



# KATE OUTDOORS

Hiking & outdoor content creator

[WWW.KATEOUTDOORS.COM](http://WWW.KATEOUTDOORS.COM)



[@KATE.OUTDOORS](https://www.instagram.com/kate.outdoors)



[@KATEOUTDOORS](https://www.tiktok.com/@kateoutdoors)

[CONTACT@KATEOUTDOORS.COM](mailto:CONTACT@KATEOUTDOORS.COM)



*Kate*  
OUTDOORS

BLOGGER HIKER CONTENT CREATOR



## ■ ABOUT

Hi, I'm Kate! I'm an outdoor content creator, blogger, and avid hiker based in Western Colorado. My mission is to inspire people to get outside and develop a deeper connection with the Earth, which I facilitate through sharing hiking & camping tips and topics like environmental news, sustainability, and ethical outdoor recreation. I'm passionate about sharing brands and destinations that align with my audience's outdoor interests, and creating high-quality content brands can license for social media and marketing purposes.



35.5k



13.8k

## PAST CAMPAIGNS

SELKBAG



COORS LIGHT



VUORI





*Kate*  
OUTDOORS

BLOGGER HIKER CONTENT CREATOR

## MY COMMUNITY



INSTAGRAM

35.5K FOLLOWERS

FEMALE: 66%

MALE: 34%

UNITED STATES: 74%

COLORADO: >6%

18-24: 10%

25-34: 46%

35-44: 26%

45-54: 11%

55+: 6%



TIK TOK

13.8K FOLLOWERS

FEMALE: 73%

MALE: 27%

UNITED STATES: 93%

18-24: 17%

25-34: 44%

35-44: 22%

45-54: 12%

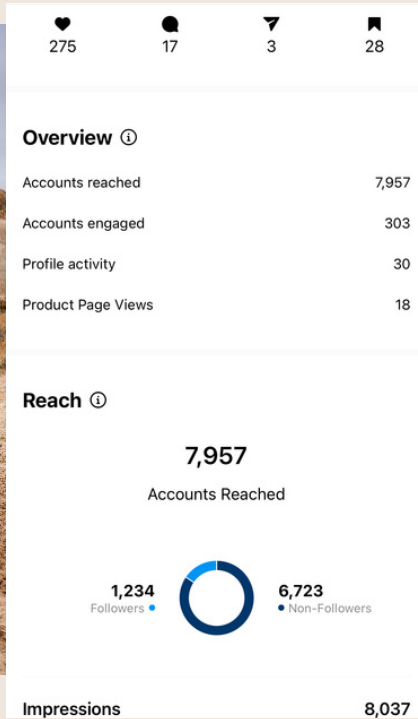
55+: 5%



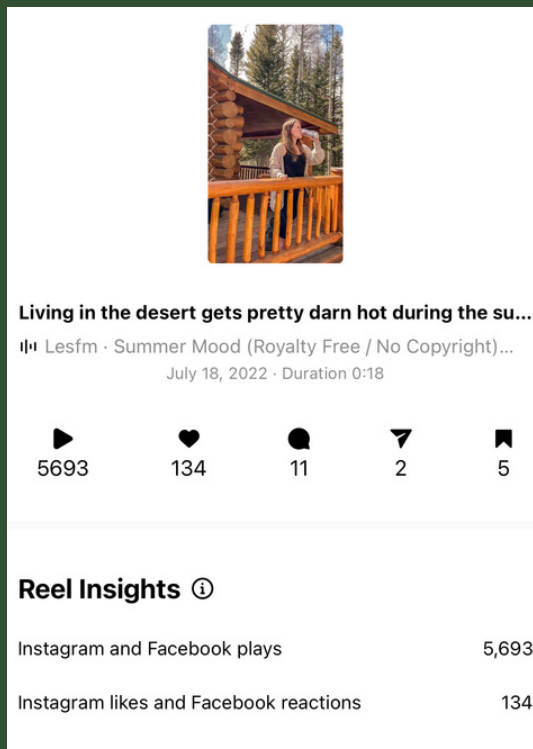
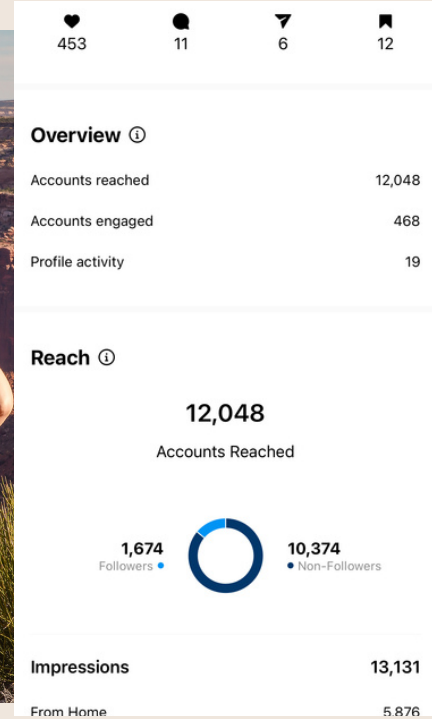
Kate  
OUTDOORS

BLOGGER HIKER CONTENT CREATOR

## KEEN



## NATIONAL PARKS CONSERVATION ASSOCIATION



CASE STUDIES  
@KATE.OUTDOORS

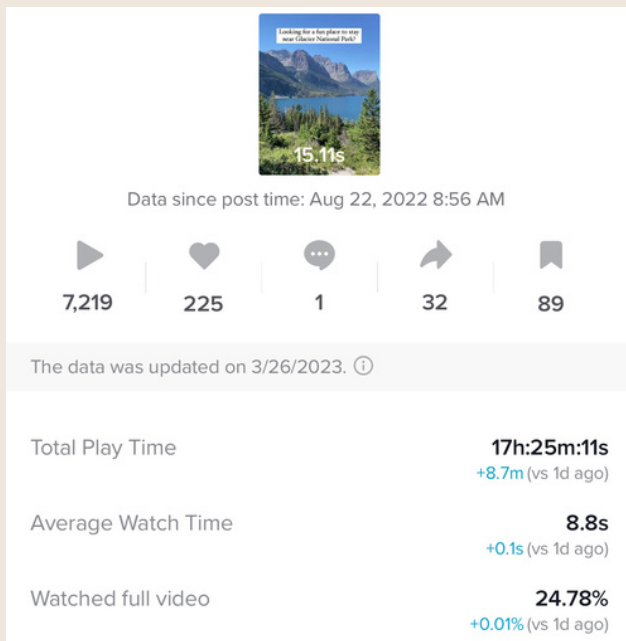


Kate  
OUTDOORS

BLOGGER HIKER CONTENT CREATOR

# HOTEL CASE STUDY: ROAM BEYOND GLACIER

## TikTok



## Instagram Reels

