

BRIA F.

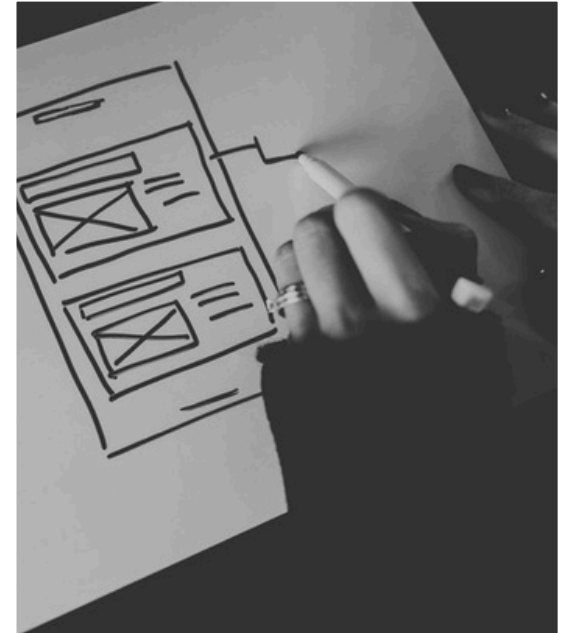
GRAPHIC DESIGNER & ILLUSTRATOR

ROMANTIC, WHIMSICAL, AND VINTAGE-INSPIRED
DESIGN CRAFTED WITH INTENTION.

SPECIALIZING IN BRAND IDENTITY, STATIONERY,
ILLUSTRATION, AND COMMERCIAL-READY TEMPLATE
DESIGN.

01/10

CREATIVE PORTFOLIO



WELCOME

I BELIEVE GREAT
DESIGN SHOULD FEEL
LIKE AN EXTENSION OF
YOUR STORY, NOT JUST
DECORATION.

DESIGN IS STORYTELLING. EVERY COLOR CHOICE, ILLUSTRATION
DETAIL, AND TYPOGRAPHY DECISION SHAPES HOW PEOPLE
EXPERIENCE A BRAND OR MOMENT.

I HELP BUSINESSES, CREATIVES, AND EVENT PROFESSIONALS
TRANSFORM IDEAS INTO POLISHED, EMOTIONALLY RESONANT VISUALS
THAT FEEL COHESIVE, INTENTIONAL, AND UNIQUELY THEIRS.

WITH EXPERIENCE ACROSS BRANDING, DIGITAL ILLUSTRATION, AND
EVENT STATIONERY DESIGN, I CREATE WORK THAT BALANCES
STRATEGY WITH AESTHETIC STORYTELLING. WHETHER YOU ARE
LAUNCHING A BRAND, CREATING COMMERCIAL TEMPLATE PRODUCTS,
OR PLANNING A ONCE-IN-A-LIFETIME CELEBRATION, MY GOAL IS
ALWAYS THE SAME: DESIGN THAT FEELS PERSONAL, MEMORABLE, AND
ELEVATED.



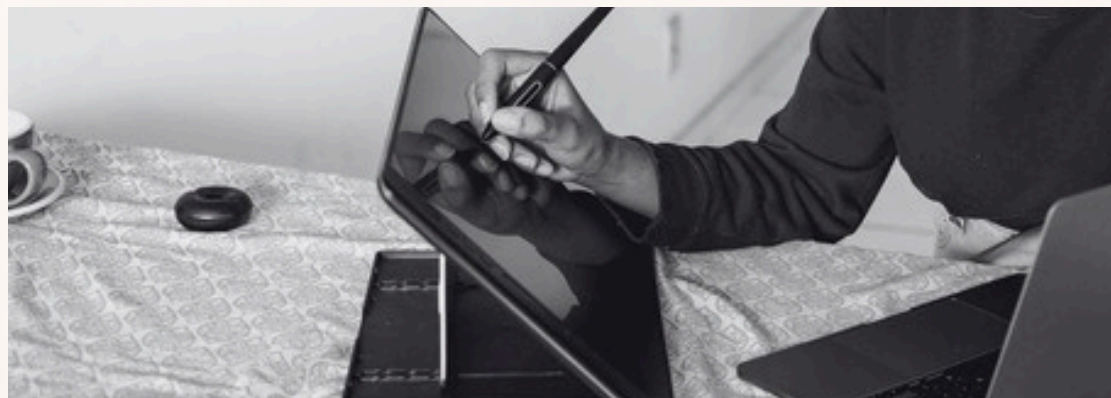
02/10

03/10

I'M A GRAPHIC DESIGNER AND ILLUSTRATOR WITH A PASSION FOR NOSTALGIC AND WHIMSICAL DESIGN. MY WORK BLENDS ILLUSTRATION WITH THOUGHTFUL BRAND STRATEGY TO CREATE VISUALS THAT FEEL BOTH TIMELESS AND MODERN.

I SPECIALIZE IN HELPING CLIENTS DEVELOP VISUAL IDENTITIES, DESIGN COMMERCIAL-READY TEMPLATES, AND CREATE STATIONERY COLLECTIONS THAT SET THE TONE FOR MEANINGFUL MOMENTS AND MEMORABLE EXPERIENCES.

MY BACKGROUND WORKING WITH CREATIVE ENTREPRENEURS AND EVENT PROFESSIONALS HAS GIVEN ME INSIGHT INTO DESIGNING ASSETS THAT ARE NOT ONLY BEAUTIFUL, BUT FUNCTIONAL.



WHEN I DESIGN, I FOCUS ON CONNECTION, AND VISUAL STORYTELLING. I BELIEVE THOUGHTFUL DETAILS ARE WHAT TRANSFORM DESIGN FROM SIMPLY GREAT INTO DEEPLY MEMORABLE.

HI! I'M
BRIAN F.

[01] Graphic Design & Illustration

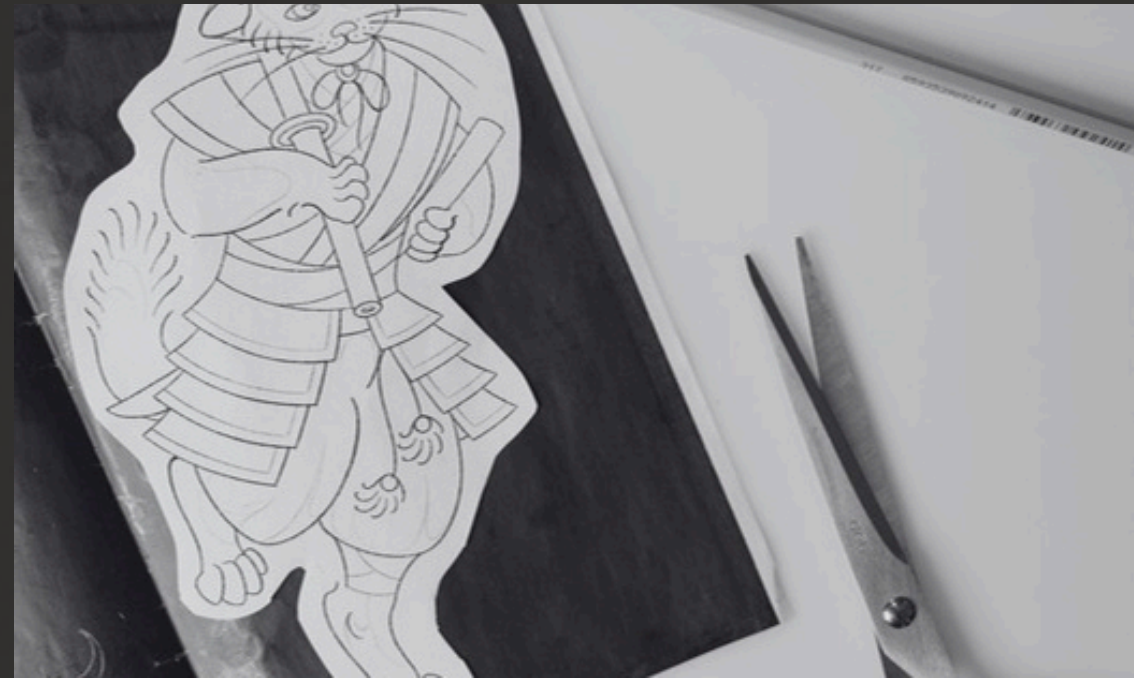
- Self-directed specialization in branding, illustration, and digital product design
- Ongoing professional development through industry workshops and client work

[02] Brand Strategy & Visual Identity

- Experience developing full brand systems including typography, color theory, layout strategy, and customer experience design

[03] Event Stationery & Print Design

- Design and production experience across wedding suites, signage, packaging, and print collateral



04/10

DESIGN IS A BALANCE OF
CREATIVITY AND CLARITY,
BLENDING ARTISTIC VISION
WITH INTENTIONAL STRATEGY
TO CREATE MEANINGFUL
VISUAL EXPERIENCES.

DESIGN BACKGROUND

PORTFOLIO



FOLLOWING IS A SELECTION OF PROJECTS SHOWCASING MY RANGE ACROSS BRANDING, ILLUSTRATION, STATIONERY DESIGN, AND COMMERCIAL TEMPLATE DEVELOPMENT.

EACH PROJECT HIGHLIGHTS MY FOCUS ON COHESIVE STORYTELLING, USABILITY, AND ELEVATED VISUAL DESIGN.

TOGETHER, THESE PROJECTS REFLECT MY ABILITY TO BALANCE AESTHETIC STORYTELLING WITH STRATEGIC, CLEAN, CLIENT-FOCUSED DESIGN.

05/10



40 HAND-DRAWN

Holiday Party

SCALEABLE SVGS & TRANSPARENT PNGS

THE DOODLE SET FEATURES ILLUSTRATIONS DESIGNED IN A VINTAGE-INSPIRED STYLE. EACH ILLUSTRATION WAS CREATED TO FUNCTION BOTH AS A STANDALONE GRAPHIC AND AS PART OF LARGER DESIGN COMPOSITIONS, MAKING THE SET HIGHLY ADAPTABLE FOR A WIDE RANGE OF HOLIDAY-THEMED CREATIVE PROJECTS.

TWO

THREE

SKINCARE PRODUCT PACKAGING

THIS PROJECT CENTERED ON DEVELOPING A MODERN, LUXURY-INSPIRED PACKAGING CONCEPT FOR A SKINCARE PRODUCT LINE. THE DESIGN DIRECTION FOCUSED ON CREATING A CLEAN, EDITORIAL AESTHETIC THAT COMMUNICATES SOPHISTICATION, TRUST, AND PRODUCT QUALITY WHILE REMAINING VISUALLY DISTINCTIVE IN A COMPETITIVE RETAIL ENVIRONMENT.

THE FINAL PACKAGING DESIGN INCORPORATES INTENTIONAL TYPOGRAPHY HIERARCHY, REFINED COLOR PALETTES, AND LAYOUT STRUCTURES OPTIMIZED FOR BOTH PHYSICAL PACKAGING AND DIGITAL PRODUCT MARKETING. THE OVERALL GOAL WAS TO CREATE A BRAND PRESENTATION THAT FEELS PREMIUM, MINIMAL, AND EFFORTLESSLY RECOGNIZABLE ACROSS MULTIPLE PRODUCT VARIATIONS.

PROJECT



PROJECT



WEDDING VENUE ILLUSTRATION

THIS PROJECT INVOLVED CREATING A CUSTOM HAND-DRAWN ILLUSTRATION OF A WEDDING VENUE COMMISSIONED BY A CLIENT FOR USE ACROSS INVITATIONS, SIGNAGE, AND KEEPSAKE MATERIALS. THE ILLUSTRATION WAS DESIGNED TO CAPTURE THE ARCHITECTURAL CHARACTER AND EMOTIONAL SIGNIFICANCE OF THE LOCATION WHILE MAINTAINING A REFINED, ROMANTIC AESTHETIC.

THE FINAL ARTWORK WAS CREATED WITH CAREFUL ATTENTION TO STRUCTURAL DETAIL, COMPOSITION BALANCE, AND LINE CLARITY TO ENSURE VERSATILITY ACROSS PRINT AND DIGITAL APPLICATIONS. THE ILLUSTRATION SERVES AS A COHESIVE VISUAL ANCHOR ACROSS THE CLIENT'S WEDDING STATIONERY SUITE.

FOUR

LET'S GET INTOUCH



I LOVE COLLABORATING WITH CLIENTS WHO VALUE THOUGHTFUL DESIGN AND INTENTIONAL STORYTELLING. WHETHER YOU NEED A FULL BRAND IDENTITY, STATIONERY DESIGN, COMMERCIAL-READY TEMPLATES, OR SOMETHING ELSE ENTIRELY, I WOULD LOVE TO HELP BRING YOUR VISION TO LIFE.

[VISIT MY WEBSITE](#)

YOU'LL GIVE ME A:

10/10