives that amount to a legacy.

And there's a twist: as we navigate this conversation, we'll touch on the envy many of us feel towards the younger, 'mad millennial' generation who demand what they need with unabashed boldness—a trait we admire and, deep down, know we would have embodied if we could have.

This is a candid exploration of life's pivots and pushes us to embrace the beauty of redefining our legacies in real-time.



Shawna Wells (she/her) is a dynamic Legacy Coach, Executive Leadership Consultant, and Transformational Speaker who brings a fresh, humorous, and deeply insightful approach to legacy-building. Available for keynote presentations, workshops, media interviews, and spokesperson opportunities, Shawna captivates and inspires audiences with her unique perspective on creating lasting generational impact.

Schedule an interview or meeting, or book her on your stage today!

NOTABLE PRESS

The Grio

The Las Vegas Sun

Good Housekeeping

Roland Martin



Get In Touch

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