

THE  
*senior guide*

FOR KARA MICHELLE CLIENTS





# meet the photographer

Hey there!

I'm Kara — a photographer, mom of six, and lover of simple, beautiful moments. I've been capturing memories for families and seniors since 2012, and before that, I spent almost 20 years as a preschool teacher, spreading joy and creativity to little ones.

I married my middle school sweetheart, and together we've built this crazy, wonderful life full of kids, adventures, and plenty of family trips. When I'm not behind the camera, you'll find me rearranging furniture, listening to podcasts, chasing my littles at the playground, or trying out a new recipe with my crew.

I truly believe senior photos should feel fun, relaxed, and uniquely you. My goal isn't just to take pretty pictures — it's to capture this exciting season of your life in a way that feels real, easy, and personal.

I can't wait to meet you and be a small part of your senior year story.

xoxo,

kara



# what to expect

Hey there! I'm Kara Michelle, and I'm so excited you're here! Senior year is such a fun, wild, emotional, all-the-feels kind of time — and I'm here to help you capture it in a way that feels totally you. Whether you're counting down the days 'til graduation or soaking up every second, your senior session should be a celebration of your story.

## What This Is All About

My goal is to keep this whole experience fun, relaxed, and super personal. Forget stiff poses and awkward smiles — we're going to laugh, move, explore, and create photos that show off your real personality. Whether you're outgoing, laid-back, sporty, artsy, or a little bit of everything, this session is all about celebrating the person you are right now.

## Here's What You Can Expect:

### Before Your Session

- Once you're booked, I'll send over a quick questionnaire to get to know you — your style, favorite places, hobbies, and what kind of vibe you're hoping for.
- We'll chat about locations, outfit ideas, and any props or special touches you might want to bring.

### During Your Session

- We'll meet at your chosen spot, and I'll guide you through everything — no stressing about how to pose, where to put your hands, or what face to make.
- Expect to laugh, move around, and maybe even dance a little. I'll capture both those cool, confident shots and those in-between moments that really show off who you are.

### After Your Session

- I'll send you a few sneak peeks within a few days (because I know you'll be dying to see them!).
- Your full gallery will be ready in about 2-3 weeks — filled with beautiful, natural images you'll be obsessed with.
- From there, you can pick your favorites, download them, and share them with the world!



# locations

Some of my favorite places in York, Harrisburg, and Lancaster:

## *Hershey Gardens.*

If you love flowers, sunshine, and those dreamy fairytale vibes, this is your spot. It's colorful, peaceful, and feels like something out of a storybook.

## *John Rudy Park (York)*

A favorite for open fields, trails, and a mix of nature and wide-open spaces. It's perfect for golden hour magic and relaxed, carefree photos.

## *Downtown York or Lancaster*

Looking for something a little edgier or artsy? Let's wander the streets, find cool alleyways, brick walls, murals, and maybe grab a coffee along the way.

## *Your High School*

Want to rep your school pride? We can head to your school's stadium, bleachers, or front steps for a few shots that capture where you spent your high school days.

## *Your Favorite Coffee Shop or Hangout Spot*

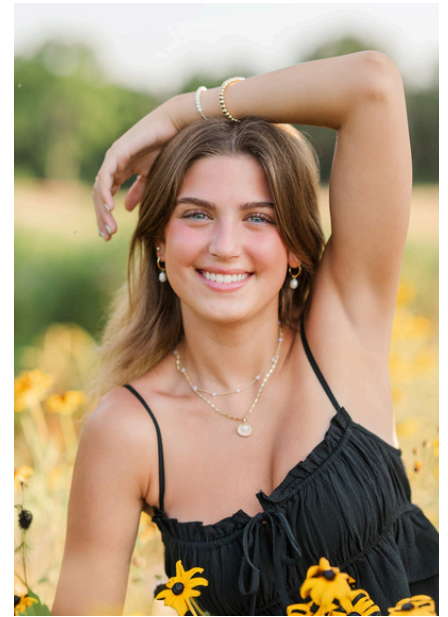
If you have a go-to place where you spend weekends with friends or study for finals, let's capture it! Bonus points if it's somewhere meaningful to you.

## *Not sure where to start?*

No worries — I've got plenty of ideas and can help narrow it down based on your style and what you love. Think about places that mean something to you, or let's pick a spot just because it makes for awesome photos!

This session is all about capturing who you are right now, in this amazing season of your life. And trust me — the right location makes everything feel that much more fun and personal.

Ready to pick your spot? Let's make it happen!



[www.karamichellephotos.com](http://www.karamichellephotos.com)  
[karamichellephotos@gmail.com](mailto:karamichellephotos@gmail.com)



# outfit tips

*Let's talk outfits!*

Your senior portraits should feel like you, so let's pick looks that show off your personality, while also making sure you feel amazing in front of the camera.

Here are a few tips to help you get photo-ready:

Stick to Neutrals + Pastels

Soft colors like beige, white, light blue, blush, sage, and gray always photograph beautifully. They keep the focus on you, not your clothes, and look amazing in natural light.

Skip Logos & Loud Prints

Try to avoid big logos, bold graphics, or neon colors — they can be distracting in photos and might date your images later on. Clean, classic looks always win.

Mix Textures

Adding different textures makes your photos more interesting! Think denim, linen, knits, leather, or lace. Even pairing a soft sweater with jeans or a flowy dress with boots adds nice variety.

See the examples below that show you how wardrobe can make a huge difference in how your images turn out.

DARK



Dark and Heavy Colors

COMBO



One pair of dark wash jeans and otherwise neutral tones

VERY LIGHT



Completely neutral tones in all outfits



# outfit tips

continued...



\*Best friends welcome!\*

## Bring 2-3 Outfit Options

- One dressy (think sundress, nice top + skirt, or a button-down + chinos)
- One casual (jeans, cute tee, sneakers)
- One personal/fun look (your favorite band tee, sports jersey, or something unique that shows off your style)

## Don't Forget Shoes + Accessories

Yes — your shoes will show in some photos! Bring a couple of options, and don't be afraid to accessorize with hats, jewelry, jackets, or sunglasses. Props like a guitar, skateboard, or favorite book are awesome too.

## Outfit Inspo Lookbook

Coming soon — I'll be sending over a lookbook with outfit ideas and examples! I'm also happy to help you plan outfits when we chat about your session. Feel free to text me outfit pics if you want a second opinion (seriously — I love this stuff).

The most important thing?

Wear what makes you feel good.

If you feel comfortable and confident, it'll show in your photos — and that's what makes them amazing.

[www.karamichellephotos.com](http://www.karamichellephotos.com)  
[karamichellephotos@gmail.com](mailto:karamichellephotos@gmail.com)



# hair, makeup & prep tips

## Hair, Makeup & Prep Tips

A little preparation goes a long way in helping you feel confident and camera-ready on session day. Here are a few simple tips to make sure you look and feel your best:

### Be Yourself

The goal is for you to look like you — just a little extra polished. Stick with styles you're comfortable in and that feel natural to you. If dramatic makeup or bold hair isn't your usual thing, you don't need to start now. Unless, of course, that is your thing — then go for it.

### Plan Haircuts Ahead

If you're thinking about a haircut or color, schedule it at least a week before your session. Fresh cuts need a little time to settle in, and this gives you a chance to adjust to your new look if needed.

### Pack a Little Touch-Up Kit

It's a good idea to bring along a small bag with a few essentials:

- A brush or comb to fix flyaways
- Lip balm to keep lips from looking dry
- Powder or blotting papers to cut down shine

### Pay Attention to the Details

Clean, trimmed nails — even if it's just clear polish or bare — look great in photos. Make sure you're well-hydrated, get a good night's sleep before your session, and avoid heavy sun exposure or anything that might irritate your skin the day before.

### Makeup Tips

If you're wearing makeup, go slightly heavier than you normally would for everyday. A little extra coverage, blush, and mascara help features stand out on camera, while still looking natural. Avoid super shiny or glittery products, since they can reflect light in photos.

The most important thing is to feel good and comfortable in your own skin — when you feel confident, it shows.



# bring along & posing tips



## BRING ALONG...

YOUR SENIOR SESSION SHOULD FEEL LIKE YOU, SO IF HAVING SOMEONE WITH YOU MAKES IT MORE FUN — BRING THEM! A PARENT, BEST FRIEND, OR SIBLING IS TOTALLY WELCOME TO TAG ALONG FOR COMPANY.

YOU'RE ALSO WELCOME TO BRING PROPS OR PERSONAL ITEMS THAT TELL YOUR STORY:

- MUSICAL INSTRUMENTS
- SPORTS GEAR
- BOOKS OR JOURNALS
- YOUR CAR, SKATEBOARD, OR PET
- ANYTHING SENTIMENTAL — LIKE A LETTERMAN JACKET, CLASS RING, OR SOMETHING MEANINGFUL FROM CHILDHOOD

THESE LITTLE DETAILS HELP MAKE YOUR SESSION PERSONAL AND UNIQUE



## POSING TIPS

NO NEED TO STRESS ABOUT POSING — I'VE GOT YOU COVERED! I'LL GUIDE YOU THROUGH EVERYTHING FROM WHERE TO STAND TO WHAT TO DO WITH YOUR HANDS.

THE VIBE I AIM FOR IS NATURAL, RELAXED, AND FUN.

MOVEMENT IS ALWAYS A GOOD THING — WALKING, LAUGHING, TWIRLING, OR TOSSING YOUR HAIR CAN MAKE FOR SOME OF THE BEST SHOTS.

THE BIGGEST THING? BE YOURSELF. I WANT THESE PHOTOS TO CAPTURE WHO YOU ARE RIGHT NOW — YOUR STYLE, YOUR ENERGY, YOUR PERSONALITY.









kara michelle  
P H O T O G R A P H Y  
faq's

*What happens if it rains?*

We'll keep an eye on the forecast, and if the weather's not cooperating, we'll reschedule — no stress.

*How long does the session take?*

Most sessions run about 2 hours, depending on the package you choose and how many outfit changes you have.

*When will I get my photos?*

Your full gallery will be ready in about two weeks.

*Can I bring a friend, pet, or prop?*

Absolutely. Bring a friend, your pet, your skateboard, or anything meaningful to you. This is your session — let's make it personal.

*How do I book and pay?*

To book, you'll pay a retainer to hold your date. You do not choose your collection until after you have viewed your gallery slideshow.

*How many outfits should I bring?*

I recommend 2-3 outfits: one dressy, one casual, and one that really feels like you. Think of it as giving your photos a little variety.

*What should I wear?*

Neutrals, soft pastels, and simple patterns always photograph beautifully. Avoid logos, graphics, and neon colors. I'll help you narrow things down before your session too!

*Where will we shoot?*

We'll choose a location together based on your style and what kind of vibe you want — parks, downtown streets, open fields, or even a spot that means something to you.

*Do you edit the photos?*

Yes — every photo you receive will be fully edited with my natural, clean, true-to-you style. I'll take care of skin retouching, color correction, and making sure you look amazing.

*Can I order prints and products?*

Yep! Your gallery will include options for ordering prints, canvases, and other products directly through your gallery. Everything's high-quality and easy to order.



# *policies*

*a few things to keep in mind....*

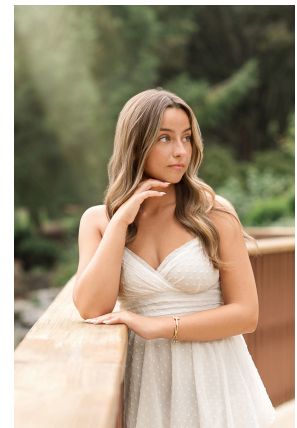
Communication: Feel free to contact me through email at [karamichellephotos@gmail.com](mailto:karamichellephotos@gmail.com) or message me through instagram (@karamichellephotos). I try to respond within 24 hours during the week.

Cancellation: You may cancel your session anytime before your session date, however your retainer fee will not be refunded. Your session must be rescheduled and the retainer fee will be used for the new date and time. Any no call/no shows and no response to follow ups will not be able to schedule with Kara Michelle Photography in the future.

Rescheduling: If you need to reschedule, give at least 48 hours notice, and your retainer fee will be applied to the rescheduled session. Reschedule date must be within the same calendar year. If the change is made within 48 hours before your original session date, a new creative fee must be paid.

Payment: A nonrefundable retainer fee is due in order to book your session. You do not choose your collection until after you have viewed your gallery slideshow.

Sharing images: Please feel free to share your images! If you choose to share or post any of the photos, please make sure to download the web-sized images. Please tag me in all images you share on social media (Instagram: @karamichellephotos, Facebook: @karamichellephotography). Please do not use filters on or re-edit any of the images.





kara michelle  
PHOTOGRAPHY  
pricing guide

SENIOR PORTRAIT SESSIONS LAST UP TO 2 HOURS OF SHOOTING  
TIME AND 2 LOCATIONS

THERE IS A \$100 NONREFUNDABLE RETAINER DUE AT THE TIME  
OF BOOKING IN ORDER TO SECURE YOUR DATE. THIS FEE IS PUT  
TOWARDS THE TOTAL.

*NO. 1*

40 high  
resolution  
downloads  
\$25 store credit

**\$550**

+ tax

*NO. 2*

All high resolution  
downloads  
\$25 store credit  
10x10 linen or  
leather album

**\$950**

+ tax

*NO. 3*

All high resolution  
downloads  
\$25 store credit  
12x12 linen or leather  
album  
50 graduation  
announcements

**\$1300**

+ tax



**\*\*YOUR COLLECTION IS NOT CHOSEN UNTIL AFTER\*\***  
**YOU HAVE VIEWED THE GALLERY SLIDESHOW.**

[www.karamichellephotos.com](http://www.karamichellephotos.com)  
[karamichellephotos@gmail.com](mailto:karamichellephotos@gmail.com)

kara michelle  
P H O T O G R A P H Y

# The experience you'll remember



Before we wrap things up, I just want to remind you — this isn't just about taking pictures. It's about celebrating you.

Senior year is such a wild mix of excitement, memories, and big dreams for what's next. My goal is to capture a little slice of that in a way that feels easy, relaxed, and completely you.

We'll laugh, chat, maybe play your favorite playlist, and I'll guide you through every step — so no stressing about what to do with your hands or how to stand. You don't have to be a "picture person" to leave with photos you love.

This is your moment, and I'm here to help you hold onto it.

"Take the pictures, laugh too loud, and make the memories. This season won't last forever — but the photos will."

[www.karamichellephotos.com](http://www.karamichellephotos.com)  
[karamichellephotos@gmail.com](mailto:karamichellephotos@gmail.com)



*"Photography is an art of observation. It has little to do with the things you see and everything to do with the way you see them."*

*-Elliott Erwitt*

*Thank you so much for choosing me to capture this exciting season of your life. Senior year is such a special time, and I'm so excited to help tell your story. After your session, I'd love for you to follow along on social and tag me in any photos you share. Your kind words, tags, and reviews mean the world and help other seniors find me too! Can't wait to hang out and create something amazing together!*

*hugs.  
kara*

