

MARRIN COSTELLO



## MEET MARRIN COSTELLO

Marrin Costello is an American businesswoman, designer, and brand-architect.

Her entrepreneurial journey began at age 10 after falling in love with the art of jewelry making. Just two decades later, Costello has built a luxury lifestyle brand that has been featured in Vogue, Huffington Post, and Who What Wear — and whose jewelry collection can be found in over 100 retailers nationwide. The byproduct to creating a successful company and internationally recognized brand? Having the experience, knowledge, and foundation to support other brands, businesses, and entrepreneurs in finding their own respective success.

Now a business + branding consultant to companies worldwide, Costello has been named a brand architect — offering perspective, facilitating clarity, and delivering results to clients across all fields of expertise. The MARRIN COSTELLO INC<sup>®</sup> approach is holistic in both concept and practice — building both consistency and momentum for clients to withstand the seasons of business, entrepreneurship, and life.

AS SEEN IN

AS SEEN IN

VARIETY

VOGUE

InStyle

WHO WHAT WEAR

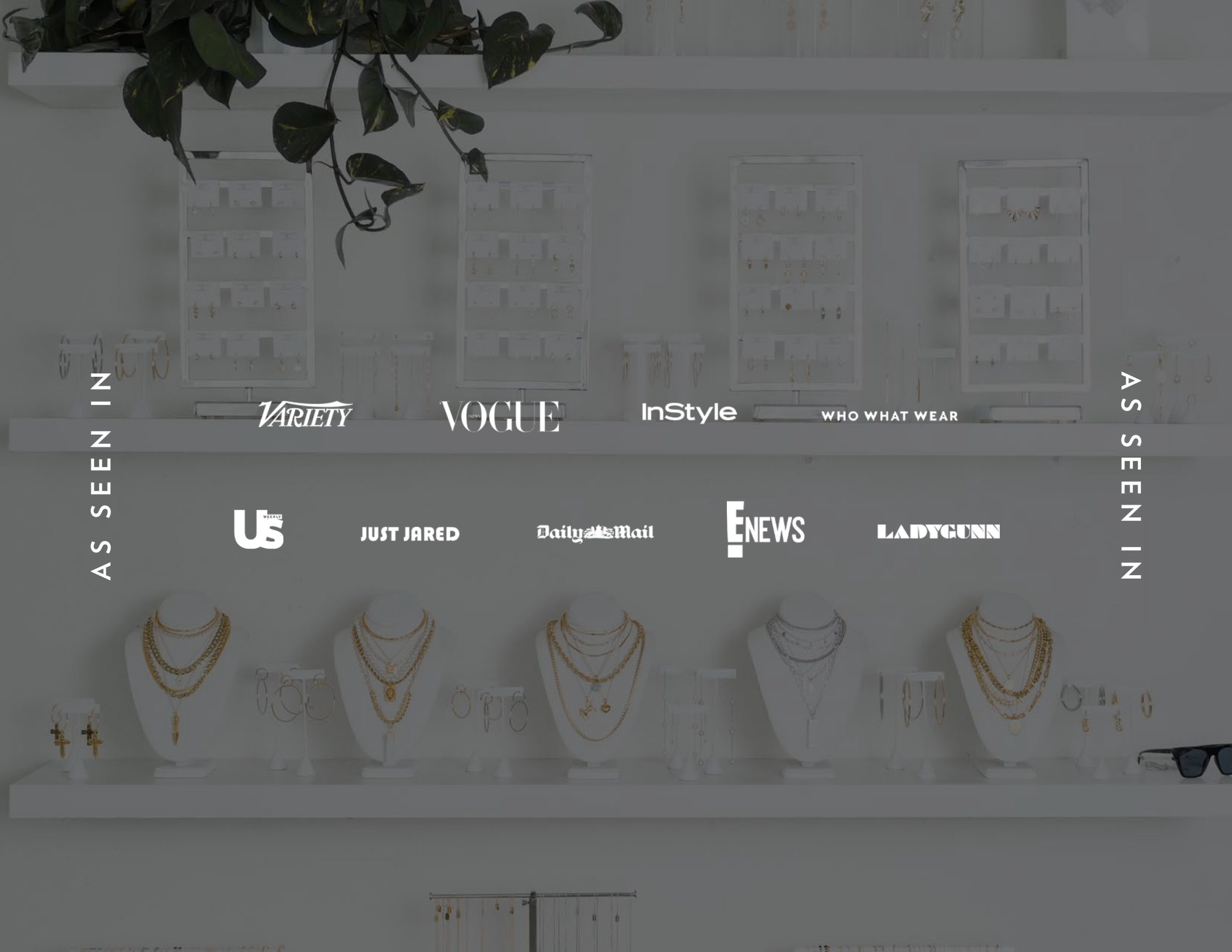
US

JUST JARED

Daily Mail

ENEWS

LADYGUNN



## WHAT WE DO

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# SERVICES

## I. GOLD

*Timeline: Hourly program.*

A la carte consulting experience.

For businesses + brands seeking focused guidance.

## II. PLATINUM

*Timeline: 12 week program*

3 month step-by-step consulting program.

For businesses + brands who seek to create + develop all aspects of their business over time.

## III. DIAMOND

*Timeline: 1 month program*

One-month hands-on expedited concierge service.

Intensive results-driven branding + business overhaul.

## IV. CUSTOM

Need a customized experience?

Inquire for pricing.



## THE EXPERIENCE

“Before working with MC INC consulting, I felt as though I understood my brand — I just didn’t have the tools to craft my brand into a story to share with the world. I was still missing the last piece that really allowed me to clarify what my brand was and who I personally wanted to be within my business.

After our consultation experience, I felt much more empowered. I had a different set of vocabulary to communicate in an effective way. I had more clarity. The feeling of analysis paralysis and overwhelm had been taking off my shoulders completely. I felt more hopeful and productive and focused.

The process was extremely personalized and nonjudgmental. MC met me right where I was in that exact moment and allowed me to grow. That allowed me to feel both safe and vulnerable — and for us to have actual growth within our consultation sessions.

I really do believe that anybody at any stage of business would benefit from what I experienced with MC.”

**MARNIE ALTON**

*M/Body Founder*

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NARS

AVEDA



GILT



American Red Cross



American Heart Association.



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Benioff  
Oakland



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DOMESTIC  
VIOLENCE  
HOTLINE



FIRST  
DESCENTS  
*Outlawy*

UNITY4  
ORPHANS



MDA



BOYS & GIRLS CLUB  
OF ALAMEDA

eliminating racism  
empowering women  
ywca



DRESSEMBER  
IT'S BIGGER THAN A DRESS

developing  
FACES



PHILANTHROPY

GET IN TOUCH



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