



Your guide to 10 easy PRO TIPS to make your home feel more intentional and designer-like.



A beautifully designed home isn't about luck — it's about knowing the principles that create a cohesive, polished space. This guide shares my 10 go-to essential strategies to help you avoid common mistakes, make confident decisions, and elevate your home with intention.

1. START WITH A COHESIVE COLOR PALATE



- Professional spaces feel intentional because the colors relate to each other.
- Choose a base neutral (white, beige, greige, or whatever color you feel).
- Add a secondary color
- And an accent
- Repeat those accent colors at least 3 times around the room.
- Follow the 60-30-10 rule (60% dominant, 30% secondary, 10% accent).

2. LAYER LIGHTING (DON'T JUST USE OVERHEADS)



- Pros never depend on only ceiling lights. This sets the mood, adds layering and depth.
- Use three types of lighting:
- Ambient (overhead)
- Task (reading lamps, desk lamps)
- Accent (wall sconces, picture lights, candles)
- Warm bulbs (2700K–3000K) create that designer glow
- Keep the color temperature consistent throughout all the light fixtures

3. COMBINE YOUR TEXTURES



- Texture is what makes a room feel rich instead of flat.
- Linen + velvet
- Wood + metal
- Glass + ceramic
- Woven rugs + soft throws
- Even an all-beige room looks luxurious when textures vary.

4. REMOVE BEFORE YOU ADD



- Start with a clean slate, take as much out before you bring things back.
- Remove items that don't serve a purpose.
- Clear visual clutter for a cleaner look.
- Remember: less is often more.

5. STYLE IN ODD NUMBERS



- Group decor in 3s or 5s. etc.
- Combine tall, medium, and short objects.
- Leave negative space to avoid visual clutter
- If it's a large surface, you can create several groups .

6. USE THE RIGHT SIZE RUG



- Ensure at least the front legs of furniture sit on the rug.
- When in doubt, size up!
- Proper scale makes a room feel grounded, complete and luxurious..

7. ADD A STATEMENT PIECE



- Create a strong focal point.
- Choose one bold element to anchor the room.
- Let it shine without competing distractions.
- ART, SCULPTURES, UNIQUE LIGHTING, PILLOWS, ACCENT CHAIR OR OTTOMAN

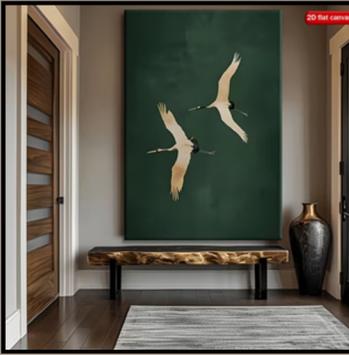
8. CREATE VISUAL HEIGHT



- Draw your eye upward by creating vertical lines
- Hang curtains close to the ceiling
- Add a tall plant with uplight
- Vertical paneling or wallpaper with vertical pattern

9.

ART



- Avoid artwork that feels undersized or small (unless its in a grouping)
- Oversized art creates impact and intention
- Use art as statement and conversational piece
- Use art that YOU LOVE!!!
- Make sure to hang it at an eye level! Too often people hand it too high especially in spaces with high ceilings.

10.

ADD SOME PLANTS



- Natural and organic elements add warmth, soul, and life to the space
- Add greenery or fresh flowers wherever possible
- When I use flowers, i prefer to use one color to create an elegant feel
- Use natural materials like wood, stone, or woven textures.



If you LOVED a little expert guidance and would like to work with us, reach out to Nat & Ko to schedule your free discovery call – or explore our services to see how we can help you create a home you truly love.

SCHEDULE A FREE DISCOVERY CALL

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