

# 3 WAYS TO GIVE YOUR HOME

## YOUR IDEAL STYLE

Giving your home the style that fits your personal taste doesn't need to be difficult - it just means that it requires a strategic plan. But where do you start? Unless you're planning a full re-design or renovation, you'll need a clearly defined list of task to complete as well as feature to look for in the final design. I'm here to help you plan, whether it's a refresh or a full re-design, or perhaps something in between.



## #1 | LEAN IN: YOUR PERSONAL STYLE DECODED

TRENDS CAN BE TRICKY - WHILE SOME MAY STICK AROUND FOR SEVERAL YEARS, OTHERS CAN DISAPPEAR AS QUICKLY AS THEY APPEARED. IT'S ALL ABOUT BALANCE: BY KEEPING TRUE TO YOURSELF AND DECORATING WITH WHAT FEELS RIGHT FOR YOU AND NOT WHAT OTHERS TELL YOU IS THE "RIGHT CHOICE" WILL LEAD TO MORE HAPPINESS AND A HAPPY HOME. KEEPING IT CLASSIC WITH POPS OF ONE STYLE (OR SEVERAL) IS A GREAT WAY TO BALANCE IT OUT AND ACHIEVE A TRULY UNIQUE LOOK TO YOUR HOME.

### 3 WAYS TO GIVE YOUR HOME YOUR IDEAL STYLE, cont.

**Don't be afraid to shop around.  
Ask for reviews from friends  
and family - and search Reddit  
as well! It's a gem for reviews -  
especially honest ones.**

### #2| PURCHASE ITEMS IN THE PROPER SCALE

THIS IS SO IMPORTANT! YOU DON'T WANT TO BUY SOMETHING THAT ISN'T GOING TO WORK IF YOU MOVE TO A NEW HOME OR JUST ADDS TOO MUCH FURNITURE TO YOUR SPACE.

IF YOU'RE UNSURE, JUST ASK. MANY RETAILERS HAVE A SERVICE TO ASSIST WITH THIS - BUT IF YOU'RE SHOPPING SOMEWHERE THIS IS NOT AN OPTION, REACH OUT! I'M HAPPY TO HELP WITH A GUIDE.

### #3| SHOWCASE YOUR FAVORITE ITEMS

THIS MIGHT SOUND LIKE A NO-BRAINER, BUT IF YOU'RE A CRAZY PLANT PERSON. ROCK IT! PLANTS ARE SUCH A GREAT WAY TO AMPLIFY THE FEEL OF A SPACE.

IF YOU HAVE AMAZING ARTIFACTS AND PIECES FROM TRAVELS, USE THEM TO INSPIRE YOU! DRAW ELEMENTS FROM PIECES THAT BRING YOU JOY AND LET THAT DRIVE YOU. LOOK FOR THE PIECES THAT MAKE YOU FEEL INSPIRED.

LET IT BE FUN!

**If styling stresses you out, ask a trusted friend or your favorite stylist for help. I'm always happy to cater to the needs of clients. If you're unsure of your style - take my free design quiz. It's fun and will give you a look into what you really want out of your home.**



A Natural Bohemian at heart, I love the simplicity of refined natural pieces. I love the balance of industrial with warming and calming additions like greenery and woven materials. Sustainability is of importance to me, and I strive to source items that speak to that.

I use my experience and passion to create spaces that my clients look forward to coming home to, by balancing their needs as well as their personal tastes to construct an environment that inspires joy and comfort.

I'm so glad you're here!

*XO, Catherine*



**TALK TO US**

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