

**Contact:**

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**Material: Public Service Announcement**

**Time: 30 Seconds**

**Subject: Mix 104 7th Annual Spring Fling Blood Drive**

**Use: Now - May 21st, 2021**

<b>SFX-VO</b>	<b>AUDIO</b>
<b>[happy pop background music]</b>	IT'S TIME TO SHAKE OFF THE COVID BLUES AND GET BACK INTO THE MUSIC THAT GROOVES WITH A CHANCE TO WIN TICKETS TO SEE ARTISTS LIKE RIHANNA, U2, NICKI MINAJ, OR ZAC BROWN BAND. JUST COME TO MIX 104.1'S ANNUAL SPRING FLING BLOOD DRIVE. THERE WILL BE RAFFLES AND HOURLY DOOR PRIZES FOR DONORS. BLOOD DONATIONS HAVE BEEN IN SHORT SUPPLY. YOU CAN HELP SAVE A LIFE IN JUST 30 MINUTES ON MAY 21ST ON COMM.AVE. THE AMERICAN RED CROSS WILL COLLECT BLOOD FROM PARTICIPANTS 18 AND OLDER FROM 10 A.M. TO 4 P.M AT THE GSU BUILDING. ENJOY COMPLIMENTARY REFRESHMENTS, LIVE MUSIC, AND THE CHANCE TO SAVE A LIFE.