

A gallery wall with various framed artworks, including a large central painting of a landscape, a portrait of a woman, and a still life. A lamp with a white shade is visible in the lower left corner. The overall tone is warm and artistic.

Morgan Riley Design

CREATING THE *ultimate* WEDDING MOOD BOARD

*4 tips to create a mood board for the
wedding you actually want*

SO, WHAT IS A MOOD BOARD?



*images sourced from
instagram and pinterest*

A mood board is a curation of inspiration photos carefully selected and paired together to visually showcase a vibe, theme, and any general ideas.

A mood board can have different types of photos including texture, color palette, fashion, interior design, architecture, and many more to cohesively paint a picture.

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1. What do you and your partner *like*?

Make a list of everything you like, and what you don't. Nail down a few of these details before you start curating images.

- ~ **What do you like to do together?**
- ~ **How do you want your wedding day to *feel*?**
- ~ **What are some words that describe the wedding you want? (*laid-back, intimate, fun, organic, nostalgic, colorful, cottage core, etc.*)**
- ~ **What season do you want to get married?**
- ~ **What type of wedding do you *NOT* want?**



2. Find inspiration through *real life.*



While Pinterest or Instagram can be a great tool, try to brainstorm colors and elements you're drawn to in ***everyday life.***

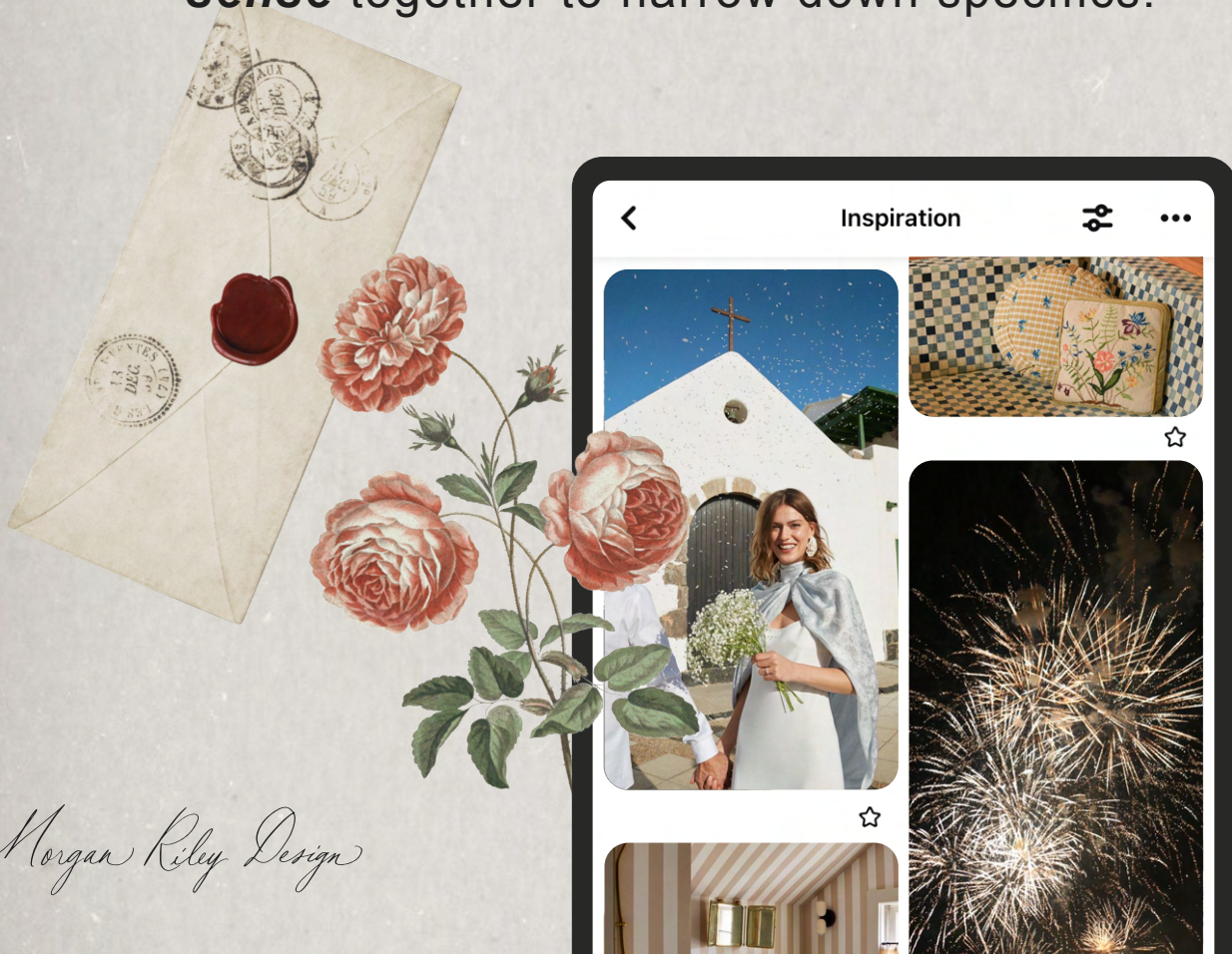
Start snapping photos of details you love from things like a menu from your favorite bakery, clothes from your favorite boutique, or drapes within a hotel lobby.

With social media ever so prevalent, developing a style through ***your own perspective*** can add a fresh take and ***create something unique.***

3. Keep it together.

Whether it's through Pinterest, Canva, or good ole fashioned printed photos or magazine clippings, make sure to keep your inspo together in one place so you have a large **over-view**.

Once you have a good amount of images, you can start to **weed out any that don't make sense** together to narrow down specifics.



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4. Keep it small but keep *variation*.



It can be exciting thinking about all the possibilities you could do for your wedding, but ***it's important to narrow it down***. This will not only help you pin point the exact vibe you want, but ***it also helps your vendors***.

Try to curate a collection of images that showcase an element once to bring variety and hit on all aspects of your wedding.



EXAMPLES OF *images* TO ADD TO YOUR MOOD BOARD

- ~ Accessories
- ~ Landscapes
- ~ Animals
- ~ Sports
- ~ Boats
- ~ Food
- ~ Art
- ~ Beauty
- ~ Patterns
- ~ Package design
- ~ Magazines
- ~ Tableware
- ~ Fashion
- ~ Fabric swatches
- ~ Floral arrangements
- ~ Architecture
- ~ Interior design
 - Furniture
 - Wallpaper
 - Rugs
 - Tiles
- ~ Nostalgic film
- ~ Photography
- ~ Vehicles
- ~ Books

