



brand services guide.



Oh hey, my name is *Victoria*

Most days you can find me sipping Earl Grey tea, dreaming of Paris & watching Schitt's Creek with my husband. I end most of my emails with an "xo" because my clients are **MY PEOPLE**.

As a Brand Photographer & Social Media Mentor, I come alongside brands and small businesses. Providing photo services is only the beginning. I want to be able to provide you with all the tools you need for your business to **THRIVE**.

If you think we would be a good fit, let's grab coffee or cocktails and chat about how we can take your business to the next level!



*the face you make
when he tries to steal
your macaron...*



If you are launching a *website*
starting a business
simply needing a *refresh* for your social media,

Professional Images will speak more than your words ever will.

I come alongside small business owners and help them create the vision they have for their brand. Our world is more visual than ever. Customers are looking to your online presence to speak to them. Let me help you speak to them!

Packages & Pricing



refresh

\$699 + gst

- + One hour session
- + One location
- + 15 images delivered via an online gallery within 2 weeks

grow

\$999 + gst

- + 2-3 hour session
- + Up to two locations
- + 40 images delivered via online gallery within 2 weeks

flourish

\$1,599 + gst

- + Up to 3 hours
- + Access to choose & view photos
- + Freedom to edit photos
- + Full Commercial Use License
- + 100 Images delivered via an online gallery within 2 weeks



brand subscription

This is a quarterly subscription that takes place over a one year span. You receive access to the flourish package with a **\$400 discount**, and are able to make monthly payments if requested.

flourish package

- + Up to 3 hours
- + Access to choose & view photos
- + Freedom to edit photos
- + Full Commercial Use License
- + 100 Images delivered via an online gallery within 2 weeks

\$1,199 / quarter

\$399 / month

**not including gst*

q: what types of images will I receive?

Each business is different, so each set of images is different! I have worked with florists, coffee shops, artists, shop owners and all their images are specific to their needs. This is why the initial consultation is so important. It gives us a chance to decide what style will be best for you.

Examples include headshots, flatlays, behind the scenes & action shots



q: what do I do with all my images?

The purpose of these sessions is to create content for you that is easy to implement into your business. Before every session, we will chat to discuss what your needs are, in order to take photos that will suit you best. Sometimes this is a new photo of you for your website, other times it is strictly creating content for Instagram. I will help walk you through this process!



So how does this work?

1. You send me a message and let me in on what your hopes & dreams are for your biz
2. We meet (either in person for coffee or over the phone) and chat about how brand photography could work for you!
3. When you decide that you MUST get some brand photos done, you pay 20% deposit to confirm your session
4. Once you book, you are IN! You get access to my brand guide, which walks you through how to best prepare for your session, what to wear, what props to bring, etc
5. We email back and forth, exchanging ideas and planning your session
6. WE TAKE THOSE PHOTOS! Yay!
7. Within 24 hrs, you get 2-4 sneak peek images delivered!! No waiting to find out if the photos turned out
8. Your full gallery is delivered to you within 2 weeks of our session
9. You have a whole new world of content that is able to be used for your social media, website & promo materials
10. We keep in touch and cheer each other on in our businesses even after our time together is done!!

A hand with a silver ring is resting on the trackpad of a silver laptop. The laptop is open and lying on a white, textured surface. To the left of the laptop is a spiral-bound notebook with a brown cover and lined pages. The word "Things" is written in cursive on the cover. In the foreground, a tablet is partially visible, displaying a blurred image of a laptop keyboard and the word "WELCOME".

Add ons available:

- Hair & Makeup
- Social Media Coaching
- Brand Mentoring Sessions
- Design: Business Cards, PDFs, logo, moodboards, etc.

are you
ready?

let's do this!

[click to fill out the contact form](#)

XOXO
VICTORIA

